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 4275 NE Halsey St., Portland, Oregon

Mailing address:
 P.O. Box 13150, Portland, OR 97213
 Phone: (503) 288-3311

Web address:
<http://nwlaborpress.org>

Editor: Michael Gutwig
Associate editor: Don McIntosh
Office manager: Cheri Rice

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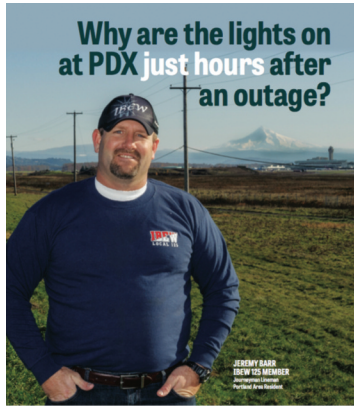
Lights on? Thank an IBEW member

IBEW Local 125 launches ad campaign for residents of Oregon and SE Washington

International Brotherhood of Electrical Workers (IBEW) Local 125 has a message for residents of Oregon and Southeast Washington: Your electric power is safe and reliable — because union members are trained and ready to answer the call. That’s the theme of a series of full-page ads that ran in mid-to late-January in newspapers in areas served by PacifiCorp.

“Why are the lights on at PDX just hours after an outage?” asks one such ad, which ran in Willamette Week. “Because IBEW 125 lineman Jeremy Barr has a 21-year head start.”

“The communities the International Brotherhood of Electrical Workers 125 serves are where we live and work, and in Portland, the people we serve are our neighbors,” the ad continues. “Linemen like Jeremy train for three and a half years



Because IBEW 125 Lineman Jeremy Barr has a 21-year head start.

“I love the Portland area — I’ve lived in Battle Ground with my family for over 30 years. I started working in middle management and became an IBEW 125 member in 2004. Eight years learning electrical theory and training before I was ready to replace transformers and repair lines. And when a line knocked out the power to PDX, my team and I worked around the clock to get the airport back up and running.”

“The communities the International Brotherhood of Electrical Workers 125 serves are where we live and work, and in Portland, the people we serve are our neighbors. Linemen like Jeremy train for three and a half years — longer than it takes to become a lawyer — before they go to work in your community. That training helps keep the lights on and prevents accidents. And because power outages can happen at any time, IBEW 125 linemen are on call 24 hours a day.”



IBEW 125. Trained and ready to answer the call.
 Learn more about our work at www.IBEW125.com.

— longer than it takes to become a lawyer — before they go to work in your community. That training helps keep the lights on and prevents accidents. And because power outages can happen at any time, IBEW 125 linemen are on call 24 hours a day.”

“It’s an opportunity to recognize and celebrate the work our members do,” explains Local 125 business representative

Marcy Grail.

The print ads — as well as a web component — were developed by San Francisco based Storefront Political Media, a firm that has done work in the past for IBEW Local 1245.

Besides the Portland ad, which featured Barr, Local 125’s ads have included members Jeremy White in Bend, Marilyn Brockey in Astoria, Butch Wilson in Pendleton, and Doug Hinds in Walla Walla.

Amazon.com gets a union landlord

SEATTLE — An entity related to the AFL-CIO Building Investment Trust (BIT) has purchased Blanchard Plaza, 2201 Sixth Ave., Seattle, for \$120.7 million, reports the Daily Journal of Commerce.

In an ironic twist, the 15-story, 255,818-square-foot building is 100 percent leased to the not-so-union-friendly Amazon.com through 2026.

BIT purchased the building from Shorenstein Properties of San Francisco.

Steelworkers strike Anacortes, 8 other U.S. refineries

About 230 workers at the Tesoro Anacortes Refinery in Washington are among 3,800 members of the United Steelworkers Union (USW) on strike at nine U.S. refineries.

The workers walked out Feb. 1 at five refineries in Texas, two in California, and one in Kentucky. It is the union’s largest strike since 1980.

USW is bargaining with Royal Dutch Shell, which is serving as the lead company in national oil bargaining. Whenever this deal gets settled, the contract terms will be used as a model for other companies within the industry.

Negotiations started Jan. 21. The union is seeking a three-year deal. Sticking points are staffing and maintenance, including the use of contract employees.

USW represents about 30,000 workers at 65 U.S. refineries and over 230 refineries, oil terminals, pipelines and petrochemical facilities in the U.S. The facilities not targeted for strike are operating under a rolling 24-hour contract extension. This includes a Shell refinery in Anacortes.

ONLINE EXTRA
 See all five ads at nwlaborpress.org/2015/01/ibew-ads/

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