

northwest

Continued from Page 11

and the festival's sponsorship coordinator and president, Thomas outlined *Curve's* requests as "a booth with canopy and table, print ad in our Pride Guide and perhaps hotel accommodations the weekend of the festival."

"It was shocking that they turned us down," said Keskula. "What we were asking for was not all that ridiculous...compared to the value of what we were planning on offering them."

But Pride Northwest stands by its decision. Renfrow said while the market rate of the sponsorship might be \$7,500, the homegrown festival does not see the value in advertising to a national market. "Everything they ask from us actually comes out of our pocket. There's a hard cost to us."

According to *Curve's* executive editor, Diane Anderson-Minshall, Pride Northwest failed to see what so many Pride festivals across the county know: A quarter-million *Curve* readers can bring tourism dollars to Portland Pride and the city in general.

Keskula and Anderson-Minshall say they regret being left out of Portland Pride, where they say they have a strong reader and writer base, and where Anderson-Minshall has a home and office. Still, they chose not to purchase a booth at the festival.

"Everything we do is done through strategic partnerships. If Portland Pride does not want us there, we'll be at San Jose Pride instead that weekend. They are giving us a

booth and ad—everything that we wanted because they see the value in what we are offering," said Keskula.

Anderson-Minshall also referenced the cost of flying a staff and magazines to Portland Pride in addition to paying for a booth as cost-prohibitive.

Neither representatives of the festival nor the magazine believe this year sets precedent for future relationships. Thomas indicated in the letter to Keskula, "We would love to revisit the opportunity to advertise with your magazine next year."

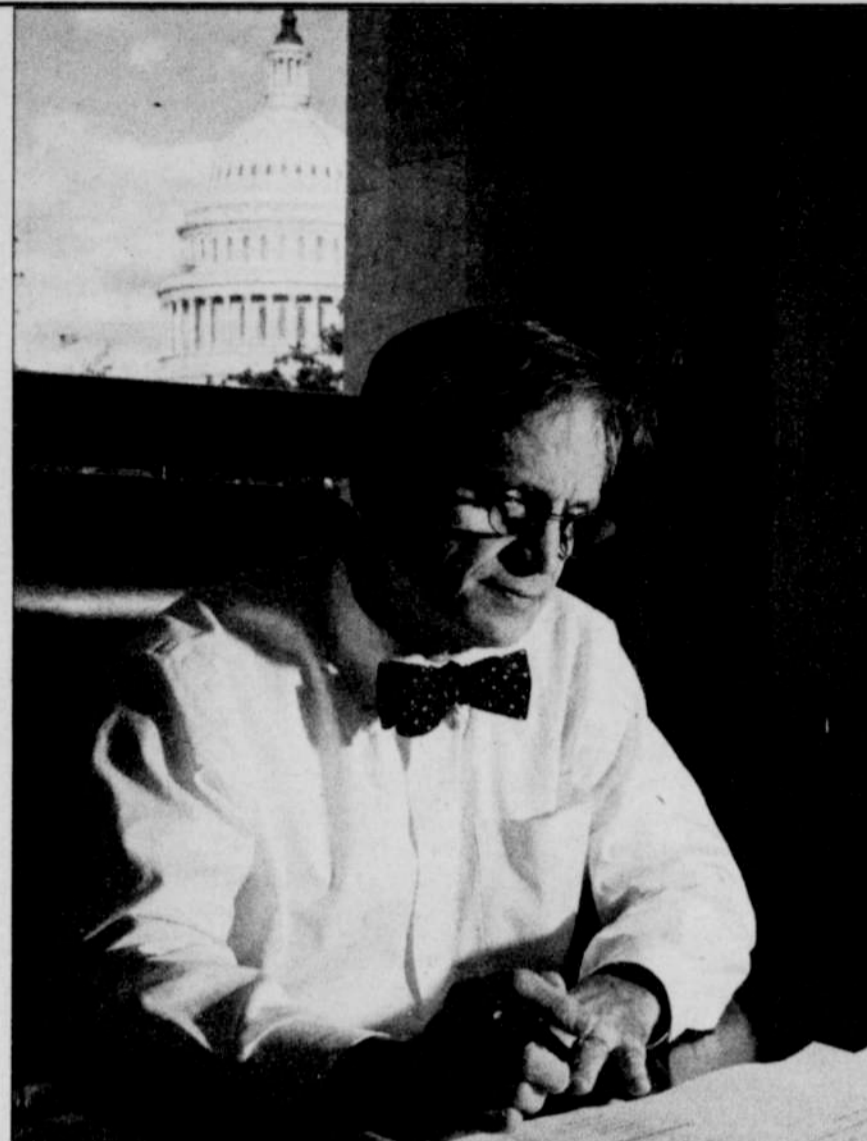
Keskula said *Curve* would "absolutely" consider returning to Portland Pride. "It's always been a very successful festival for us. Portland has a wonderful community of *Curve* readers, supporters and staff. In spite of this decision, I think we would still come up again."

BRO Wants You to Eat Out

After winding down from Pride Weekend, Basic Rights Oregon wants you to have a good meal, or three.

The ninth annual Bites for Rights is June 19, and a generous array of restaurants, nightclubs, delicatessens and coffee shops from around the state are participating. You can help raise money for BRO by patronizing any of the participating establishments, which will donate 15 percent of their day's gross proceeds.

For a list of participating restaurants visit www.basicrights.org.



U.S. Rep. Earl Blumenauer, D-Ore., has joined the new House of Representatives LGBT Equality Caucus.

The mission of the LGBT Equality Caucus is to achieve the extension of equal rights, the repeal of discriminatory laws, the elimination of hate-motivated violence and the improved health and well-being for all, regardless of sexual orientation or gender identity or expression, according to a statement from Blumenauer's office. It will serve as a resource for members of Congress, their staffs and the public on issues affecting sexual and gender minorities.

According to the statement, congressional action this session on legislation combating hate crimes and employment discrimination highlighted the need and the desire people had for more information on queer issues. The LGBT Equality Caucus is

Oregon Congressman Joins New Queer Caucus

U.S. Rep. Earl Blumenauer of Oregon announced June 4 that he has joined the newly created House of Representatives LGBT Equality Caucus.

The caucus was formed by openly gay Reps. Tammy Baldwin, D-Wis., and Barney Frank, D-Mass.

one result of those successful efforts. The caucus will address not only U.S. domestic policies, but the nation's foreign policy to safeguard the human rights of sexual and gender minority people in all parts of the world. 10

By JAYMEE R. CUTI

Gifts for Dads & Grads

Canon REBEL XSi

122 MEGA PIXELS

Infinite Possibilities!

The Rebel XSi features Canon's Integrated Cleaning System, Live View Function, fast 3.5 frames-per-second, plus a new 3.0-inch LCD monitor.



*Rebel XSi with 18-55mm IS Lens: \$899.99 regular price less \$20 instant savings.



Canon PowerShot SD1100 IS

80 MEGA PIXELS

For a World that's as Sharp as You!

Get up close and personal with this 3x Optical Zoom camera that features a Optical Image Stabilizer and Canon's enhanced Face Detection Technology.

Available in Gold, Silver, Pink, Brown & Blue

Canon SD1100 IS: \$249.99 regular price less \$10 P.P.S. instant savings.

Canon 40D

10.1 MEGA PIXELS

Time to Upgrade?

The EOS 40D has amazing new features like the Integrated Cleaning System, exclusive Live View Function, a 3.0-inch LCD monitor, 6.5 Frames-per-second & much more.



*40D body: \$1299.99 regular price less \$320 instant savings.

*40D 17-85mm Kit: \$1599.99 regular price less \$270 instant savings.

Pro Photo supply

503-241-1112 ■ 800-835-3314 ■ www.ProPhotoSupply.com
1112 NW 19th (at Marshall), Portland, Oregon

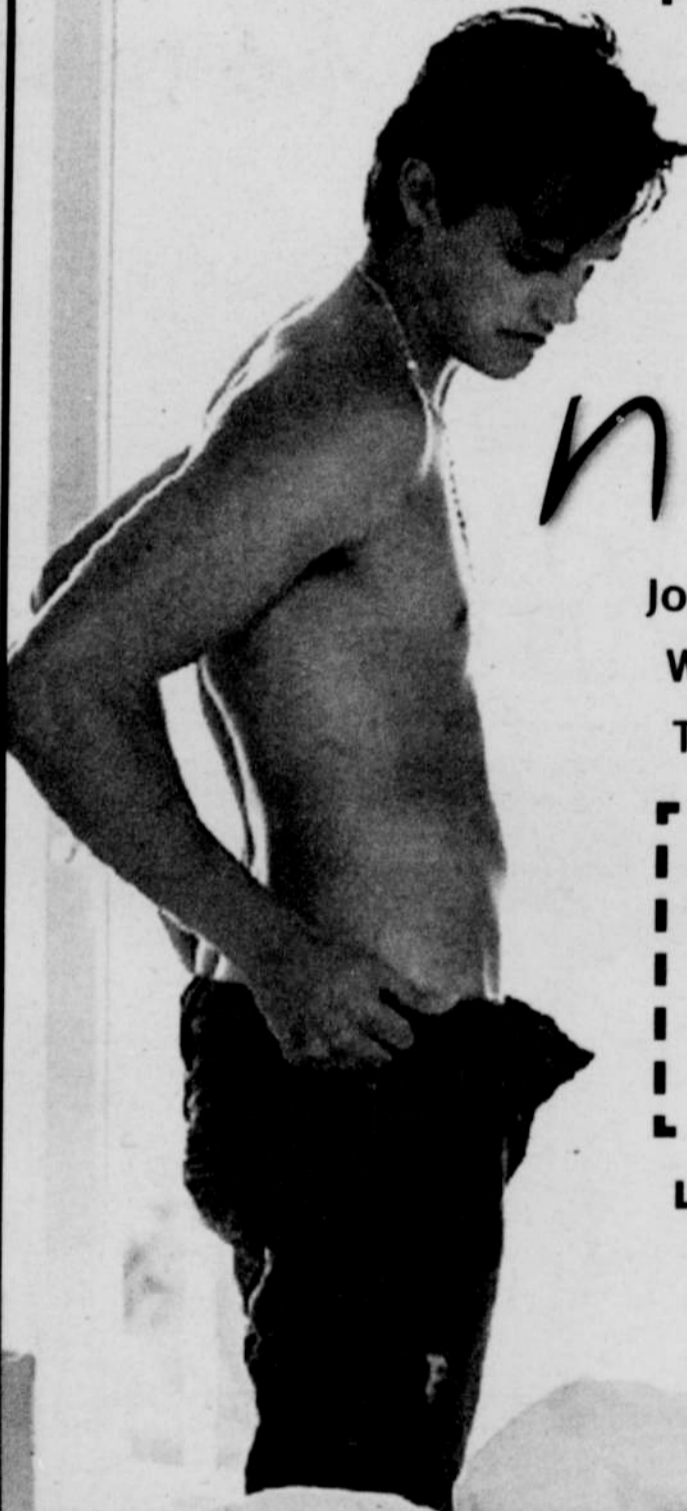
NEW HOURS: MON 7:30-6:00 ■ TUE-FRI 8:30-6:00 ■ SAT 9:00-5:00 ■ CLOSED SUNDAY'S

CANON U.S.A., ONE-YEAR LIMITED WARRANTY

CAMERAS - NEW, USED, RENTAL ■ VIDEO ■ COMPUTERS ■ PRINTERS ■ PAPER & INK ■ PHOTO LAB

"One of the top stores in the U.S."

—GQ Magazine



nolita

JOHN VARVATOS :: HELMUT LANG
WILLIAM RAST :: JAMES PERSE
TRUE RELIGION :: LOOMSTATE

Mention this ad for
20% OFF
any regular-price item
through June 30, 2008

Located in the Pearl District at
923 NW 10th Ave. & Lovejoy
Open Weekdays 11-7
Saturday 11-6 || Sunday 11-5
www.nolitaonline.com
(503)274-7114