

UNIVERSITY LAUNCHES BIG GIFT CAMPAIGN

Private Endowments Necessary to Meet Constantly Increasing Demands on State Institution.

Plans for a state-wide campaign for gifts and private endowments for the support of the University of Oregon are being launched by a committee of alumni and residents of Eugene. At a meeting held at the chamber of commerce, following the fire which destroyed two buildings on the university campus a couple of weeks ago, the need for other sources of revenue besides the amount afforded by the state was discussed.

President P. L. Campbell told the friends of the university present that when the yearly expenses were met with the state funds very little remained for new buildings and equipment to meet the growing demands on the institution. The president showed that Oregon is the smallest endowed university in the country.

The university administration has long felt the need of private gifts but no campaign had been contemplated until the recent fire which made necessary the immediate building of quarters to house the departments which had occupied the two buildings.

BIG YEAR SEEN FOR PRESBYTERIAN SCHOOLS

Rev. A. E. Spearow, pastor of the First Presbyterian church in this city, reports that the outlook is for a larger enrollment than ever of students at the fifty-seven Presbyterian colleges of the United States this fall, and that there is a great awakening to the value of Christian education as essential to the future of the nation. Presbyterians have fifty-seven colleges with a teaching force of 1961 instructors and a student body numbering 19,577 students. Last year the Presbyterian church of this country gave over \$6,000,000 to equip their educational institutions.

"The Christian Colleges," says Dr. Edgar P. Hill, General Secretary of the Presbyterian General Board of Education, "are supplying the exact product of which the world stands in most desperate need today, consecrated and trained leadership. Of lawyers and doctors and teachers there is an abundance, but for educated men and women who view social, political and economic problems from the standpoint of Christianity there is urgent demand everywhere."

President Harding the other day voiced widespread conviction when he said, "Humanity is seeking, as it has never sought before, for those who can see widely clearly, fearlessly, who will be capable of determining what is sound and what is right and courageous enough to stand for it."

FOREST OFFICIAL OFFERS SET OF FIRE PREVENTION RULES

A set of rules which George H. Cecil, district forester, claims will stop to a great extent the terrible fire losses in the forests of Oregon if followed, have been received by local forest officials for distribution. They are simple and easy to understand and will save much natural wealth, and perhaps lives, if observed during this, the danger season. They are as follows:

Matches—Be sure your match is out. Pinch it before you throw it away.

Tobacco—Throw pipe ashes and cigar or cigarette stumps in the dust of the road or pinch out the fire before leaving them. Don't throw them into brush, leaves or needles.

Making Camp—Build a small campfire. Build it in the open, not against a tree or log or near brush. Scrape away the trash from all around it.

Leaving Camp—Never leave a campfire, even for a short time, without quenching it with water and then covering it with earth.

Bonfires—Never build bonfires in windy weather or where there is the slightest danger of their escaping from control. Don't make them larger than you need.

Fighting Fires—If you find a fire, try to put it out. If you can't, get word of it to the nearest United States forest ranger or state fire warden at once.

MCKENZIE PASS ROAD IS CLOSED FOR THE SEASON

The McKenzie pass road over the Cascade mountains has been closed for the season and will not be reopened to through travel until next June or July, after the winter snows have melted. The road is being rebuilt across the lava fields in the vicinity of the Three Sisters.

The closing of the road at the present time will not only be a hardship to people wishing to make a direct route over the mountains but will inconvenience business men in the town of Sisters on the eastern side of the mountains and tourist resorts on the western slope. Records kept at the Lost Creek ranch on this side of the pass last year show that 7000 persons passed over the route during the summer.

CALVIN COOLIDGE WILL GO THROUGH HERE SATURDAY

Calvin Coolidge, vice president of the United States, will pass through Cottage Grove Saturday afternoon shortly after 5 o'clock on his way north. Mr. Coolidge, who is accompanied by Mrs. Coolidge, will stop for 15 minutes in Eugene and will view that city and the surrounding country from Skinner Butte, or he may be taken from the train in Cottage Grove and rushed to Eugene by automobile. The latter plan, it is believed, would give longer time for seeing the university and other places of interest.

Excursion Rates to Portland.

Reduced railway fares to Portland are in effect on the Southern Pacific, the fare from Cottage Grove to Portland and return being \$6. Tickets are on sale Fridays and Saturdays and the return limit is 15 days from date of sale. The rates, which include all Willamette valley points, were authorized by the public service commission and went into effect August 3.

GOOD FOR "SWELLED HEAD"

Man Who Imagines He is Thoroughly Well Known Should "Listen In" Occasionally.

There is a gorgeous lesson in humility to be obtained at almost every dinner party for the man who imagines that he has jumped through the hoop into the public eye. He may have climbed half way up Parnassus in his work as a scientist, an explorer, a politician, a soldier, an architect, a painter, a novelist or a playwright, or even have arrived at the tip-top and be sitting there dangling his feet. It does not matter. There are always plenty of people going about who daily discover to him the fact that his name means nothing—or something else. "Swinnerton" I heard once from one of those women who always carries a dog and maintains a husband to give it exercise. "Isn't he the man who invented the Yale lock, or is it a town in Iowa?" and another time, at a bridge table on board a liner, a girl caught up the name of Shackleton. "I always use his raquets," she said with triumph. And the year before last at Bar Harbor I heard Conrad praised for having devised that very nice soap that floats in the bath. How good for the soul! exclaims Cosmo Hamilton, writing in the Spur.

I remember also a first-hand lesson in the utter aloofness of people from the things that seem to matter. At a dinner party again. The hostess, one of the dowagers of New York, a charming and enterprising old lady whose house has not been altered since the days of crinolines, and who bestedly denied that the people in "The Age of Innocence" had been drawn from life. She had been taken the evening before to see a play of mine that was running and, by a strange accident, running well, at a Broadway theater. She told me all about it. She said, "I had such a pleasant evening. You really must make an effort to see that play. I cannot remember the name of it or at which theater it was. I cannot remember the names of any of the actors. I never can. And of course, I haven't the remotest idea who wrote it—I never read the program. But I strongly recommend it to you. It's so amusing." I identified it as mine presently when, going into further details, the dowager mentioned how particularly pleased she had been with a stuffed wildcat that stood on the mantelpiece in the last act. It is not an easy thing to suffer from swelled head these days. A pity, because it adds to the dwindling sources of merriment that have survived the great war.

Trade That Touches All.

We always look to George E. Roberts of the National City bank to put things clearly. He told the Export Managers' club at their recent meeting in New York what had happened to the world and gave a pat and pertinent illustration, says the Nation's Business.

Russia, he said, was one of the great tea-drinking countries of the world. India was one of the great tea producers. The war stopped Russia from her tea drinking and India couldn't sell her tea. India is a great cotton wearing country, but if she couldn't sell her tea she couldn't buy cotton, so the mills of Manchester were shut down. If England's mills were not running our Southern farmers could not sell their cotton and they in turn shut down on buying.

What is true of tea and cotton is true in a greater or less degree of the hundreds and thousands of things that make up our daily life. The Australian market for shoes affects the mill towns of New England and the fashion in stockings in Argentina is reflected in the pay roll of a Philadelphia worker.

Metal Largely Replacing Wood.

Our ancestors of one or two hundred years ago in America lived in an age of wood. No metal chairs, no metal filing cases, no brass beds were to be found in home or office. Wooden wagons prevailed and wooden farm machinery, faced or reinforced, to be sure, with metal, but chiefly of wood. Yarn was spun with wooden spinning wheels and looms chiefly of wood wove the yarn.

Substitutes for wood in the past half century, however, have revolutionized construction of buildings, bridges and sidewalks. Altogether, substitutes for wood have reduced our wood consumption about one-third. In most instances this is all very well, marking progress in civilization.

Seems Reasonable.

Mrs. Ponderosa—Your reducing treatment has been highly recommended, but your terms are frightfully steep!

Dr. Slimmer—That's an important part of the treatment. After paying my fee in advance you won't have enough money left to buy much rich, fattening food.

Proves It.

Patience—I don't think Percy is at all observing.

Patience—You don't?

Patience—Well, I do. The other day he told me you had twice as much paint on one cheek as on the other.—Yonkers Statesman.

Natural Vanity.

"Do you think posterity will put up statues to your memory?"

"I hope," replied Senator Sorghum, "that nobody will encourage such an idea. After a public man has gotten through with the caricaturists the modern sculptors ought to be made to let him alone."



New Wool Scarfs \$3.95

Here are new wool scarfs in most attractive color combinations knitted to give both attractiveness and warmth and priced remarkably low.

New Autumn Sweaters for Girls and Women

Among the new sweaters are pretty pastel shades and also the more staple dark colors for every need. There are slip-over styles, coat styles, tuxedo styles with tie belt etc. Most of the styles shown here for early autumn wear are pure wool.

Price range \$2.25 to \$8

September Butterick Fashion Styles Are Here Today. Fashion Sheets Free!

First Showing Fashion's Favorites for Autumn Occasions

Blouses More Beautiful Whether Handstitched, Beaded or 'Broidered

Noteworthy of these new fall blouses are the colors often in extreme contrast especially in the costume blouses some of which we show in heavily beaded designs, with equally dainty effects in those that are silk embroidered. Price range \$4.50, \$5.00, \$5.50, \$6.00, \$6.50 to \$9.00.



Wrappy Coats Lead at Fashion Centers

There is something delightfully feminine in the softer effects of these full materialized and amply gathered coats which marks them easily for the favorite of the season for every woman who prefers fabric coats of self-materialized or fur trim treatment. Every one of these coats, for first showing, bears the famous "Palmer" brand label which assures the wearer of dependable fabric and the best in tailoring.

Our women customers are most cordially invited to try on the new coats and have a look at the new styles and materials, also to get acquainted with the new and better values.

Price range \$10 to \$45



Umphrey & Mackin THE QUALITY STORE—GOOD SERVICE

New Wool Dress Goods Are Now Being Shown at This Store. Come Today!

SHARP'S CREEK BRIDGE BUILDING IS HALTED

Work on the Sharp's creek bridge southeast of Cottage Grove has been discontinued for a couple of months and the crew sent to the new Carlson cutoff bridge on the north fork of the Snake and to other points in western Lane. The Snake country is practically inaccessible during the fall and winter months while the Sharp's creek roads are good. The workmen will return to finish the latter piece of work in the fall after they have made possible travel into western Lane. The Sharp's creek bridge was far enough advanced in construction that it can be used although not yet finished.

AUGUST 20 IS DATE FOR OPENING OF DEER SEASON

Many sportsmen are timing their vacations with the opening of the deer season, August 20 to October 31, both dates inclusive, this year. It is said that the animals are more plentiful this season than for several years. Unless heavy rains fall before August 20, to lessen the danger from forest fires, the state game commission may postpone the opening date.

NEW MILL AT WENDLING TO BE ELECTRICALLY RUN

The new Booth-Kelly mill at Wendling which will replace the one burned to the ground a few weeks ago, will be electrically equipped throughout, officials of the company have announced. The mill will be much like the one at Springfield belonging to the same company, but, it is thought, will be a trifle larger. Machinery is already ordered. A draftsman is at present engaged in drawing plans.

MOTORS 546 MILES ON \$7.65 WORTH OF GAS AND OIL

The Albert Woodards returned Sunday from an outing and motor trip to Seaside. They were accompanied from here by Mr. Woodard's niece and nephew, Genevieve and Alton Woodard, and were joined at Fall City by Mrs. Woodard's sisters, Misses Viola and Ila Buell. Going by way of Dallas to Pacific City, they met the J. E. Dutton family, of Portland, who accompanied them to Seaside, Astoria and Portland. Mr. Woodard reports that his Ford made the trip of 546 miles on \$7.65 worth of gas and oil.

Bridge Is Being Planked.

New planking is being put in in the bridge over the mill creek by the Matthews flour mill on the old route of the Pacific highway.

EASTERNEER THINKS HE CAN THROW RALPH HAND

After refereeing the wrestling match between Ralph Hand and George Barnes at the butchers' and grocers' picnic here last Thursday John Berg, last year's middleweight champion of the army and eastern coast middleweight, has issued a challenge to all middleweight wrestlers in this section. Berg believes that he can throw either Hand or Barnes easily. The army champion weighs 162 pounds and trains to 155. He is now on his way to the Philippine Islands where he has two matches scheduled.

A newspaper without an editorial page is like a ship without a rudder—and you are not willing to take chances on a ship with a flimsy steering gear.

ONLY ONE "BEST"

Cottage Grove People Give Credit Where Credit Is Due.

People of Cottage Grove who suffer with weak kidneys and bad backs want a kidney remedy that can be depended upon. Doan's Kidney Pills is a medicine for the kidneys only, and one that is backed by willing testimony of Cottage Grove people. Ask your neighbor.

C. A. Lambert, 231 Second St., Cottage Grove, says: "I don't know of anything better for kidney trouble than Doan's Kidney Pills. My work was a strain on my back and I had attacks of humpback which hurt me to bend or stoop and it was just as hard to straighten again. My kidneys acted irregularly, until I used Doan's Kidney Pills but they were just what I needed for they made my back strong and well and put my kidneys in good order."

Price 60c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Lambert had. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

NOTICE FOR PUBLICATION.

Department of the Interior, U. S. Land Office at Roseburg, Oregon, July 26, 1922.

Notice is hereby given that Ben C. Greer, of Landax, Oregon, who on August 22, 1919, made homestead entry serial No. 011630 for N½ of NE¼, W½ of SE¼ of NE¼ and SW¼ of NE¼ of section 11, township 20 S., range 1 E., Willamette Meridian, has filed notice of intention to make final three-year proof to establish claim to

the land above described, before E. O. Immel, U. S. Commissioner, at his office at Eugene, Oregon, on the 6th day of September, 1922.

Claimant names as witnesses: James N. Smithson, of Landax, Oregon; Robert G. Kelsey, of Landax, Oregon; Robert G. Barnes, of Landax, Oregon; Columbus F. May, of Landax, Oregon.

W. H. CANON, Register.

NOTICE FOR PUBLICATION.

Department of the Interior, U. S. Land Office at Roseburg, Oregon, July 5, 1922.

Notice is hereby given that Lewis Kramer, of Curtin, Oregon, who on June 15, 1920, made Homestead Entry Serial No. 012930 for the SE¼ of NE¼ of Section 13, Township 21 S., Range 5 W., Willamette Meridian, has filed notice of intention to make final three-year proof to establish claim to

the land above described, before E. O. Immel, U. S. Commissioner, at his office at Eugene, Oregon, on the 6th day of September, 1922.

Claimant names as witnesses: James N. Smithson, of Landax, Oregon; Robert G. Kelsey, of Landax, Oregon; Robert G. Barnes, of Landax, Oregon; Columbus F. May, of Landax, Oregon.

W. H. CANON, Register.

A CLEVELAND LIGHTWEIGHT

the safe, sane, comfortable, dependable, lightweight motorcycle. Think! A real motorcycle for only \$185; 75 miles to the gallon of gasoline; 15,000 miles on one set of tires! As easy to ride as a bicycle!

That's why Cleveland Lightweights are spreading over the country like the radio fad. Have you seen the Cleveland? Come in and we'll give you a demonstration. No obligation.

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A business training will fit you for a better position, and once you are competent there is no question about securing the better position. Business men are continually calling for efficient help.

Begin your preparation now and be ready to answer the call when it comes.

The Regular Fall Term Begins Monday, August 28.

Full information gladly sent free upon request.

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A. E. Roberts, President Eugene Oregon