

# Buy Your Gifts Early

Our every move these days is actuated by a desire to simplify the task of gift shoppers. Hence this page will serve you as a reliable guide to your Christmas purchases. Everywhere in the store, in the merchandise, in the displays and in the service of the salespeople one finds the true spirit of Christmas casting about the rays of cheerfulness. Every offering bears a definite mark of quality, representing in each instance the utmost in value for your money. Shop early to secure special advantages in selection.



## HANDKERCHIEFS—THE TIME HONORED CHRISTMAS GIFT

—and without doubt the most extensively given of all Christmas gifts. Plenty of them here at little prices. Some hemstitched, others scalloped with corners embroidered, of fine batiste or pure linen in white and colors.

Priced..... 15c, 19c, 25c to 50c

## BRUSHED WOOL SCARFS AT \$3.95

are attractive and practical gifts; soft and warm and shown in a pleasing variety of color combinations.

## THE CHRISTMAS GIFT PRACTICAL—A PAIR OF COMFORT SLIPPERS

Heavy cushion soft sole slippers with good quality felt uppers, ribbon trim or plain; colors are taupe, old rose, purple, lavender, maroon, opal, sapphire, green; all sizes, pair..... \$1.50

Women's Juliet comfort slippers, leather soles and heels, ribbon or fur trimmed felt uppers in gray, red and blue, pair..... \$1.65

## EXQUISITE GIFT HOSIERY

should have an appeal among gift shoppers because it is undeniably the gift easiest of selection. Our stock is carefully selected for quality and style. Attractive prices.

Women's semi-fashioned silk and fibre hose, hile tops, in black and cordovan, pair..... 98c

Women's pure silk hose, "Black Cat," semi-fashioned, with rib or hem tops and reinforced toes and heels, black and cordovan, pair..... \$1.50

Women's pure thread silk hose, full fashioned, made with reinforced toes and heels, "Kayser" and "Black Cat" makes, colors black, cordovan, beige, French gray, pair..... \$2.25

Women's wool and cotton hose in brown, blue and green heather mixtures, plain or drop-stitch styles, pair..... \$1.25

Women's silk and wool hose in dark brown, plain ribbed or clocked, pair..... \$2.00, \$2.25 and \$3.00

## APPROPRIATE FOR HER GIFT—A SWEATER AT \$2.98

Light, yet warm are these pull-over sweaters for misses and women, shown in plain light shades and navajo designs.



## ALWAYS DISTINCTIVE—THE GIFT OF GLOVES

The idea of fine French kid gloves is at once appealing since gloves are so universally appreciated. Black or white and the colors used this season, two button style, pair..... \$2.50

Strap wrist gauntlets, in seasonable colors, the pair..... \$3.75

## DAINTY SILK UNDERGARMENTS ALWAYS APPRECIATED

Every woman knows that no woman ever has as many lovely silk undergarments as she wants. For the really intimate gift silk lingerie admirably answers the gift problem.

"Kayser" Italian silk bloomers, shown in flesh color, pair..... \$2.95

"Kayser" Italian silk vests, in flesh, at..... \$3.95

"Kayser" Italian silk combination suits..... \$4.95

Dainty camisoles of wash satin and crepe de chene, ribbon, lace and embroidery trim, in flesh, white and dark shades..... \$1.98, \$2.25 and \$2.95

Exquisite hand made and hand embroidered Philippine underwear: Gowns..... \$2.95 and \$3.95

Combination suits priced at..... \$3.75



## Women's and Misses Coats, Suits and Dresses Greatly Reduced in a Season's End Clearance

Coats and dresses of the season's best fabrics and styles reduced from ONE-FOURTH to ONE-HALF less than we offered them for earlier in the season.

Coats at..... \$12.75, \$14.75 and \$19.50

Dresses of Poirer twill, canton crepe and crepe de chene that were marked to sell up to \$25, reduced for this sale to..... \$15.00

## Choose a Silk Shirt

This store offers a splendid selection of silk or fibre shirts at reasonable prices.

Shirts of silk jersey or tub silk in beautiful striped patterns..... \$6.50

Pongee shirts at..... \$5.50

Fibre shirts in neat striped patterns at..... \$3.95

Men's initial handkerchiefs of fine quality mercerized materials at..... 35c; 3 for \$1.00

Men's pure linen initial handkerchiefs, each..... 50c



## Boys' Suits That Appeal to Mothers

Suits that save mending. Suits that look nice. Suits that give service. Many with two pairs of pants. Splendidly made suits of all wool fabrics in smart styles for boys 8 to 16 years, at..... \$9.85

## CHRISTMAS OFFERINGS IN HANDSOME SILK PETTICOATS

Made of silk jersey, satin or taffeta, in black and all wanted colors, regular and outsizes, specially priced at..... \$2.95, \$3.95 to \$6.75

## THE TINIEST GIFTS

Even the smallest member of the family must have new things for Christmas. For the baby we have:

Cotton crib blankets in blue and pink with animal or bird designs at..... \$1.50

Fine pure wool sweaters in plain white or white with pink or blue trims, priced..... \$1.98 and \$2.75

Pure wool booties in white with pink or blue trim at..... 39c

Silk or wool hoods in plain white or with pink or blue trim at..... 59c, 85c, 98c, \$1.39



**Helliwell, Bangs & Marksbury**  
The Daylight Store for Quality and Service



Beautiful cut silk ties shown in neat figured, floral and striped patterns..... 75c, \$1.00, \$1.50

## COMFORT SLIPPERS FOR MEN

Soft, heavy cushion sole slippers, good quality felt uppers, in red and black, pair..... \$1.65

Men's Romeo slippers, flexible leather soles and leather heels, felt uppers, shown in black and gray, pair..... \$1.95

Men's soft kid leather slippers, made with leather soles and heels, dark brown color..... \$3.50

## GIFTS SUCH AS A MAN WOULD SELECT FOR HIMSELF

This store affords women a splendid opportunity to solve the question "What shall I give him?" Here are things men want:

Bath robes in neat figured designs, two pockets, cord ties, at..... \$6.50

## SCORES OF OTHER USEFUL GIFTS FOR MEN AND BOYS

including

Men's mixed or pure wool union suits, priced the suit..... \$2.95 to \$5.50

Men's pure wool sweaters in slip-over or coat style..... \$3.95 to \$9.50

Young men's new style caps..... \$2.00, \$2.50, \$3.00

Men's wool shirts in an assortment of colors, at..... \$3.85 to \$6.50

Men's all wool suits in a special sale at..... \$20.00

Boys' wool sweaters in pull-over or coat style, at..... \$3.95 and \$4.75

Boys' belted overcoats on sale at..... \$9.85

Boys' dress shoes at..... \$2.50 to \$4.75

Boys' new style caps at..... \$1.00 and \$1.50



Cold wintry days call for wool hose. They look well, wear well and feel well.

Medium weight cashmere hose in black or natural, pair..... 60c

Light weight wool hose shown in blue, brown and green heather mixtures, clocked, pair..... 85c

## SILK HOSE—THE UNIVERSAL GIFT

Men's pure silk hose in plain or drop stitch styles, made with reinforced toes and heels, in black, cordovan and gray, pair..... 85c

Men's fine cotton hose, made with reinforced toes and heels, black and cordovan, box of six pairs, guaranteed for six months' wear..... \$1.50

## SILK UMBRELLAS, \$6.00 TO \$12.75

A beautiful silk umbrella is ever a popular gift. We're showing a very inviting collection of all silk taffeta umbrellas with ring or strap handles. All colors.



Men's fine cape leather dress gloves, two clasp style, in gray or dark brown, pair..... \$3.00

Men's lined auto gauntlet gloves, warm and serviceable, pair..... \$2.50

Men's wool knit gloves, shown in brown and green heather mixtures, pair..... 75c