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BEATING PATHS FOR THE MOUSETRAP MAKERS.

Many years ago someone wrote: "If a man preach a better sermon, write a better book or make a better mousetrap than his neighbor, though he build his house in the woods, the world will make a beaten path to his door."
The high-sounding paragraph has been credited to both Emerson and Elbert Hubbard and at intervals literary-minded persons stir up a furore about its authorship and present an array of evidence to prove that Emerson did or did not write it or that Hubbard did or did not write it.
Just now one of these periodic furores is being carried on in the editorial page of the Oregonian and much evidence has been presented to prove and disprove both contentions as to authorship.
The fact that the Roycrofters, the famed East Aurora print shop established by Hubbard, have done the quotation into printed form, giving the credit to Emerson would seem to point to the certainty of Emerson as the author

except for the fact that some time after his own printshop had given credit to Emerson, Hubbard himself, in The Philistine, made the statement that Emerson was not the author. Hubbard was indefinite as to whether or not he was himself the author, but whoever the author may have been, Hubbard did not at the time of writing think much of the thought expressed in the quotation. He characterized it as piffle or something of that sort.
And Hubbard was right, even though he may have disowned his own child in making such a statement.
In rare instances only does the world go to the woods looking for the best mousetrap makers.
The world is guided in what it demands and what it buys by the publicity it reads in the magazines and newspapers. The man who makes a second-grade mousetrap and tells the world about it, builds an addition to his factory each year, while the better mousetrap maker closes up his shop in the woods for lack of customers and takes a job with the other mousetrap maker who has created a market for his wares.
Even the churches have taken to advertising and the preachers who get the largest audiences are the ones who make the people believe that they have something to say that the people ought to hear.
The quotation is a pretty little sentimental thing that sounds well, but it is pure piffle. The beaten paths these days are made to the factories of the mousetrap makers who beat their tom-toms.
The live wire print shop is always ready to help in the preparation of advertising and printing copy. Our experience may be worth something to you. xxx
Correct styles always in wedding and social stationery at the live wire print shop. xxx

PINCH AUCTIONEER TO BID AT SALE

New York Bowery Has an Unusual Sale.

New York.—A silent auction, where the bidders pinch the auctioneer and where transactions run to as high as \$250,000 a day is one of the most unique markets on the Bowery.
It is here that three-fourths of the unredeemed pledges of pawnbrokers in the large Eastern cities are disposed of. Nothing is dealt in but jewelry, watches, antiques and such valuable articles as high-class field glasses.
Several buildings on the west side of the Bowery, between Hester and Canal streets, house the auction rooms and exchanges. The membership is exclusive. The personnel seldom varies, except as sons or nephews of the traders succeed to the business as the older men retire or die. Nearly all are wealthy.
Sales Are Held Daily.
Pawnbrokers bring their unredeemed pledges to the auction rooms where sales are held daily. A pawnbroker hands in for sale, for instance, a diamond ring and tells how much he wants for it—confidentially to the auctioneer. The auctioneer passes the ring from hand to hand in a circle of speculators about him. He is seated in a chair on an elevation. When the article is returned, he asks for a bid.
The bidders express their ambitions by pinching the anatomy of the auctioneer at various points from his ankle to his neck. When the bidding opens he is literally covered with hands. The auctioneer knows, for example, that the hand on his right knee is that of Morris Hirsch, the hand on the left knee is that of Jacob Rabinowitz, the hand grasping his left elbow is that of Hyman Cohen, and so on. He feels a certain squeeze repeated in a certain way. That means Morris Hirsch has offered \$200.
Pay After Auction.
That may be the only squeeze the auctioneer gets on the article on display; or he may get a dozen others. He hands the article to the man whose last squeeze indicated the highest bid. A memorandum is made and another article offered. No cash is exchanged and settlements are made at the end of the auction.
Sales are made with bewildering speed. When the stock is disposed of, the buyers troop downstairs to the ground floor exchange rooms and get ready for business.
The dealers have little stalls in the main exchange where jewelry purchasers visit them. Little time is wasted in bargaining and business is usually brisk.

NOTICE OF SHERIFF'S SALE ON EXECUTION IN FORECLOSURE.

Notice is hereby given that by virtue of an execution and order of sale in foreclosure issued out of the Circuit Court of Lane County, Oregon, on the 24th day of December, 1924, in a suit wherein, on the 23rd day of December, 1924, in said court Fred Ernst, plaintiff, recovered judgment against the defendants, D. N. McInturff and Eugenia L. McInturff for the sum of \$700.00 with interest thereon at 7 per cent per annum from April 20th, 1923 until paid and the further sum of \$100.00 attorney's fees and the costs and disbursements herein in the sum of \$85.50, which judgment was entered and docketed in the Clerk's office in said Court in said County on the 23rd day of December, 1924, and said execution to me directed commanding me in the name of the State of Oregon, in order to satisfy said judgment, interest, attorney's fees, costs of suit and accruing costs to sell the following described real property, to-wit:
Beginning at a point 19.99 chains South of the Northwest corner of the Jacob Kline Smith Donation Land Claim No. 76, thence running East 25.96 chains, thence south 9.63 chains, thence West 25.96 chains, thence North 9.63 chains to the place of beginning containing twenty-five acres of land more or less, all in the northwest quarter of section 31, township 20, south of range three west of Willamette Meridian in Lane county, State of Oregon.
Now, therefore, in the name of the State of Oregon, in compliance with said execution and order of sale and in order to satisfy said judgment, interest, attorney's fees, costs of suit and accruing costs, I will on Saturday the 31st day of January, 1925, at the hour of one o'clock in the afternoon of said day, at the southwest front door of the County Court House in Eugene, Lane County, Oregon, offer for sale and sell for cash, at public auction, subject to redemption as provided by law, all of the right, title and interest of said defendants, D. N. McInturff and Eugenia L. McInturff, his wife, H. S. McInturff, Bank of Cottage Grove, a corporation, Dora J. DeVere and C. O. DeVere, her husband, J. W. McCoy and Lane County, a Municipal corporation, and all persons claiming by, through or under them in any or either of them in and to said premises.
FRANK E. TAYLOR,
Sheriff of Lane County, Oregon.
j1-29c(T)

of intention to make three year Proof, to establish claim to the land above described, before E. O. Immel, U. S. Commissioner, at Eugene, Oregon, on the 13th day of January, 1925.
Claimant names as witnesses: William T. Minniek, David Minniek, Allen Riner, all of Oakridge, Oregon; Henry Skinner, of Springfield, Oregon. (non-coal)
HAMIL A. CANADAY,
d4-j1(2) Register.

NOTICE TO CREDITORS.

Notice is hereby given that the undersigned has been appointed by an order of the County Court of Lane County, Oregon, administratrix of the estate of Robert Carter, deceased, which order bears date the 30th day of December, 1924.
All persons having claims against the estate of said Robert Carter, deceased, are hereby notified and required to present the same, duly verified, at the law office of Herbert W. Lombard, First National Bank Building, Cottage Grove, Oregon, on or before six months from the date of the first publication of this notice.
Dated and first published this first day of January, 1925.
BESSIE SUTER,
Administratrix of the estate of Robert Carter, deceased.
Herbert W. Lombard, Attorney for estate. j1-29c(T)

ADMINISTRATOR'S NOTICE.

Notice is hereby given that the undersigned administrator has filed his final account in the estate of Fred D. Peters, deceased, and in the copartnership estate of Peters & Mosby, and that the County Court of Lane County, Oregon, has fixed February 2, 1925, at the hour of 10 o'clock A. M. at the Court Room of said Court in the Lane County Court House in Eugene, Oregon, as the time and place for hearing objections, if any, to said account.
N. E. GLASS,
Administrator.
Fred E. Smith, Attorney for Administrator. j1-29p(T)

Hall's Catarrh Medicine

Your home print shop—The Sentinel—should be always considered first. Usually it can handle any job of printing you may have. x
Hall's Catarrh Medicine is a Combined Treatment, both local and internal, and has been successful in the treatment of Catarrh for over forty years. Sold by all druggists.
F. J. CHENEY & CO., Toledo, Ohio

1925

Looking forward to the New Year of Opportunity before us, we wish for all of our patrons and friends a Prosperous and Happy New Year, 1925 in the fullest sense.
We take this opportunity, too, to thank our patrons for the good will and patronage of the past year. We appreciate indeed that without the loyalty of many patrons, this establishment could not succeed. We shall use our best effort to warrant your continued support and patronage for the year 1925.

ONE DAY SALE

START THE NEW YEAR WITH A REAL SAVING FOR YOU!
Women's High Top Shoes
\$1.98 and \$2.98
SATURDAY, JANUARY 3
High top shoes that were formerly priced \$4.50, \$5.00, \$6.00, \$6.50, also some slippers and oxfords the same values. These bargain lots include "stylish stout" and "regular cut" style shoes in black and brown.
ONE DAY ONLY, SATURDAY, JANUARY 3
Umphrey & Mackin
THE QUALITY SHOE STORE

PLANT GRAFTED WALNUTS

We have one of the best blocks of grafted walnuts in the state, selected V. Franquette types, supplying large commercial plants. All varieties of stock, filberts, apples, pears, peaches, prunes, apricots, berries, small fruits, etc. Right stock at right prices, delivered in best condition. Try us. 35 years in business.
CARLTON NURSERY CO.

Use 3% of your gross receipts for advertising and increase the volume of your business 10%.

ARCADE Theatre
WEEKLY PROGRAM
Friday, Jan. 2.—The great Thrill-O-Drama "HIS LAST RACE" with an all star cast including Boomerang the wonder horse. Comedy and Felix the Cat.
Saturday, Jan. 3.—Fred Thompson in a Rip-roaring Story of the West "THE DANGEROUS COWARD." And a comedy.
Sun.-Mon., Jan. 4-5.—Gloria Swanson in "MAN-HANDLED." Emotional fireworks and furious fun. Gloria as dramatic skyrocket and crackerjack comedienne! A brand-new Swanson! We'll say so! And Century comedy.
Tuesday, Jan. 6.—A melodramatic smash, "ANOTHER MAN'S WIFE" with Lila Lee, James Kirkwood, Matt Moore, Wallace Beery and Chester Conklin. And an Educational Comedy.
Wednesday, Jan. 7.—A Western comedy drama "BIG STAKES" with J. B. Warner and an all-star cast. And a comedy.
Thursday, Jan. 8.—Priscilla Dean in an absorbing story of stormy love and surging seas "THE STORM DAUGHTER." It's a Melodramatic Thunderbolt! Telephone Girls Comedy and International News.

Happy New Year
May the coming year be the happiest and most prosperous of your life, is our wish for one and all.
Gas, Oils, Tires, Accessories
Dodge Automobiles
Billie Hall Service Station
Red Crown Gasoline

A New Location for the New Year
We hoped to be able to tell you where you would be able to find us during the New Year, but wherever it may be, we shall welcome you cordially and smilingly fill your Grocery needs. Meanwhile we wish you health, long life and prosperity. Watch for our removal notice.
Trask's Cash Grocery

Look Through Walls and Floors With New X-Ray

Schenectady.—X-ray machines by means of which one may look through solid walls and floors as easily as a surgeon or dentist now examines subcutaneous parts of his patient's body have been perfected. The inventors are Dr. W. D. Coolidge and his associates in the research laboratory of the General Electric company here.
The new apparatus, confined in a box 7 by 8 by 10 inches and weighing only 30 pounds, is expected to prove of great value, especially to plumbers, building contractors, electricians and jewelers. To use the device it will only be necessary to connect an ordinary extension cord to the nearest lamp socket or base plug of the household lighting system.
Hereafter, the inventors say, the man who wishes to hang a picture on the wall and doesn't know where to find a solid place to drive a nail will not have to ruin the wall before finding the right spot. The new machine may also prove a nemesis to smugglers. By shooting the rays through precious stones the jewelers would easily be able to determine the genuineness of any jewel.

Has Many Motors

Des Moines, Iowa.—Iowa has added to its "corn and hog" fame, but rather in reverse English, with the announcement of the state automobile department that on an average 97 counties have more automobiles than families. The department based the statement on a communication from a magazine's survey of the state.

Propose to Study Writings on Rocks

Virginia City, Nev.—Weird rock writings in caves ten miles northeast of here are to be studied with a view to determining whether they are the work of Indians, as heretofore supposed, or of ancient Chinese.
Gee Ding, Chinese student at the University of Nevada, made a visit to the caves recently and expressed belief that the writings are Chinese and depict a story of ancient Buddhist priests, an attempt to circumnavigate the globe and of the landing on this continent.
It is legend in China, according to Gee Ding, that long ago, perhaps thousands of years back, five ships under command of Buddhist priests set sail and never returned. Gee Ding believes it may be possible the writings were made by these people.

SUMMONS.

In the Circuit Court of the State of Oregon for Lane County:
Leo H. Rice, Plaintiff, vs. Frances Spray Rice, defendant.
To Frances Spray Rice, the above named defendant:

In the name of the State of Oregon you are hereby required to appear and answer the complaint filed against you in the above entitled suit within six weeks from the date of the first publication of this summons, and if you fail so to answer, for want thereof the plaintiff will apply to the Court for relief prayed for in plaintiff's complaint, to-wit: for a decree of the Court dissolving the marriage contract and bonds of matrimony existing between you and the plaintiff on the grounds of wilful desertion for more than one year.
This summons is served by publication by order of Hon. G. Z. Skipworth, Judge of the above named Court, dated this 16th day of December, 1924 and the date of the first publication of this summons will be on the 18th day of December, 1924 and the date of the last publication will be on the 29th day of January, 1925.

GEO. J. WILLETT,
Attorney for Plaintiff.
Post office address, Cottage Grove, Oregon. d18-j29c

NOTICE TO CREDITORS.

Estate of Sarah A. Brush, Deceased.
Notice is hereby given that Orman W. Brush has been by the County Court of the State of Oregon, in and for Lane County, appointed administrator of the estate of Sarah A. Brush, deceased.
All persons having claims against said estate are hereby notified to present the same duly stated and verified, at the law office of E. A. Wheeler in Eugene, Oregon, within six months from this 4th day of December, 1924.
ORMAN W. BRUSH,
Administrator.
A. E. Wheeler, Attorney. d4-j1(T)

NOTICE FOR PUBLICATION.

Department of the Interior, U. S. Land Office at Roseburg, Oregon, November 26, 1924.
Notice is hereby given that Julia T. Blalack, of Oakridge, Oregon, who, on July 10, 1920, made Additional Homestead Entry, No. 012917, for 8 1/4 SW 1/4, Lot 8; N 1/4 SW 1/4, Lot 8; and SW 1/4 NW 1/4, Lot 8; Section 13, Township 21 South, Range 2 East, Willamette Meridian, has filed notice

Mountain States Power Co.
A Leader In—
GOOD SERVICE AT REASONABLE RATES
COMMUNITY BUILDING AND GOOD WILL
WIDESPREAD TRANSMISSION LINES AND INTERCONNECTION
CUSTOMER OWNERSHIP
SERVICE TO SMALL TOWNS AND RURAL COMMUNITIES
DEVELOPMENT OF WATER POWER
CONSTRUCTION OF EFFICIENT STEAM POWER PLANTS.
A Public Servant Owned, in increasing measure, by the people
At Present More Than 500 Shareholders
YOU SHOULD BE ONE