

SALE! SALE! SALE!

Beginning Saturday, April 21 LASTING 7 DAYS ENDING April 28

For one whole week we are making big reductions on almost every article in the store. Below will be found just a few of the many bargains you will find. Come early before the stock is picked over.



MEN'S WORK SHOES

Extra special, men's mule skin blucher, price—
\$1.98

Men's navy athletic shoes, constructed of solid leather thruout—priced the pair—
\$1.98

The same shoe with rubber heels, priced at—
\$2.50

High Grade OXFORDS

One large table of high grade pumps and oxfords, in all styles and materials, only—
\$2.95

Hi Top Dress Shoes

We are again offering ladies' high heeled dress shoes in black, havana and brown; all sizes and styles are represented; pair—
\$1.00

PATENT LEATHER SANDALS

Patent leather sandals are now on sale here for.....**\$2.95**



Low Prices on Dress Goods

Timely indeed are the low prices at which you can purchase piece goods from our selections. Plan your dresses now and save money.

Permanent finish organdie in all shades, 40 inches wide, priced yd.—
49c

Mercerized voile in plain and printed colors, priced yd.—
35c

Mercerized metallic printed voile, priced yd.—
50c

Japanese Crepe—We are selling jap crepe, fast colors, 33 inches wide, the yd.—
25c



Boys' Dress Shoes, \$1.00

On this rack will be found boys' dress shoes in black and brown; English and Blucher lasts; boys' tennis shoes in the small sizes, and many other styles.

Hosiery, 15c

Ladies' cotton hose, in black and brown, priced at only.....**15c**

Men's cotton hose, in all colors, the pair.....**15c**

Men's Caps, 50c and \$1.00

Gordon and Regal Makes

Lot 1—Caps in wool and wool mixed materials on sale for only.....**50c**

Lot 2—Men's English imported styles, all wool materials, for.....**\$1.00**

Children's Scufflers

You can always do better on children's shoes at the C. J. Breier Store. Children's brown scufflers, pair, only.....**\$1.39 and \$1.49**

Beautiful Rugs at \$2.50

A Bacardi sanitary rug, manufactured by the Bacon Bros. Co.; oval shaped; size 24x36; beautifully woven and in all colors. Buy one before they are all gone. Special price.....**\$2.50**

Men's Underwear

Men's cotton balbriggan unions, short sleeves and ankle length, knit cuff, buttoned flag, at.....**95c**

Men's athletic suits, plain and cross barred materials, priced.....**75c, 95c, \$1.25**

Children's Dresses, 59c and 98c

Made of Amoskeag ginghams with plaid and combination patterns. These dresses are worth from \$1.25 to \$2.25; going on sale for.....**59c and 98c**

Boys' Trousers, 98c and \$1.49

A good wool mixed, well cut knickerbocker style, formerly sold for \$1.45, priced at only.....**98c**

Another wool trousers, formerly priced \$1.65 to \$1.95, on sale for.....**\$1.49**



10% Off

on all
Men's Suits

We have
all sizes and
patterns.

The Store will be closed all day Friday in preparation for the Big Event

LADIES' SKIRTS

We are closing out all our ladies' skirts. You may purchase these now way below cost. Skirts that formerly sold at from \$3.95 to \$13.50, specially priced now at—

\$1.⁰⁰ to \$4.95

LADIES' TRICOLETTE BLOUSES

Ladies' tricolette blouses at a very reasonable price. The colors are tan, brown, black, navy, copenhagen blue, red and green—for only—

\$3.25

10% Off

on all Ladies' and Misses' **SILK DRESSES**

These beautiful dresses include taffeta and canton crepe, in navy and brown, all sizes.

MEN'S DRESS SHOES

We are placing on sale men's high grade dress shoes. In this lot will be found good quality, up to date shoes for.....**\$2.98**

Just received a shipment of men's brown calf oxfords; specially priced at the pair.....**\$5.95**



Dress Goods, 12c Yard

In this lot will be found organdie, fine for summer dresses; Sterling cloth, suitable for making comforters.

Ginghams at 20c Yard

Nice assortment of fine ginghams, 32 inches wide, in plain and plaid colors; formerly sold for 25c and 30c a yard; price now.....**20c**

Ladies' Gingham Dresses

Just received a fine assortment of gingham dresses in french and zephyr ginghams, organdie trimmed, at very low prices.

MEN'S WHITE CANVAS SHOES AND OXFORDS

Men's white canvas shoes and oxfords at this store for.....**\$1.98**

Towels at Cut Prices

Turkish bath towels in all sizes and at all prices. Come in and get our price on these—it will astonish you at the price at which we are selling these.

Overalls, 90c and \$1.00

We are selling men's overalls, 2-20 denim, for only.....**\$1.45**

Boys' overalls for.....**90c and \$1.00**

Buy now before the prices go up.

Underwear

—the better kind for which this store is noted is offered for this sale at prices way below cost; in all styles; price—
39c

Another lot of fine underwear goes on sale at the low price of—
50c



C. J. BREIER COMPANY

FORMERLY KNOWN AS THE SAMPLE STORE

STORE NO. 22—A. W. SWANSON, MANAGER