## The Sentinel



## IT IS WELL TOO|SEE THAT YOU SEE WELL See Moody and See Better

We have the reputation of being the most successful optical establishment in the state of Oregon, possibly excepting two in Portland. We owe that success to strict attention to our own affairs.

eye trouble will help solve
their problems-have the
sight tested now.

ter that can be had regard The salaries we pay are as high as any in the state and we do not now and never have had any cheap help
Our assistant refractionist we have now is Dr. Fred Pagely, of Portland, and he has graduated from two optical schools, which is an unusual accomplishment, is licensed and registered to practice optometry in the state of Oregon. He is a gentleman, a member of the American Legion and a fighter from A. F. F.
Dr. Moody gives his personal attention to every patient and guaran-


## Dr. Sherman W. Moody

Optometrist
Eugene, Oregon
We believe in the golden rule and that honesty is the best policy; that this as well as all other successful concerns build better than others by giving better service and more of it.
It pays to be a little more fair, to give a little more in good work and fair dealing than a patron can reasonably expect. We have been too busy giving good optical service and building up a large business to criticize our competitors, We have four or five assistants in our employ at all times and the demand for more help is constantly increasing. We aim to keep only the of the cost
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## Is Your Youngster Ready for School 

You can find every thing your youngster needs for the new school term, right here is our extensive

PENS, RULERS, PENCILS, ERASERS, FOUNTAIN PENS, TABLETS, ETC
If you can not come personally, just send the kiddies down with a list and they will be given as careful and courteous attention as if you

Kem's for Drugs
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Fuller's
House Paints
phoenix pure paint
Pure P Popared Doint
W. P. Fullor \& Co., Dept. 24

