



IBEW Local 48, NECA garner three awards for historical work

IBEW Local 48 and the National Electrical Contractors Association captured three international creative awards for its "NECA/IBEW Local 48; 100 Years of a Powerful Partnership" exhibit at the Oregon Historical Society and centennial documentary.

The Hermes Creative Awards is a global competition that recognizes outstanding creative work. Around 5,500 entries from several countries were entered in the competition this year.

NECA/IBEW Local 48 won gold in the "Video/Documentary," "Company Anniversary," and "Special Event" categories.

"The Oregon Historical Society exhibit and the centennial documentary did a great job of telling NECA/IBEW Local 48's groundbreaking history in an

inventive way," said NECA Executive Manager Tim Gauthier. "We're proud that our work was recognized by others in the creative industry."

"Our members and retirees helped build or donated artifacts to the displays," said IBEW Local 48 Business Manager Gary Young. "It's thanks to them and the many others who helped that we have such a wonderful exhibit and documentary."

The Oregon Historical Society exhibit ran from May 13 to Oct 13, 2013.



Union love at the Starlight Parade

It's not every day people cheer when they see you coming. But that's the reception two local unions got as they passed by an estimated 325,000 spectators who crowded into downtown Portland May 31 for the Portland Rose Festival's 2014 Starlight Parade. Number 33 of the parade's 96 entries — between the Shriners and the National Guard — was International Brotherhood of Electrical Workers Local 48 (pictured above). Preceded by the union's American-made electric vehicle, men and women of the IBEW, lit up with electroluminescent tape, marched behind a banner "We Are Community – We Are Union Electrical Workers," and carried signs with the words "your friend" or "your neighbor." Three spots later came National Association of Letter Carriers Branch 82 (above left), a Starlight Parade regular since 1989. This year Branch 82 entered a float in the theme of the Wizard of Oz, complete with Wicked Witch of the West (retiree Sue Canfield), Dorothy (Savannah Wilson, daughter of letter carrier Ken Wilson), Cowardly Lion (Jerry Fizsimmons), Scarecrow (Erik Matras); Tin Man (Tom Richardson) a pair of winged monkeys and a large delegation from the Lollipop Guild. Spectator reaction was positive, both toward the much-loved letter carriers and the discreet sign at the front of the float bearing the words "Save America's Postal Service." The Starlight Parade takes place Saturday evening a week before the larger Grand Floral Parade.

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