



We feel so much better since we dropped all that rate.

Your rate drops

1/4%

every year*

Our Rate Reduction Home Equity Loan makes it easy to consolidate your debt with a competitive rate that drops 1/4% every year. It's our way of saying thanks for being a good customer. And with more of your payments going towards the principal you'll trim that debt in no time. So come in and start taking that rate off.

All of **us** serving you®

usbank®

usbank.com | 888-444-BANK (2265)



Offer valid for a limited time. Subject to credit approval and other restrictions apply. *Accounts with application dates from February 11 - May 13, 2011, may be eligible for the 1/4% rate reduction. Customer must be current, have a U.S. Bank Package, and automatic deductions from a U.S. Bank Checking account to be eligible for the first rate reduction beginning in March 2012 and annually thereafter. Member FDIC.