



**PRETTY AND ATTRACTIVE COLLAR AND CUFF SETS AT A VERY LOW PRICE—CHOICE 89c**

These collar and cuff sets are very new having been in the store but a few days. They are our regular \$1.25 values. Special for this sale only, at each..... 89c

**Umpfrey & Mackin**  
THE QUALITY STORE—GOOD SERVICE

**HOSIERY SALE FOR THE JULY CLEARANCE**

You will want to visit this sale of stockings for women and fancy socks for children for the low prices offered here are genuine and offer a considerable saving.

One lot \$1.95 and \$2.25 pure silk stockings, choice a pair.....	\$1.49
One lot \$3.50 glove silk stockings, brown only, a pair.....	\$2.69
One lot Burson "seconds" silk and silk and fibre stockings.....	.79c
Children's 35c and 40c half socks, choice a pair.....	.29c
Children's 50c, 60c half socks, choice a pair.....	.39c
Children's 60c three-quarter length socks, a pair.....	.49c
Children's 75c three-quarter length socks, a pair.....	.59c

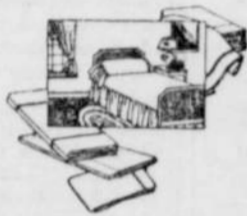


**LINENS, SHEETS, CASES, TOWELS AND TOWELING**

At an exceptional saving in the July Clearance Sale

This most important money-saving event of the season offers excellent advantages to housewives who have new homes to outfit or household supplies to replenish. The qualities are dependable and assure complete satisfaction. Here are some of the big values for July:

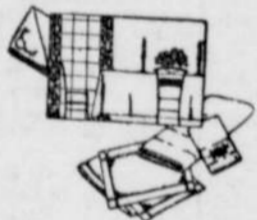
- 9-4 heavy weight bleached sheeting by the yard, special.....59c
- 42x36 hemmed pillow slips, each.....37c
- 22x42 heavy turkish bath towels at.....39c
- Regular 15c large fancy border wash cloths, special each.....11c
- 18-inch pure linen crash toweling, yd.21c



**Here Is an Unusual Sale of Wool Mixed and Pure Wool Plaid Blankets at Reduced Prices During July**

You will like these pretty plaid blankets and you surely will be practicing real economy by buying your needs of these now while prices are reduced to induce you to purchase early.

- Full double bed size wool mixed plaid blankets (20% wool), 66x80, pair.....\$4.89
- Full double bed size pure wool plaid blankets (warp and filling guaranteed pure virgin wool), our regular \$11 value, choice pair for this July clearance.....\$8.95



**JULY CLEARANCE SALE OF PRETTY COLORED CURTAIN DRAPES**

Here is a real money saving value that we predict will be welcome to the housewife who has been hoping for new silk drapes for her windows. No need to wait longer—and the prices have not been so little in a long time.

- Choice of our regular \$1.50 fibre silk gauze drapes, yd.....\$1.19
- All of our silk and fibre silk colored drapes, regular values \$1.95 to \$2.50 the yard, on sale at yd.....\$1.23



**JULY OFFERING OF MEN'S FINE SHIRTS WITH OR WITHOUT COLLARS**

Beginning today, here is a shirt sale that surpasses, both in quality and in saving advantage, many of the shirt sales we have held previously. It's an excellent chance for men to stock up on shirts, especially when they can secure such splendid quality, patterns and styles for so little money.

- All our regular \$2.50 shirts, at.....\$2.19
- All our regular \$3 and \$3.25 shirts, \$2.49
- All our regular \$3.50 shirts, at.....\$2.95
- All our regular \$4.00 shirts, at.....\$3.19
- All our regular \$5.00 shirts, at.....\$3.95



**A SALE OF WOMEN'S STYLISH FOOTWEAR**

The sale prices do not represent the actual worth of these shoes—the real reason why they have been priced so low is our desire to dispose of as many pairs as possible during the July Clearance and our endeavor to clear out many of the short lines and lots in which the sizes are not complete—a chance to purchase women's pumps and oxfords that many have been waiting for.

- All regular \$2.75 and \$2.95 values, a pair.....\$2.39
- All regular \$3.25 and \$3.50 values, a pair.....\$2.95
- All regular \$3.95, \$4.25, \$4.50 values, a pair.....\$3.39
- All regular \$5.00 values, a pair.....\$3.98
- All regular \$6.00, \$6.50, \$7.00 values, a pair.....\$4.95



**July Clearance of All Women's and Misses' Sweaters**

You may need a sweater for street wear or for your camping trip or seashore vacation. Here are sweaters for both needs—slip-on styles, sweaters without sleeves and sweaters with long sleeves. Incidentally the prices are very low for entire clearance.

- New \$6.50, \$7.50 sweaters, choice each.....\$4.95
- One lot sweaters, choice at exactly.....Half Price
- All other sweaters reduced in price.....25%



**An Important Clearance Time Sale of Stylish Blouses**

Featured for tomorrow are these beautifully made blouses in a variety of very pretty models—made up of sheer, summery white voiles which make them most practical as they will launder splendidly. Various collar and cuff treatments—long and short sleeves. Offered for today's selling in the following groups:

- One lot colored silk crepe blouses at.....Half Price
- Regular \$1.95, \$2.25, \$2.50 dimity blouses, at.....\$1.49
- \$4.75 and \$5.00 white and natural pongee blouses, choice each.....\$3.95

**A Clearance of Pretty White and Colored Underwear**

These offerings of dainty undergarments should prompt every woman and miss to supply future as well as present needs at these remarkable reductions in price. Sheer and dainty garments of fine nainsook, many trimmed with dainty calais and filet laces, medallions, etc. Here are some of the unusual values offered during the July Clearance:

- All regular \$1.00 values, choice each.....69c
- All regular \$1.25 values, choice each.....95c
- All regular \$1.95, \$2.25 values, each.....\$1.69



**JULY CLEARANCE SALE OF INFANTS' AND CHILDREN'S SLIPPERS AND SHOES**

Bring your youngsters to the store today and let us fit them in dainty slippers for dress occasions and sturdy shoes and pumps for play wear. You can afford two pairs for each at these low prices.

**Children's Slippers and Shoes**

- All regular \$1.75 and \$1.95 values, a pair.....\$1.39
- All regular \$2.25 and \$2.35 values, a pair.....\$1.89
- All regular \$2.75 and \$2.95 values, a pair.....\$2.39
- All regular \$3.25 and \$3.50 values, a pair.....\$2.79
- All regular \$3.75 to \$4.25 values, a pair.....\$3.19

**Infants' Slippers and Shoes**

- All regular 65c and 75c values, a pair.....53c
- All regular 85c and \$1.00 values, a pair.....79c
- All regular \$1.25 values, a pair.....95c
- All regular \$1.50 values, a pair.....\$1.19

This is the month of great bargains at this store—the "clear house" time when we place prices way down to move out all the short lines, small lots and incomplete sizes, for in a busy store like ours, there is bound to be an accumulation at the end of a busy selling season. During the July Clearance period there will be many remarkable offerings throughout the store and we therefore advise all to watch our ads and visit the store in order to reap the benefit of securing dependable merchandise at worth while savings. Here are a number of representative offerings for today.



**A Special Offering of Very Fine Quality Ribbons**

This ribbon offering includes plain and fancy satin and taffeta ribbon 3 1/2 to 5 1/2 inches wide and are regular values at 50c and 60c a yard. Special for this sale, a yard.....39c



**Scores of Yards of Pretty Wash Fabrics Go Into the Big July Clearance Sale at Special Price Reductions!**

There are many weeks of summer weather yet to come and this event offers an excellent chance to make up dainty wash dresses for women and children at very little cost. Look at these price reductions, then make your selection of patterns today:

- Yard wide pure linene suiting, 8 colors, yd.....85c
- Regular \$1 a yard imported ratine in solid and two-tone colors, yd.....79c
- Regular 50c domestic ratine, choice a yd.....39c
- Genuine fast color Peter Pan cloth, 36 in. wide, yd.....43c
- One lot printed voiles and fast color cotton suitings, choice a yd.....23c
- New dotted voiles 36 in. wide, colors lavender, navy, medium blue, open blue, rose pink, special a yd.....49c
- One lot 27 in. to 36 in. printed wash goods, yd.....15c



**July Sale of Notions**

Many of the little things needed for sewing, mending and darning can be purchased now at generous reductions. It will pay every seamstress and home dress-maker to put in a supply at these very low prices.

- Dress snaps, white or black, all sizes, a card.....7c
- Hooks and eyes, all sizes, two cards for.....5c
- Safety pins all sizes, card 8c
- Regular 25c card large pearl buttons for.....19c
- Cotton sewing thread, 12 spools for.....55c
- Good quality pearl buttons, small and medium sizes, per doz.....8c
- Darning cotton, black, white and brown, 3 balls.....10c
- Sansilk crochet cotton, a spool.....7c

**The Big Dress Event of July**

**Our Clearance of Every Remaining Garment Regardless of Former Prices**

Astonishing money savings can be made during this great clearance of the season's choicest dresses. They represent the closing out of many attractive groups of fine silk, wool, cotton and wash dresses that were made to sell at very much higher prices earlier in the season. For those who need several additional dresses, this event brings the best chance to purchase advantageously.

**WASH DRESSES**

- \$2.95 to \$3.25 values \$2.19
- \$3.50 to \$3.95 values \$2.98
- \$4.50 to \$5.00 values \$3.69
- \$5.50 to \$7.00 values \$3.98

**SILK DRESSES AND WOOL DRESSES**

- \$16.50 dresses.....\$11.50
- \$19.50 dresses.....\$12.95
- \$25.00 dresses.....\$16.50
- \$32.50 dresses.....\$19.95



**SPRING AND SUMMER COATS**

- \$14.00, \$15.00 coats.....\$9.50
- \$25.00, \$27.50 coats.....\$16.00
- \$35.00 coats.....\$19.50
- \$39.50 coats.....\$22.50

**CHILDREN'S DRESSES**

All children's dresses reduced in price.....1-3 Off