Sale Opens Saturday January 7th SEVEN DAYS OF

SENSATIONAL SELLING

## EVERYTHING REDUCED **EXCEPT NOTIONS AND COLLARS**

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Silk remnants.

One lot of wash goods.

Cotton and woolen goods remnants.

Warner's corsets (discontinued styles).

Women's dress gloves (slightly mussed or faded).

One lot of women's dresses.

One lot of women's coats.

Millinery.



## Now the Prices You Have Been Waiting for Are Here

NO MATTER WHAT YOU NEED OR DESIRE, NOW IS THE BEST TIME FOR MONTHS TO COME TO BUY IT. SOME OF THE REASONS ARE TOLD ON THIS PAGE, BUT SCORES OF OTHERS ARE HERE THAT CAN GET NO MENTION. "NOTHING LIKE IT IN YEARS," YOU'LL SAY, FOR YOU WILL FIND STACKS OF STAPLE MER CHANDISE WITH PRICE TAGS THAT WILL MAKE YOUR EYES OPEN WIDE.

**A SALE OF WINTER COATS 331% OFF** 

These coats present saving possibilities quite out of the ordinary Included are wonderful models of polo, velour, plush, bolivia and duvedelane. Luxuriously fur trimmed and plain tailored models to choose from. Every winter color in the assortment. All coats that were \$19.50 to \$55.00 each, now-









Plain and fancy Silks. Woolen dress goods. Woolen skirt goods. Corduroy velvets. Esmond robe cloth. Outing flannels. Dress ginghams. Romper cloth. Percales. Curtain scrims and nets. Cretonnes and draperies. Table damask. Bed spreads. Towelings and turkish towels. Men's wool shirts. Men's wool pants. Men's and boys' mackinaws. Men's fancy suits. Boys' clothing and extra pants. Men's dress sox. Men's dress shirts. Men's silk shirts,