

Be YOUThful Now Open in Banks

Vernonia resident Nicole Hewitt has opened a new business in Banks, focusing on women's beauty.

Hewitt's business, Be YOUThful, is open inside The Salon, located at 13965 NW Main Street in Banks, where she leases a room to do treatments.

Hewitt attended the Paul Mitchell The School Portland in downtown Portland, spending 500 hours in training to become licensed as an esthetician.

Hewitt says an esthetician mostly does skin care. She says treatments she performs include microdermabrasion, spa facials, including a "clean teen" facial for teens suffering from acne, full body waxing, and eyelash extensions, lash lifts, and lash and brow tinting. Hewitt offers an organic microabrasion treatment, a more natural way to treat sunspots, age spots, and wrinkles. She also will start to offer a treatment called High Frequency, an old but very effective treatment for teens and adults suffering from acne.

"You have beauticians who do hair and nail technicians who do nails... I do skin," explains Hewitt. "It's fun taking care of other women and helping



them enhance their own natural beauty. It's fun and it's rewarding."

She says she uses Dermalogica skin care products. "It's a great product line," says Hewitt. "I did a lot of research and I've been using it myself for the last four years and have seen a big difference in my skin."

Hewitt and her husband Chad own Rainbow River Lodge, a five-star fishing lodge in Southeast Alaska. The business has expanded to include an air taxi service and a second lodge, Iliamna River Lodge. A third lodge is being built this summer. Nicole usually



spends her summers there, but thought it might be time for her to do something else. "This is my first summer in Oregon in 15 years," says Hewitt. "Up there, we're completely in the bush of Alaska – there's no roads and it's float plane access only. I always wanted to have a big garden, so I'm doing that and a lot of canning, and now I have a business."

Hewitt was born and raised in Hillsboro and was working in the hunting and fishing department at G.I. Joe's when she met Chad. "I sold him a shotgun, and then he kept coming back in," says Hewitt. "Our first date was fishing, and here we are."

The Hewitts moved to Vernonia in 2003 and built a home on Keasey Road four years ago.

Hewitt says she got inspired to go to beauty school following an all girls trip to Mexico. "Down there you don't wear a lot of make-up because you're on the beach a lot," says Hewitt. "I heard

about eyelash extensions down there and tried them out and thought, 'I want to learn to do this, because every girl needs lashes,' I didn't even know what an esthetician was, but I looked into it and thought it sounded fun."

At The Salon, Hewitt says there are three nail technicians, two hairdressers, and her esthetician service. One of the nail techs is Vernonia resident Sarah Ferrier, who used to do her service in Vernonia.

"I'm running a lot of specials at my business since I'm new and I wanted to draw people in," says Hewitt. "I've been pretty busy so far."

To schedule an appointment with Nicole Hewitt at Be YOUThful, call (503) 222-7687.



Meet Columbia County's Newest Dairy Princess

There's a new Dairy Princess in town!

Belle Erhardt was crowned 2018-2019 Columbia County Dairy Princess Ambassador on May 6, 2018 at a fun western themed coronation. The next few months, she will travel throughout the County and Oregon educating the public about the health benefits of dairy products, dairy farming, and the dairy industry. In January 2019, she will represent Columbia County at the Oregon Dairy Princess Ambassador contest in Salem, Oregon.

Belle is the daughter of Dave and Jenny Erhardt of Scappoose, Oregon. She has two brothers, Cody and Cole. She is a junior at Scappoose High School where she



serves on leadership team in student government and is an accomplished athlete in varsity basketball, softball and cross-country. After graduation, Belle plans to attend college to become a computer engineer. Belle is an avid volunteer in her community where she has assisted, planned and participated in fundraisers for Brian's Relay, Doernbecher Children's Hospital, and the Gorge forest fire.

Belle is a member of Rose Valley 4-H Club where she has shown both Angus beef and Jersey dairy cattle and won Champion and Reserve Champion. Her favorite dairy breed is Brown Swiss, which she plans to show, along with a Holstein, for 4-H this summer.



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