

# 2<sup>nd</sup> Annual "Catch the Holiday Spirit" Campaign to Launch Across Columbia County November 17

Keep it Local Columbia County is launching the 2nd annual coordinated county-wide holiday marketing campaign sponsored by Wauna Credit Union called "Catch the Holiday Spirit" on November 17. The campaign will run November 17 through December 27. The goals are to connect the communities of Columbia County and keep local dollars local in order to strengthen our local economy.

The grassroots campaign volunteers have been talking with local folks who say they want to shop right here in our Columbia County communities and support businesses in the place where we live. The campaign will promote just that, shopping locally for the upcoming holiday season.

Why a grassroots campaign? Why is it so important to shop locally? American Independent Business

Alliance (AMIBA), reports that in a survey of over 3,000 independent business owners in 2015, published by the Institute for Local Self-Reliance, there was a powerful correlation between sustained "buy independent/buy local" campaigns and success of local businesses. Independent businesses in communities with grassroots business alliances consistently promoting the benefits of buying locally reported an average revenue

increase of 9.3% compared to 4.9% growth among independents in communities without such alliances. The short and sweet is that grassroots shop local campaigns work.

Last year 42 businesses participated in the same campaign in five Columbia County communities. A total of 130 cards were turned in for the first year campaign. The first year campaign

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## On the Shelves

### By Shannon Romtvedt

The Library's Food for Fines Fundraiser, sponsored by a VHS Community 101 Grant, was a successful event. Through the fundraiser the Library donated 393 pounds of food and \$216.40 to Vernonia Cares. We were also able to clear accounts for over 30 patrons and waived \$336.00 in fines and lost fees. Thank you to the Community 101 class for making this event possible.

The Friends of the Library have an ongoing raffle box inside the Library to raise funds for programs and services. In September the lucky winner of the \$50.00 gift card to McMenamins was Wayne Christy. Currently the Friends of the Library is raffling a Vernonia calendar (created and donated by Garry Kinney), a \$25.00 gift card to the R&S Market, and 4 free drink cards to Black Bear. A name will be drawn for this raffle in December. Tickets are \$1.00 each. Please stop by the Library to participate. If interested in donating an item for the raffle, please contact Shannon at the Library.

The Adopt-A-Book event is coming back this December, featuring a selection of books for our children, teen, and parenting collections. The Friends of the Library purchase books and welcomes individuals to buy one for the Library as a gift to share with the community. Books will be on display starting December 4.

Once again the Library is participating in the Spirit of Christmas event on Saturday, December 9 with a story and craft at 11 am. Come by the Library with your family. Thanks ahead of time to Vernonia Academy students who will be volunteering to decorate the Library and our Christmas tree for the event.

### Upcoming Events

#### "A Charlie Brown Thanksgiving"

Tuesday, November 21, 2 - 3 pm  
Featuring the short film (25 min.) followed by a craft. For children up through grade 5.

#### Movie Night

Tuesday, November 21, 6 pm  
Featuring: *Hidden Figures* (PG)

#### Spirit of Christmas Event

Saturday, December 9, 11 am  
Reading of *Mooseltoe* by Margie Palatini followed by crafts: handprint moose and mustache trees.

### Ongoing Programs

#### Kids Book Group

Friday, December 8, 4 - 5 pm  
Meetings once a month, 2<sup>nd</sup> Friday at 4 pm. For kids and families with children grades 3 - 5, or thereabouts. Book selections will range in reading level. Copies of books will be available following the meeting. If interested in the book group and want to be on a contact list, email shannonr@vernonia-or.gov or contact the Library (503) 429-1818.

#### Book Discussion Group

Last Monday of every month, 5:30 pm  
Discussion for November 27: *At the Waterline* by Brian K. Friesen.

#### Knitting Group

Saturday, November 18, 10 am - Noon  
For knitters with all levels of experience. Contact Caitlin at boylandknitworks@gmail.com if you are new to knitting and need materials or more information.

#### Writer's Group

Thursday, November 16, 6 - 7:30 pm  
Third Thursday of the month. For all levels of writing experience. New members always welcome.

#### Storytimes

**Baby and Toddler Time**  
Mondays, 10:30 - 11:15 am  
Songs, short stories, toys, and bubbles for 0 - 3.

#### Preschool Storytime

Fridays, 10:30 - 11:15 am  
Stories and a craft/activity for up to age 5. Older siblings welcome!

#### Did You Know?

**Vernonia Pride Reader Board**  
The Library now stores letters for the reader board (located on the corner of Bridge St. and Weed Ave.) If you have an event coming up and are interested in promoting with the reader board, contact the Library. Please keep in mind that Library staff and volunteers will not put

letters up for the event. This will be the responsibility of the individual making the reservation.

#### Featured Book: *At the Waterline* by Brian K. Friesen

The Library's Book Group will be discussing *At the Waterline* in November in anticipation of the author visit on Thursday, January 25. The Library has two copies of the book in our collection and will put a hold on one for you if interested in reading the book before the event.

"*At the Waterline* is one of those books that hooks you on the first page but then slows down to reel you in. As the seemingly mundane events unfurl in the lives of an eccentric collection of river dwellers, Friesen's novel gradually reveals a great truth: that every life--every life--hides remarkable drama and overpowering tragedy."  
--Molly Gloss, author of *The Jump-Off Creek* and *The Hearts of Horses*

### Library Closures

Thursday and Friday, November 23 and 24 for the Thanksgiving Holiday

### Hours & Contact Info

Mon, Wed, Fri 10 am - 5 pm  
Tues & Thurs 1 pm - 7 pm  
Sat 10 am - 4 pm  
Closed Sundays

Phone: (503) 429-1818

E-mail: library@vernonia-or.gov



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## Friends of the Vernonia Public Library

### Membership Dues:

Family: \$10.00 Individual: \$5.00  
Minimum: \$1.00 plus 2 hours minimum of work in the library

**Make checks payable to: Friends of the Vernonia Public Library**

**Mailing Address: 701 Weed Avenue, Vernonia, OR 97064**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

Date \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_

I am interested in helping with the following committees (optional):  
Please Circle • Membership • Endowments • Book Sales • Publicity & Public Relations • Fund Raising • Library Services • Finance-Budget-Legal Matters

## FOR TOWING EMERGENCIES IN AND AROUND THE VERNONIA AREA

*Make sure you request service from a local provider!*

Police and County personnel are required to use a rotation of available providers, **UNLESS YOU SPECIFICALLY ASK** for a service by name.

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