

JUNE CARNIVAL of ECONOMY

This sale will be an occasion for great PRICE-CUTTING, offering the public the opportunity to buy seasonable and quality merchandise at much below its actual market value. Every department of the store will abound with hundreds of worth while bargains at prices that mean real savings.



A Clothing Sale That Brings Prices to the Lowest Level They Have Reached in Several Years

\$25, \$27.50, \$30

Now

\$22.50

\$32.50, \$35, \$37.50

Now

\$28.50

\$42.50, \$45, \$50

Now

\$34.50

One hundred and twenty-five Kuppenheimer and Clothcraft suits in all wool materials, all from our regular stock and grouped for disposal at the above prices. We firmly believe the prices quoted to be the lowest in many seasons for suits of equal quality. There are worsteds, tweeds and cassimeres made up in two and three button models for men and young men, plain and belted coats, new spring colorings of brown, tan, gray, blue, etc. WITH EVERY SUIT GOES OUR PERSONAL GUARANTEE OF SATISFACTORY WEAR.



A Sale of Footwear as Good as We Have Ever Given You

WOMEN TO WHOM THE SAVING OF 50 CENTS TO \$3.00 A PAIR ON SHOES OF KNOWN WORTH AND QUALITY APPEALS, WILL FLOCK TO THIS SALE TO PARTICIPATE IN THE OFFERINGS DURING THIS "JUNE CARNIVAL OF ECONOMY."

WOMEN'S LOW SHOES, OXFORDS AND PUMPS

Women's low shoes of brown kid or calf, oxfords and one, two or three button pumps; low, military and french heels; former \$5.00 to \$6.50 values; on sale at

\$3.95

A good assortment of styles and all sizes and widths from 3 to 8 and A to D.

ONE LOT OF WHITE SHOES, PUMPS AND OXFORDS AT LESS THAN THEY COST TO MANUFACTURE

\$1.95

The assortment includes all small lots of women's french heel white shoes, white oxfords, ties, one strap and plain pumps, with military heels, that were originally \$3.50 to \$5.00 a pair.

WOMEN'S HIGH GRADE WHITE KID PUMPS AND NUBUCK OXFORDS IN A SALE AT

\$5.85

\$7.50 and \$7.95 were the original prices at which these high grade shoes sold. The oxfords are of white nubuck with low English walking heel and perforated wing tips. The pumps are of fine kid with french heels and either one or three buckle strap style. All sizes in A to D widths.

Now Is Certainly "the time" and This Store the Place to Buy Cotton, Silk and Wool Goods



IMPORTED SCOTCH TISSUES, 59c YARD

27-inch sheer scotch tissue gingham, shown in a good assortment of patterns—checks, plaids and stripes in pink, brown, lavender and blue color combinations, yard.....59c

RED SEAL DRESS GINGHAMS, 19c YARD

A good assortment of patterns in these fine quality dress gingham, checks, stripes and plaids; tan, brown, lavender, pink and blue color combinations. Regular 25c quality, for "June Carnival of Economy," yard.....19c

50c TO 75c WHITE GOODS, 39c YARD

27-inch to 40-inch materials suitable for summer dresses, skirts, underwear, etc., priced special for this sale, yd.....39c

REGULAR \$3.00 BARONET SATIN, \$1.98 YARD

40-inch shimmering baronet satin, suitable for sports skirts, shown in rose and fawn shades, and reduced to yd.....\$1.98

YARD WIDE SILK POPLIN, 98c YARD

Good quality of yard wide silk poplin, suitable for dresses, skirts, etc.; good range of colors—pink, flesh, navy, copen, gray and black; reduced to yard.....98c

ALL WOOL SKIRT MATERIAL, \$2.39 YARD

44-inch to 56-inch all wool velour and serge skirtings in checks, plaids and stripes, good color combinations, reduced to yard.....\$2.39

A Notable Season-End Selling of Spring Apparel

Coats, Suits, Dresses and Skirts

Half-Price



Through the exceptional price reduction, this sale brings to you, madam, the opportunity to buy a new spring coat, suit or dress at a very small expenditure.

Garments that were originally priced at \$15.00 to \$49.50 now—

\$7.50 to \$24.75

A Sale of Blouses that brings prices away down

\$3.95



is the price for blouses that were \$5.00 to \$7.50. The materials include crepe de chine, georgette and pongee, made up in regular and overblouse styles, with long or short sleeves; some are lace trimmed, while others are beautified with embroidery or beads. Choose from the lot at cost and less—\$3.95.

DEPLETED LINE OF WELL-KNOWN WARNER'S CORSETS—HALF-PRICE

If your style and size is available, you'll find this a splendid opportunity to buy a "guaranteed" Corset at exactly half its worth. They are all the well known "Warner Bros." make, guaranteed not to break, rust or tear. We have a complete line of sizes from 21 to 30 bust, but not all sizes in every style. Corsets that were \$2.00 to \$5.00, reduced to.....\$1.00 to \$2.50

Helliwell, Bangs & Marksbury
The Daylight Store for Quality and Service