

THE - REXALL - MODERN - METHOD - OF - ADVERTISING

One Cent Equals One Dollar

The Rexall Store

ONE CENT SALE!

On Thursday, Friday and Saturday November 1, 2 and 3

**Warning**  
We are the originators of the One-Cent Sale in this vicinity. Beware of those who attempt to imitate us.

Phone orders cannot be accepted for goods at sale prices—you must attend the sale to reap the benefits. We will, however, be glad to answer all questions by phone.

**REXALL TOOTH PASTE**  
Cleans and whitens the teeth; antiseptic and deodorant; pleasant to use.  
25c tubes... 2 for 26c

**SHAVING LOTION**  
An alcoholic preparation thoroughly antiseptic; freshens cools and comforts the skin.  
65c 8-oz. bottles... 2 for 66c

**SYMONDS INN COCOA**  
Finest quality, made from pure cocoa beans; makes a rich and pleasing drink.  
Regular price, 1/2-lb. can... 30c  
This sale... 2 for 31c

**SYMOND'S INN BAKING CHOCOLATE**  
Full half-pound cake of rich, bitter chocolate.  
Regular price... 1 bar 30c  
This sale... 2 bars 31c

**CASCADE POUND PAPER**  
A very good quality white linen finish stock packaged in paper cartons of one pound net.  
Regular price... 1 lb. 50c  
This sale... 2 lbs. 51c

**CASCADE LINEN ENVELOPES**  
The regular price of a carton of 50 is... 40c  
This sale... 2 cartons 41c

**TOOTH BRUSHES**  
Finest quality tooth brushes; assorted cuts and handles; sterilized.  
Regular price... 1 for 40c  
This sale... 2 for 41c

**HAIR BRUSHES**  
A big value; eleven-row mixed and white bristle brushes.  
\$1.50 bristle brushes 2 for \$1.51  
\$1.50 brushes (Hughes type) 2 for \$1.51

**SYMPHONY LAWN**  
Highest quality, heavy finish; 24 sheets of paper, 24 envelopes. Ribbon-tied, white with gold deckle borders. White and tints with fancy borders.  
Regular price... 1 box \$1.25  
This sale... 2 boxes \$1.26

**A NEW WAY OF ADVERTISING**  
This sale was developed by the United Drug Co. as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merit of these goods, they are spending it on this sale in permitting us to sell you a full size package of high standard merchandise for 1c. It costs money to get customers. The loss taken on this sale will be well spent if the goods please you.

- TOILET GOODS**
- 25c Klenzo Tar Shampoo Soap... 2 for 26c
  - 25c Rexall Medicated Skin Soap... 2 for 26c
  - 35c Rexall Cream of Almonds... 2 for 36
  - 50c Violet Dulce Face Powder... 2 for 51c
  - 50c Bouquet Ramee Talcum... 2 for 51c
  - 25c Trailing Arbutus Talcum... 2 for 26c
  - \$1.25 Toilet waters—Lilac, Wistaria and Violet... 2 for \$1.26
  - 50c Bottles Harmony Liquid Shampoo 2 for 51c
  - 35c Antiseptic Tooth Powder... 2 for 36c
  - 50c Riker Almond Meal... 2 for 51c
  - 50c Syta Rouge... 2 for 51c
  - 50c Riker Cold Cream (tubes)... 2 for 51c
  - 50c Bouquet Ramee Soap... 2 for 51c
  - \$1.50 Bouquet Ramee Toilet Water... 2 for \$1.51
  - \$2.50 Bouquet Ramee Toilet Water... 2 for \$2.51
  - \$1.00 Intense Perfume... 2 for \$1.01
  - \$1.25 Truflor Perfume... 2 for \$1.26
  - 50c KLENZO DENTAL CREME... 2 for 51c
  - 50c KLENZO ANTISEPTIC LIQUID 2 for 51c
  - 50c Quinine Hair Tonic... 2 for 51c

- MEDICINAL PREPARATIONS**
- 50c Blood Tablets (comb'n of iron)... 2 for 51c
  - 30c Compound Mustard Ointment... 2 for 31c
  - 50c Kidney Pills... 2 for 51c
  - 25c Rexall Little Liver Pills... 2 for 26c
  - \$1.00 Rexall Nux and Iron Tablets... 2 for \$1.01
  - 60c Riker's Mentholated W. P. & T. 2 for 61c
  - 50c Rexall Milk Magnesia... 2 for 51c
  - 50c Bottle Hinkle Tablets... 2 for 51c
  - 25c Box Headache Wafers... 2 for 26c
  - 50c Aramatei Cascara... 2 for 51c
  - \$1.00 Cod Liver Oil Emulsion... 2 for \$1.01
  - \$1.00 Syrup Hypophosphites... 2 for \$1.01
  - \$1.00 Liggett Olive Oil... 2 for \$1.01
  - 25c Carbolic Salve... 2 for 26c
  - 25c Foot Soap... 2 for 26c
  - 25c Cold Tablets... 2 for 26c
  - 25c Digestive Tablets... 2 for 26c
  - 50c Digestive Tablets... 2 for 51c
  - 50c Analgesic Balm... 2 for 51c

- STATIONERY**
- 15c Wedge-wood Envelopes... 2 for 16c
  - 5c School Tablets... 12 for 51
  - 10c School Tablets... 6 for 51
  - 10c Signet Ink... 2 for 11c
  - \$1.00 LeClaire Box Paper, Deckle Edge, Border in Colors, this sale... 2 for \$1.01
  - \$1.25 Symphony Lawn Box Paper... 2 for \$1.26

- MISCELLANEOUS**
- \$2.50 Perfeurl Electric Curling Iron, guaranteed for one year... 2 for \$2.51
  - 15c Adhesive Plaster (1-in., 1-yr.)... 2 for 16c
  - 5c Kleenzit Erasers... 2 for 6c
  - 10c Kleenzit Erasers... 2 for 11c
  - 25c Cans Metal Polish... 2 for 26c
  - 20c Easel Mirrors... 2 for 21c
  - 30c Velvo Kid Cleaner... 2 for 31c
  - 50c Adhesive Tape (1-in., 1-yr.)... 2 for 51
  - 15c Powder Puffs... 2 for 16c
  - 20c Powder Puffs... 2 for 21c
  - 25c Powder Puffs... 2 for 26c
  - 35c Powder Puffs... 2 for 36c
  - 15c Toilet Paper... 2 for 16c

**LEMON AND VANILLA FLAVORING EXTRACT**  
The Symonds Inn kind. Full two ounce s of quality in each bottle.  
Regular price... 1 for 40c  
This sale... 2 for 41c

**COMBS**  
40c Maximum pocket comb, all coarse, also coarse and fine... 2 for 41c  
75c Victoria ladies' comb, all coarse, also coarse and fine... 2 for 76c

**BOUQUET RAMEE COMPLEXION POWDER**  
A heavy powder suited to nearly all skins. The odor is distinctive and pleasing. Three colors.  
Regular price... 1 box \$1.00  
This sale... 2 boxes \$1.01

**FENWAY WHOLE CHERRIES IN LIQUID CREAM**  
Full one-pound box of delicious whole ripe cherries in liquid cream, chocolate covered. They fairly melt in the month.  
Regular price... 1 lb. 75c  
This sale... 2 lbs. 76c

**LORD BALTIMORE LINEN**  
This is an excellent quality medium-priced linen and has been a staple with us for years. Packaged 24 sheets and 24 envelopes. 2 White and tints, in folding cartons.  
Regular price... 1 carton 60c  
This sale... 2 cartons 61c

**ASPIRIN TABLETS "PURETEST"**  
The finest product on the market—quick relief for headaches, colds, neuralgia, rheumatism.  
35c boxes, 24 tablets... 2 for 36c  
\$1 boxes, 100 tablets 2 for \$1.01

**CANDY MINTS**  
Flavors of licorice, peppermint, wintergreen, clove and cinnamon. They're great.  
This sale... 2 pkgs. 6c

**LIGGETT'S GUM**  
This sale... 2 pkgs. 6c

**LIGGETT'S ASSORTED CHOCOLATES "ORIGINAL" PACKAGE**  
Our standard popular assortment of high grade mixed chocolates, including creams flavored with fruit and crisp nut meats. A package for every occasion. The kind everybody likes.  
Regular price... 1 lb. \$1.00  
This sale... 2 lbs. \$1.01

- OTHER CANDY ITEMS**
- 60c Guth wrapped caramels, (1 lb.)... 2 for 61c
  - 10c Liggett's cough drops... 2 for 11c
  - 35c Liggett's milk chocolate bar (1/2 lb.)... 2 for 36c
  - 5c Liggett's mints (five flavors)... 2 for 6c

**KLENZO LIQUID ANTISEPTIC**  
A scientific preparation for the teeth, mouth, gums, nose, throat, skin and mucous surfaces. Wonderful for combating germs. Useful in the treatment of pyorrhea. 9-oz. bottle.  
Regular price... 1 bottle 50c  
This sale... 2 bottles 51c

**LEMON COCOA BUTTER SKIN CREAM**  
A real tissue builder and skin beautifier. Restores vigor to the muscles, vitality to the tissues, elasticity to the skin. Helps to eradicate tan and freckles.  
Regular price... 1 jar 50c  
This sale... 2 jars 51c

**LEMON COCOA BUTTER LOTION**  
Mildly antiseptic. Soothing and beneficial for the treatment of chafing, windburn and chaps. An excellent skin bleach. Not greasy.  
Regular price... 1 bottle 50c  
This sale... 2 bottles 51c

**REXALL SHAVING CREAM**  
Produces a thick and creamy lather. Will stand up throughout the shave, leaving the skin smooth and refreshed.  
Regular price... 1 tube 35c  
This sale... 2 tubes 36c  
Shaving stick and powder of the same quality at same price.

**MAXIMUM HOT WATER BOTTLES**  
A high quality bottle. Molded all in one piece and guaranteed for one year.  
Regular price... 1 bottle \$2.00  
This sale... 2 bottles \$2.01

**Maximum Fountain Syringes**  
are of the same quality, carry the same guarantee, sell regularly at \$2.25 each and are offered this sale at... 2 for \$2.26

- SPICES**
- Cinnamon, pepper, allspice, ginger and poultry seasoning in sifter top cans.  
Regular price... 1 can 25c  
This sale... 2 cans 26c

**KLENZO DENTAL CREME**  
For white teeth and a clean mouth. Just the most delightful dental preparation you ever used. With Klenzo, children don't have to be urged at tooth-cleaning time. Take a tube home to try.  
1 tube... 50c  
2 tubes... 51c

**KEM'S for DRUGS**  
C. J. KEM Proprietor The Rexall Store Cottage Grove Oregon

**JONTEEL SOAP**  
Equal in appearance and quality to many of the finest imported toilet soaps. Made from purest materials, milled by the French process. Gives a free bland lather. Wonderfully fragrant with the famous Jonteel perfume.  
Regular price... 1 cake 25c  
This sale... 2 cakes 26c