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Join the savings movement that makes saving money easy and rewarding.

With S.T.A.R.T. – Savings Today And Rewards Tomorrow™ – it's easy to save a little every week, every month or with every credit or check card purchase. You can even go online and watch your savings grow.

Reach \$1,000 and you'll earn a \$50 U.S. Bank Rewards Visa® Card. Keep a balance of \$1,000 or more for a year and earn another \$50.

Get your savings off to a great S.T.A.R.T. Join us at any U.S. Bank, usbank.com/START or call 800-720-BANK (2265).

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Enrollment is required. A qualifying transfer from your Package Checking account to your Package Money Market Savings account must be scheduled and maintained. You must open and/or maintain an active U.S. Bank Package, including a Silver, Gold or Platinum Checking account AND a Money Market Savings account. A minimum deposit of \$50 is required to open a Checking account and a minimum of \$25 is required to open a Money Market Savings account. All regular account opening procedures apply. Certain conditions apply to U.S. Bank Packages. Credit products are subject to normal credit qualifications and approvals. Other conditions and restrictions may apply. Program is subject to change. See the S.T.A.R.T. Program Agreement for detailed information. The U.S. Bank Rewards Visa Card cannot be reloaded with additional funds, nor can it be used at an ATM. Terms and conditions apply and fees may apply to Rewards Cards. For complete terms and conditions see the U.S. Bank Rewards Visa Card Agreement available at www.myusbankcorporaterewards.com. Deposit products offered by U.S. Bank, N.A. ©2011 U.S. Bancorp. All rights reserved. Member FDIC.