

SALE! SALE! SALE!

Beginning Saturday, April 21 LASTING 7 DAYS ENDING April 28

For one whole week we are making big reductions on almost every article in the store. Below will be found just a few of the many bargains you will find. Come early before the stock is picked over.

MEN'S WORK SHOES

Extra special, men's mule skin blucher, price— \$1.98
Men's navy athletic shoes, constructed of solid leather throughout—priced the pair— \$1.98
The same shoe with rubber heels, priced at— \$2.50

High Grade OXFORDS
One large table of high grade pumps and oxfords, in all styles and materials, only— \$2.95

Hi Top Dress Shoes
We are again offering ladies' high heeled dress shoes in black, havana and brown; all sizes and styles are represented; pair— \$1.00

PATENT LEATHER SANDALS
Patent leather sandals are now on sale here for— \$2.95

Low Prices on Dress Goods
Timely indeed are the low prices at which you can purchase piece goods from our selections. Plan your dresses now and save money.
Permanent finish organdie in all shades, 40 inches wide, priced yd.— 49c
Mercerized voile in plain and printed colors, priced yd.— 35c
Mercerized metallic printed voile, priced yd.— 50c
Japanese Crepe—We are selling jap crepe, fast colors, 33 inches wide, the yd.— 25c

Boys' Dress Shoes, \$1.00
On this rack will be found boys' dress shoes in black and brown; English and Blucher lasts; boys' tennis shoes in the small sizes, and many other styles.

Beautiful Rugs at \$2.50
A Bacadri sanitary rug, manufactured by the Bacon Bros. Co.; oval shaped; size 24x36; beautifully woven and in all colors. Buy one before they are all gone. Special price..... \$2.50

Hosiery, 15c
Ladies' cotton hose, in black and brown, priced at only..... 15c
Men's cotton hose, in all colors, the pair..... 15c

Men's Underwear
Men's cotton balbriggan unions, short sleeves and ankle length, knit cuff, buttoned flag, at..... 95c
Men's athletic suits, plain and cross barred materials, priced..... 75c, 95c, \$1.25

Men's Caps, 50c and \$1.00
Gordon and Regal Makes
Lot 1—Caps in wool and wool mixed materials on sale for only..... 50c
Lot 2—Men's English imported styles, all wool materials, for..... \$1.00

Children's Dresses, 59c and 98c
Made of Amoskeag ginghams with plaid and combination patterns. These dresses are worth from \$1.25 to \$2.25; going on sale for..... 59c and 98c

Children's Scuffers
You can always do better on children's shoes at the C. J. Breier Store. Children's brown scuffers, pair, only..... \$1.39 and \$1.49

Boys' Trousers, 98c and \$1.49
A good wool mixed, well cut knickerbocker style, formerly sold for \$1.45, priced at only..... 98c
Another wool trousers, formerly priced \$1.65 to \$1.95, on sale for..... \$1.49

10% Off
on all
Men's
Suits
We have
all sizes and
patterns.

**The Store
will be
closed all
day Friday
in preparation
for the
Big Event**

**LADIES'
SKIRTS**

We are closing out all our ladies' skirts. You may purchase these now way below cost. Skirts that formerly sold at from \$3.95 to \$13.50, specially priced now at—

**\$1.00 to
\$4.95**

**LADIES'
TRICOLETTE
BLOUSES**

Ladies' tricolette blouses at a very reasonable price. The colors are tan, brown, black, navy, copenhagen blue, red and green—for only—

\$3.25

10% Off
on all Ladies' and Misses'
SILK DRESSES

These beautiful dresses include taffeta and canton crepe, in navy and brown, all sizes.

MEN'S DRESS SHOES
We are placing on sale men's high grade dress shoes. In this lot will be found good quality, up to date shoes for..... \$2.98
Just received a shipment of men's calf oxfords; specially priced at the pair..... \$5.95

Dress Goods, 12c Yard
In this lot will be found organdie, fine for summer dresses; Sterling cloth, suitable for making comforters.

Ginghams at 20c Yard
Nice assortment of fine ginghams, 32 inches wide, in plain and plaid colors; formerly sold for 25c and 30c a yard; price now..... 20c

Ladies' Gingham Dresses
Just received a fine assortment of gingham dresses in french and zephyr ginghams, organdie trimmed, at very low prices.

MEN'S WHITE CANVAS SHOES AND OXFORDS
Men's white canvas shoes and oxfords at this store for..... \$1.98

Towels at Cut Prices
Turkish bath towels in all sizes and at all prices. Come in and get our price on these—it will astonish you at the price at which we are selling these.

Overalls, 90c and \$1.00
We are selling men's overalls, 2-20 denim, for only..... \$1.45
Boys' overalls for..... 90c and \$1.00
Buy now before the prices go up.

Underwear

—the better kind for which this store is noted is offered for this sale at prices way below cost; in all styles; price—
39c

Another lot of fine underwear goes on sale at the low price of—
50c



C. J. BREIER COMPANY

FORMERLY KNOWN AS THE SAMPLE STORE

STORE NO. 22—A. W. SWANSON, MANAGER