

## REDUCED ELECTRIC RATES ARE ORDERED

Greatest Relief in New Schedule Is for the Small User of Power and Light.

The public service commission has issued its order in its hearing on rates to be charged by the Cottage Grove Electric company.

The order puts into effect a reduction of rates, but as a page was missing from the order as received here it is impossible to state what those rates are. They are aimed, however, to give relief to the small user of light and power. It was found by the commission that the emergency rates which have been effective imposed a burden upon the small user, while reducing the rate of the large user and were thus unscientific and discriminatory and did not serve to give the power company a very greatly increased income.

The commission found that during a nine-month period, which included the time the electric company's source of cheap fuel supply was cut off, the operations were at a loss of about \$500, while the cheap fuel with which the company is now supplied will effect a saving of \$5,000, thus making it possible for the company to operate at a profit at the reduced rates, which the commission has ordered to become effective on December 20.

The commission made no findings as to the municipal rate here but expressed a willingness to send a representative here whenever a new contract between the city and the company is up for consideration.

The valuation of the power company's property, for rate making purposes, is set at \$79,500.42.

The order directs that all large consumers of power be placed on meters and that all users be placed on meters within two years.

The portion of the rate schedule which appears in the incomplete order shows that the schedule is a rather complicated one for the ordinary individual to understand.

An amended order will be at once filed by the commission and The Sentinel will, in its next issue, publish the entire schedule of rates.

Put a Red Cross seal on each of your Christmas letters.

## TRAFFIC OFFICER RELIEVES THREE OF CHANGE

Gives Good Advice to Others as to How to Keep from Committing Afool of the Law.

K. F. Bloom, state traffic officer, visited this section Friday and impressed upon three motor car operators the importance of obeying the traffic laws.

Ernest R. Short, who gave his address as Tyee, paid \$15 for the sport of hitting 40 miles on the paving in Pass creek canyon.

William Shoemaker paid \$5 for failure to have his speedometer in working order on a for hire car.

Carl E. Burkett paid \$5 for failure to have a mirror on a truck.

Mr. Bloom called attention to some of the most numerous law violations by drivers of motor vehicles.

Failure to dim lights is a frequent infraction of law, which recognizes no such thing as a non-glare light. Cars must be equipped with dimmers and must use them when signalled to do so. Cars not equipped with dimmers may use a spot light on the left side of car and then extinguish headlights when signalled to dim.

Trucks carrying only one light, whether in the center of the car or not, are not complying with the law. All cars of four wheels must have two lights, one on each side of the car. Motorcycles comply with the law when carrying one light, with dimmer equipment.

Vehicles which are not motor vehicles are required to carry a light on left side of vehicle so placed as to be visible from front and rear to approaching vehicles.

Pedestrians are required to take left hand side of road, so as to be on the same side of road as vehicles approaching from ahead.

## SHORT ILLNESS FATAL TO MRS. J. N. HOGUE

London, Ore., Dec. 12.—(Special to The Sentinel.)—Mrs. J. N. Hogue, of London, died December 8 at Lorraine, following a brief illness. The funeral was held Sunday at London, the services being conducted by Cecil Roberts. Interment was in the Bemis cemetery at London.

Mrs. Hogue left about three weeks before her death to visit relatives and friends at Lorraine. After a week's visit at the home of her nephew, Charles Marlow, she had gone to the home of George Powell, where she was taken ill.

The husband is the only immediate surviving relative.

Rozanna E. Pierce was born in Tennessee July 2, 1856, moved to Illinois when a small child, thence with her parents to Texas, where she married G. W. Howe in 1878. They lived in Texas, Oklahoma and Colorado, came to Oregon in February, 1903, located at or near Mohalla and came to London in November of that year. Mr. Howe died about three weeks later. She returned to Texas for a time, returned and was united in marriage to J. N. Hogue January 15, 1908. She was a member of the Church of Christ. She was aged 65 years, 5 months, 9 days.

## REVELERS ON CHARIVARI WITH ONLY DOG AT HOME

A party of merry revelers bled themselves, and a varied and discordant assortment of tin pans and other noise producers, to the Knox place east of the city Friday evening for the purpose of holding a charivari for Mr. and Mrs. Alfred Beidler, newlyweds. The couple responded not to the noisy reception, so the ringleaders decided to enter the home and compel the attendance of the newlyweds. Upon their entry they found only the dog at home. The newlyweds had been forewarned and had betaken themselves elsewhere for the night, being comfortably domiciled where they could see the revelers noisily pass by on their way to the charivari and quietly and disconsolately return from the unfruitful revel.

## DEATH OF J. E. OSTRANDER COMES SUDDENLY

Had Been Resident Here for 25 Years Before Moving to Eugene Two Years Ago.

James E. Ostrander, whose sudden death occurred in Eugene at 4 o'clock Sunday afternoon, was for 25 years a resident of this city, moving to Eugene two years ago. He had visited here only a few days before his death and seemed at that time in the best of health. He went to the home of his daughter, Mrs. Marion Veatch, whose home was only a few blocks from his own, shortly before noon Sunday. Mrs. Veatch, who was upstairs at home alone, heard someone enter and in a few minutes heard groaning. Upon making an investigation she found her father in an unconscious condition. Medical aid was called and he rallied from the attack, which was heart trouble, but suffered another attack in the afternoon, from which he did not recover.

Mr. Ostrander came here from Minnesota and engaged in the barber business, which he followed up to the time of leaving here. His brother Roy was once a partner with him, as was also L. R. Long, now a member of the firm of Spray, Long & Cruson. While here Mr. Ostrander was a prominent Elk and Knight of Pythias.

Mr. Ostrander was 71 years of age. He was born at Grant Rock, Ill. The widow survives and two daughters, Mrs. Marion Veatch, of Eugene, and Mrs. Charles Humphrey, of Astoria. Wm. Ostrander, of this city, is a surviving brother. Other surviving brothers and sisters are Henry M., Los Angeles; John Q., Enderlin, N. D.; Enoch M., Devil's Lake, N. D.; Roy C., Port Orford, Ore.; Mrs. Homer Town, Glasgow, Mont.; Mrs. S. S. Hawkes, Binghamton, N. Y.; and Mrs. C. E. Brooks, Webster, S. D.

The funeral was held Wednesday afternoon at Eugene, Rev. Wm. Moll Case officiating. The Elks lodge had charge of the services at the mausoleum. The pallbearers were Charles Vandenberg, J. S. Medley, L. R. Long, George McQueen, E. C. Lockwood and Walter G. Hauser.

Put a Red Cross seal on each of your Christmas letters.

## HAND AND HACKENSCHMIDT MEET SATURDAY

Both Men Have Wrestled Champion Walter Miller Two Hours to a Draw.

Ralph Hand, favorite of the Cottage Grove wrestling fans and contender for the middleweight championship, will meet Young Hackenschmidt, of Spokane, here Saturday night. Both of these men have wrestled Champion Miller two hours to a draw and have met other of the best men in the midweight and heavier classes. The match will be for two falls out of three. Police Gazette here.

Hackenschmidt is here and can be seen working out evenings in Moose hall, where the match will be held. Hand will meet Professor Kinthe at Gold Hill on December 23.

On Saturday night's card a preliminary between local men will be put on at 8:30 and the main event will start at 9.

## ELKS COMMITTEE WILLING TO RECEIVE CONTRIBUTIONS

The Elks committee, which upon the endorsement and solicitation of the chamber of commerce, is looking after the benevolence for the city, will receive contributions from those wishing to give Christmas cheer to others, as well as attend to the distribution of gifts to those in need. The Elks committee does not usually accept a charge from the community but this year it was urged by the chamber of commerce to do so, the directors seeing in this method of handling benevolence an opportunity to simplify the work and avoid duplication of effort.

Any number of the committee will accept contributions and receive information relative to those in need, but C. A. Bartell, because of convenience of location, has been given charge of this part of the work.

The Elks committee is as follows: Ed. Tullar, C. A. Bartell, J. P. McFarland, Ed. Willson, George Hawley and W. H. Ostrander.

The Sentinel wants the news.

## BIGGEST MILLING INDUSTRY YET IS ON WAY

Dividends From Chamber of Commerce Efforts Exceed Amount Put Into the Organization.

That the establishment of a milling industry of greater magnitude than any now established in this section is a probability for Cottage Grove was a statement made by C. M. Shinn at the open forum of the chamber of commerce Tuesday evening. A large holding of timber owned by eastern capital is to be the source of supply for such an industry, according to Mr. Shinn. C. J. Keen, president of the chamber, outlined briefly some of the things a chamber can and should do, but which it is impossible for the officers to accomplish without the active interest of the membership, for which he appealed. Secretary Miller gave a brief sketch of a few of the things which the chamber already has done.

Another speaker referred to the importance of the canner to the community and called attention to the fact that the canner was not the result of a few days' work, but came only after several years of effort, and which returns to the community every year several times the amount put into the chamber of commerce.

The auto park, upon which the expense has been negligible, was referred to as another result of chamber of commerce effort which is paying dividends in excess of all the money put into the chamber of commerce.

The building of a stone church, perhaps not in the immediate future, but certainly within a few years, was stated by Rev. A. R. Spearow to be one of the things to result from the spirit which the community is displaying in supporting the work which the church represents.

The male chorus of the Presbyterian church opened the program with a vocal number.

A social evening followed the forum program.

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## UNION OIL TO ESTABLISH DISTRIBUTING PLANT

Second Station for This City to Go in Near Standard Oil Company's Station.

This city is to have a Union Oil distributing station. The company already has taken an option upon the Mrs. Sarah Harms property at the corner of Sixth street and Quincy avenue. Permission has been asked of the city council to cross Quincy avenue with a sidetrack. It is understood that this company contemplates the installation of several tanks and a distributing station modern in every way. This will give Cottage Grove two distributing stations, the Standard Oil having established one here several years ago, also on Quincy avenue, a block east of the location picked by the Union Oil people.

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## RESTAURANT IS ENTERED; THIEVES UNREWARDED

Saltzman's Tourist cafe was entered by burglars Monday night. Mr. Saltzman believes that the intruders thought they knew where the cash was kept. None had been left in the place, however, so that the burglars got nothing. A thorough search of the place was made, as was quite evident from the disturbed condition of things Tuesday morning, but nothing has been missed.

No clue to the thieves has been found but it is thought they were local people. Entrance was gained through a rear window, from which all finger marks made by the intruders had been removed, one of the restaurant's towels being used for the purpose.

## COTTAGE GROVE REST ROOM SETS THE PACE

This city has often set an example for other cities of the state. Again this has happened. The officers of the Mothers club have received an inquiry from Oswego asking for detailed information as to how the women here set about the establishment of a rest room. The women of Oswego, having read accounts in the newspapers of how the rest room was successfully established here, wish to go and do likewise.

## Eastern Star Elects.

Cottage Grove chapter, Eastern Star, has elected the following officers: Worthy Matron, Mrs. Bertie Durhan; worthy patron, Charles Beidler; associate matron, L. Adelle White; conductress, Lucie White; associate conductress, Mrs. Blanche Short; secretary, Mrs. Mabel Smith; treasurer, Mrs. Velma Harrel.

The following officers have been appointed: Mrs. Glennie Frost, chaplain; Mrs. Pearl Umphrey, marshal; Mrs. Jessie Matthews, wardens; Mrs. Mabel Hillwell, Adas; Mrs. Jennie Beidler, Ruth; Mrs. Olive Bede, Esther; Mrs. Laeile Titus, Martha; Mrs. Emma Adams, Electa; Mrs. Della Richmond, organist; L. L. Harrel, sentinel.

## WATCH YOUR LABEL

Royal Arch Elects. The Royal Arch chapter of Masons has elected the following officers: T. C. Wheeler, E. H. P.; Geo. O. Knowles, king; Andrew Brund, scribe; K. K. Mills, C. of H.; Worth Harvey, treasurer; Gottfried Graber, secretary.

## QUAYLE SEES BIG FUTURE FOR COTTAGE GROVE

Oregon, Particularly This Section, Is in the Best Condition of Any Part of the Union.

Oregon is today in the best financial condition of any state in the union. Cottage Grove is in the section of Oregon which today has the fewest financial worries.

Railroad rates are coming down to pre-war levels and prosperity of the lumber industry, Cottage Grove's greatest asset, is certain to follow.

A great future is in store for Cottage Grove and Oregon. The chamber of commerce and Oregon should encourage industry by placing as few burdens as possible upon them.

The spending of millions in Oregon by the reclamation service is the biggest thing of recent years for Oregon.

Almost the entire east wishes to visit Oregon and to locate in Oregon or some other Pacific northwest state. The tourist crop is going to be a most profitable one.

The above is a tabloid report of the talk made by George Quayle, secretary of the state chamber of commerce, at a Monday luncheon given in his honor Monday at Hotel Bartell, at which members of the chamber of commerce were guests.

Mr. Quayle has recently visited many states of the union. He found that, comparatively speaking, we have little ground for complaint of any kind and it is his belief that, with steady, conservative, yet constructively progressive leadership, we shall forge steadily toward front rank in the galaxy of states.

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## Legion Auxiliary Elects.

The American Legion auxiliary has elected the following officers: Mrs. W. J. White, president; Mrs. H. W. Titus, vice president; Mrs. G. B. Pitcher, secretary-treasurer. The name was changed at the annual meeting from the women's auxiliary to the one now used.

## COTTAGE GROVE ROADS ARE BEST IN STATE

County Superintendent Finds That for Its Importance This Section Has Fine Highways.

That Cottage Grove's roads average better than the roads of any community of the state of like importance and even better than the roads of many communities greater in importance, was the statement made by J. R. McKay, county road superintendent, while a visitor in the city Friday in company with County Engineer Morse.

This condition is due in part to the fact that Pacific highway has been laid surfaced both north and south from the city and also to the fact that most of the roads of this section have been in existence for a half century or longer and through constant upkeep and use during that time now have roadbeds that are firmly set and upon which the county and road districts have put a good surface.

## J. F. SPRAY AGAIN SELLS OUT BUSINESS

J. F. Spray, who has been in and out of business here several times, has disposed of his feed, poultry supplies and flour business to R. Claypool, a recent arrival from Montana. Mr. Claypool intends for the present to conduct the business on about the same lines on which Mr. Spray has conducted it. He has given it the name, Economy Feed Store.

Mr. Spray has not announced future plans.

## ETHEL MOODY SUCCEDES TO FEW DAYS' ILLNESS

Miss Ethel Moody, of Seginaw, died early Sunday morning following a brief illness. The funeral was held Tuesday from Mills chapel here, Rev. S. Hamrick officiating. Miss Moody was a daughter of Mr. and Mrs. C. C. Moody. She was born in North Carolina and came to Oregon 11 years ago with her parents. She was 23 years of age. Five brothers and two sisters survive.

## BIRTHS FOR MONTH 17; DEATHS ARE ONLY TWO

All birth records for this district probably were broken during November, when 17 were recorded. Of those 19 were males and 7 females. The deaths were two, both males. December already has a good start to equal the number of births for last month.

## DIPHTHERIA SITUATION ENTIRELY SATISFACTORY

It is anticipated by Dr. B. R. Job, city health officer, that the only remaining quarantine can be raised during the early part of next week. No new cases have developed during the past two weeks, so that the situation is entirely satisfactory and the scare is practically over.

## Two Traffic Violators.

A transient who passed through during the night left \$1 with the night policeman to pay for a tag which the cop had placed on the car for overstaying the parking limit.

Another car was tagged because of motor running while the car was unattended. The operator has not yet appeared in police court.

## JOHNSON SAYS HE FEASTS ON ORANGES AND CLIMATE

W. C. Johnson, who has transferred his activities and his radiant countenance to Turlock, Calif., finds that his countenance cannot continue to radiate without regular visits of the live wire newspaper. He says the sun shines there all day and the moon all night. He says something about feasting on oranges and grapefruit but is not explicit in explaining whether the sun and moon or he is doing the feasting on the luscious fruit.

He says oranges are selling at 50 cents the box in the orchards and that all fruit is cheap, while bread costs more than in Cottage Grove. He says they live mostly on climate, so that the problem of living is greatly simplified. Mr. Johnson is employed in a warehouse and says he had to learn to talk Jap and Dago in order to hold the job.

## \$30,000 YEAR IS RECORD LOCAL TOURIST CROP

Conservative Estimate Shows That These Figures Are Low, Rather Than Too High.

Tourists spent something above \$30,000 in Cottage Grove during the past year for food, clothing, gasoline, oil, automobile repair and miscellaneous items, which shows that the tourist crop is worth developing.

This statement is based on an estimate that 5000 persons stopped in the auto camp during the past season and use of the estimate of the Northwest Tourist association that tourists spend an average of \$6 to the person each day.

Incomplete records kept at the park indicate that 2200 cars registered there during the season, so that the estimate of 5000 persons seems a conservative one. These figures do not take into consideration the large number who passed through the city without stopping over night but many of whom made purchases here, nor of those who stopped at hotels, so that the estimate of \$30,000 spent by the tourists probably is well under the amount actually spent.

Eugene figures that its return from tourists on 6,527 cars was \$250,000. With a third as many cars in the camp here, and using the Eugene method of figuring, and Eugene says its figures are conservative, we should have received \$83,000 from the tourists who used the camp here, demonstrating further that our figures are under, rather than over.

Beginning August 2, a fee of 25 cents a day was charged. This brought a return of \$195.25, aiding materially in the upkeep of the park, where about \$1000 was spent for improvements during the year under the supervision of the chamber of commerce. The best portion of the season was gone before the charge became effective. It is estimated that next year the return from fees will be \$500 or more. Often more than 40 cars spent the night in the camp. The camp was closed for the season about two weeks ago on account of the condition of the ground during the wet weather.

Put a Red Cross seal on each of your Christmas letters.

## CARL ALSTED, DESPONDENT TAKES OWN LIFE

Deed, Evidently Premeditated, Enacted During Few Moments Son Is Down Town.

Presumably despondent because of ill health, Carl Alsted, one of the best known of the older residents of the city, took his own life shortly after noon yesterday. Evidently the deed had been premeditated. His son Anchor had gone to town for a few minutes. As soon as the son was gone, Mr. Alsted took the gun with which he ended his life, walked out on the porch, sat down on the couch, placed the muzzle inside his mouth and fired. Death was instantaneous. A neighbor probably was the only witness of the tragedy and it was enacted so quickly she had no opportunity to summon aid to prevent it.

Mr. Alsted, who had been for many years a respected citizen of the community, was in the employ of the Southern Pacific railway for some 40 years. He worked many years as a bridge builder, later as a trackwalker at Harrisburg and later as caretaker of the grounds at the station here.

Mr. Alsted was born in Nestved, Denmark, December 7, 1847, and had just passed his seventy-fourth birthday anniversary. He married Miss Christina Madsen at Burlington, Ia. The widow and the son are the only surviving relatives.

The funeral will be held at 2:30 tomorrow afternoon from the chapel, with the Elks lodge, of which Mr. Alsted was a member, in charge. The body will be taken to Portland Sunday for cremation.

## Shy Huntington Marries Miss Hill.

Charles (Shy) Huntington, head coach of football at the University of Oregon, and Miss Hallie Hills, daughter of Mr. and Mrs. J. B. Hills, of Oakridge, were quietly married December 10 at the home of Dr. and Mrs. W. C. Rehban in Springfield, Rev. E. V. Stivers, pastor of the First Christian church of Eugene, officiated. The bride is a sister of Mrs. LaBells Stewart, of Bow River.

## COTTAGE GROVE GETS ITS INFANTRY COMPANY

Payroll of About \$8000 the Year Will Come Through Organization of Military Unit.

This city is to have a machine gun company at once, word to that effect having been received Monday by the chamber of commerce from Adjutant General White, who already had promised Cottage Grove the next organization to be authorized for Oregon and who took the matter up with the war department while in Washington recently. He was at that time promised either one or two infantry companies for the state and at once informed the interested ones here that they could expect one of these within 30 days.

The adjutant general promised this city a machine gun company in case one should be allotted to the state, but the first definite word received by the chamber of commerce that a company would be placed here was to the effect that it would be a rifle company. Secretary Miller immediately got into communication with the adjutant general's office, insisting that the machine gun organization be sent here, and the adjutant general agreed that such would be done.

January 9 is the date for mustering in.

The first detail to be carried out to secure the company is to get the required number of enlistments. E. C. Spray has been selected to perform this part of the work and has secured quite a number of names for the muster roll, although signatures have not come in as rapidly as wished. Seventy-five names is the number desired.

The presence of a company here will mean a payroll of something like \$8000 a year. This city always has taken a prominent part in military affairs and it is thought there will be little trouble in signing the required number of men.

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## 1000 CARS A DAY DURING FAIR, IS ESTIMATE

Secretary Quayle, of State Chamber, Says Oregon Must Not Allow Taxes to Mount Higher.

In the event that "Oregon 1925" becomes a reality, Cottage Grove may easily expect 1000 cars to stop at its municipal camp grounds every night during the time attendance is at its height. This is an unofficial statement made by George Quayle, secretary of the state chamber of commerce, a statement made as stating a fact and not as indicating the attitude of the state chamber, which he stated is taking no part in the promotion of the exposition. He stated that the time has arrived when it is imperative that we head off advancing taxation and not allow our condition to become as bad as that of neighboring states, where the tax rate is higher than it is here. He said that it is for the people to decide whether or not the increased tax for the fair is a method for an eventual reduction of taxation.

Mr. Quayle was in the city Monday.

## INTELLIGENT INFORMATION IS ASKED BY FIRE LADDIES

Officials of the fire department urge those turning in alarms to be certain to give information upon these three points: Name of person whose property is on fire, name of street and general location. Often the department has gone to a wrong location and wasted time in getting to the fire because of carelessness in giving the necessary information in turning in an alarm.

## CITY MARKET PUTS IN SHOW WINDOW FRONT

The City market is completing the installation of a show window front, which will enable it to display its wares to the public, giving the place quite a modern and up to date appearance. This establishment is greatly extending its business and entering extensively into the packing business.

—twenty years ago one of the best known names in national advertising was James Pyle's Pearlina. The advertising had run continuously since 1873.

—in 1907, the concern having passed into the hands of an estate, the trustees saw an opportunity by which they could save many hundreds of dollars by cutting out the advertising.

—Pearlina lost favor rapidly and in 1914 tried to come back. Several hundred thousand dollars were spent, which amount would have made a considerable dent on the market for a new product, but Pearlina was not a new product. It was trying to come back, which is infinitely more difficult, and it did not succeed.

—another nationally known product stopped advertising for one year—and it took from five to seven years to regain the volume it lost.

—a merchant can build up a splendid business with persistent advertising. But few who once become advertisers ever follow in the footsteps of Pearlina.