

# CLUW takes to airwaves to raise cancer awareness

WASHINGTON, D.C. (PAI) — The Coalition of Labor Union Women (CLUW) is taking to the nation's airwaves in its continuing campaign to raise women's awareness of cancer.

Following on the heels of Gynecological Cancer Awareness Month, the coalition will be a "frosted friend" for an Oct. 12 ABC television special, "Frosted Pink With A Twist" that will cover cancers primarily affecting women. The special will feature this year's U.S. women's Olympic gymnasts, musical stars, and other celebrities discussing cancers related mostly to women — primarily breast cancer and cervical cancer.

Prevention and treatment of cervical cancer has been a particular CLUW cause for years, especially in raising public awareness of both the threat and of new methods of treating it before it spreads.

Besides CLUW, a coalition of other women's organizations are spreading the word about the televised public health education initiative. CLUW is promoting the telecast on its Website and in mailings to its members and chapters.

"CLUW is proud to become part of the Frosted Friends network," said Marsha Zakowski, the organization's

president and a top Steelworkers Union official. "Frosted Pink With A Twist's message of education and advocacy is one that we believe strongly resonates with our organization. As a Frosted Friend, we're committed to doing all we can to educate and inspire women in the battle against cancer."

Proceeds from the television program will support the fight against women's cancers.

More information on the program can be found at [www.frostedpink.org](http://www.frostedpink.org). More information on CLUW's campaigns against cancer can be found at its Web site: [www.cluw.org](http://www.cluw.org).

## 'Future of Trade' forum set Oct. 14

A public forum on the Future of Trade will be held at 7 p.m. Tuesday, Oct. 14, at First Unitarian Church, 1011 SW 12th Ave., Portland.

Displaced workers whose jobs have been shipped overseas will tell their stories, along with a panel featuring labor, environmentalist, and religious leaders.

Candidates for the U.S. Senate in Oregon also have been invited to attend.

For more information, call the Oregon Fair Trade Campaign at 503-736-9777

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