



may want to make sure that the bathroom is empty when you photograph – yet another awkward moment.) Use these images to create your dream room and inspire you to make informed choices.

SURF THE WEB

A final source of inspiration for me is the internet. Use search words that have come up in your homework. “Chandelier,” “Upholstered chair,” “Stores like...” As we all know, the Internet is an enormous resource and is invaluable in getting information. Not only will it help you find local stores, often the online catalogs carry far more items than can be shown in a retail space. Remember that chair you saw at a store and couldn’t afford? The Internet has become so competitive that almost any search item will come up with multiple suppliers. What’s more, larger retailers’ photos show rooms that are merchandised in a way that can provide additional inspiration and give you a sense of how things can be used together in ways you may not have thought about. Restoration Hardware and Pottery Barn have mastered their online sites and re-invigorated store catalogs as well. You almost need a bottle of wine to get through Restoration Hardware’s 600-page tome. Or perhaps that’s just me.

Whatever your approach to getting started, your design file will save you a lot of work. Something as simple as a picture to show a contractor, store clerk or interior designer is the best way to communicate a concept. As you sift through the huge number of ideas that you have accumulated while doing your homework, you are getting an education in interior design. I call this enlightened choice. It brings you to a new level in understanding design that will allow you to proceed with confidence to create the dream that you envision.

And if you ever meet an interior designer, be sure to invite them over. I’ve been known to work for food. \$

Based in Portland, Jonathan Hopp has worked as a residential interior designer for over 25 years designing homes all over the U.S. In 2011, he published *Interior Bliss: How To Decorate Like A Pro Without Breaking The Bank*. A regular personality on Portland’s *AM Northwest*, Jonathan shares tips and trick of the trade to create a home that will be a delight for years. jonathanhopp.com Write him at JonathanH@JustOut.com



Brad Wulf

Putting People Before Profits

(503) 422-8673
brad@bradwulf.com
www.bradwulf.com

RE/MAX
equity group

“I enjoy what I do - and I would LOVE to be a key player in your Real Estate adventures! Call me.”

SUBSCRIBE TO JUST OUT

**\$29.99 for
12 months**



For just the cost to cover postage, you can have *Just Out* delivered directly to your mailbox!

Subscriptions available in the US only.

Order online at: www.justout.com/subscriptions, or complete & return this form to:
 Just Out Subscriptions, PO Box 10609, Portland, OR 97296

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment method: ☐ Check ☐ Visa ☐ Mastercard ☐ American Express

Credit card #: _____ Exp Date: _____

Billing zipcode: _____