

## NW BUSINESS BRIEFS

PHOTOS BY MARTY DAVIS



Longtime friends Evy Cowan and Jeneen Doumitt have opened She Bop, an adult boutique in North Portland. Says Doumitt, "Our goal is to educate, while offering a fun, safe and comfortable environment for women and their partners and where everyone is welcome." (below) A sample of the quality products they offer.

changed my life, and we want to see that happen for others as well," Doumitt said of the impetus for She Bop. "Portland deserves choices when it comes to shopping for quality sex toys... Our goal is to educate, while offering a fun, safe and comfortable environment for women and their partners and where everyone is welcome."

Cowan and Doumitt are excited to detail the nuances of fun items such as the Club Vibe, which jiggles your naughty bits in time to the music, or unique and beautiful dildos made out of surgical steel, wood, ceramic, glass or silicon. And though the shop is dedicated to making women and queer people feel comfortable, there are plenty of toys for the boys, including locally made kits for reproducing your own member in a host of different substances.

She Bop also strives to be as "green" as possible, fitting into one of Portland's environmentally conscious ideals. The store also plans to host workshops on sexuality, and organize fundraisers to benefit local nonprofits, such as domestic violence shelters and groups promoting safe sex; Doumitt hopes to collaborate with Q Center, too, located just down the street.

Queer resources are an essential part of She Bop's mission. The owners are in the process of expanding their literature related to transitioning, and various educational videos are available for sale. There's also just good ol' porn—a highly anticipated offering, as it will be the only place in town to rent underground queer gems such as Pink and White Productions' *Crashpad* series.

Portland is most definitely ready to get

some from She Bop.

She Bop is at 909 N. Beech, 503-473-8018, [www.sheboptheshop.com](http://www.sheboptheshop.com).

—Alley Hector

## Portland Store Fixtures Thrives on the Three Rs

Since 1998, Portland Store Fixtures has been dedicated to the reusing, repurposing, and recycling of store fixtures, and pretty much anything you'd ever see inside a store. Packaging, hangers, pieces of metal, glass, plastic doodads—if you've got it, Portland Store Fixtures can find a way to sell it, reuse it, or dispose of it properly.

The business makes its mark by reselling both new and used fixtures to hopeful entrepreneurs, as well as donating fixtures to a wide variety of causes. On Ninth and SW Morrison downtown, for instance, you can check out one of many pop-up stores designed to bolster the aesthetic edge of the city's main commercial properties. Portland Store Fixtures supplied By Oregon with all of its fixtures for their inventory of handbags, shoes, jewelry and more.

Owners Penney Stephenson and Kat Schon also work with the School and Reuse Community Action Project (SCRAP), of which Schon is a board member.

With a small staff of 11—including Stephenson and Schon—Portland Store Fixtures' warehouse occupies a huge area of the Southeast's industrial district, boasting 44,000 square feet of space on the corner of SE Main and Second Avenue. The business, as you'd imagine, was fairly unaffected by the recession.

"People who buy used are frugal, and in an economy like this, people are forced to be frugal, so they're looking for the deals," explained Schon. "Also, adversity creates that diversity, that change, so a lot of people are actually changing their stores, adding space to their stores, or opening new stores. So people who've been laid off are actually opening businesses."

Portland Store Fixtures will clean out everything from entire stores (everything except for garbage, a loose term with Schon), to someone's cluttered back room. Living in Portland, understanding a sustainable, eco-friendly business isn't as tough as in other parts of the country. But you'd be hard-pressed to find as devoted a following as the PSF staff in the ways of green business.

"It's smart business. If you're being efficient on how you use energy and what you do with your waste stream, it saves you money," explained Schon. "Business-wise, bottom line, it makes sense. Being in Portland, it makes sense. I was quoted saying, 'It's about time we lived in our environment, not on it.' Just because it's easy to throw stuff in the dumpster doesn't mean that's where it belongs."

Portland Store Fixtures is at 110 SE Main Street, 503-232-4878, [www.portlandstorefixtures.com](http://www.portlandstorefixtures.com).

—Ryan J. Prado

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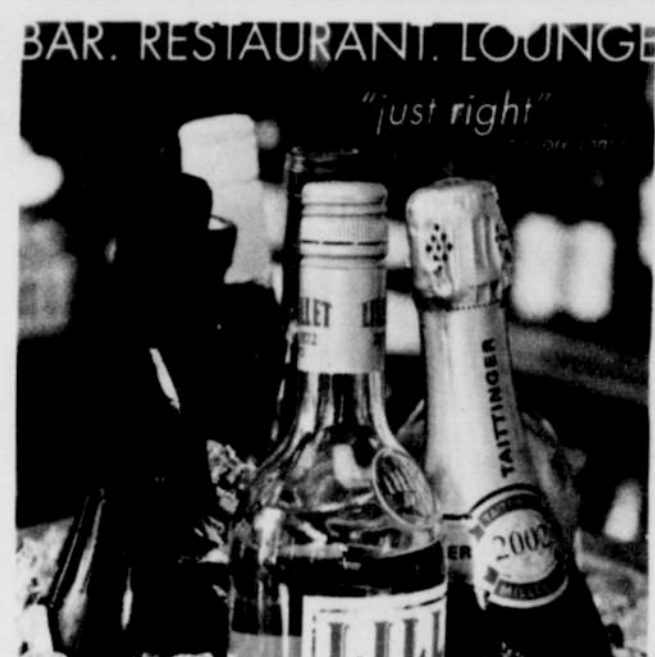
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