

outstanding

Sister of the Revolution

Jordana Sardo is a modern-day revolutionary, working to take down capitalism through her work as the Portland organizer of the Freedom Socialist Party.

She believes all oppressed people—women, people of color, sexual and gender minorities—will never be free or equal under capitalism. “If you’re really interested in creating a militant movement that can win a revolution, you need people who are on the bottom to lead it, not just make the copies and the coffee.”

Sardo, a candidate for state representative in 2004, is the office manager for Harry’s Mother, one of the Janus Youth Programs.

The Northwest native has been politically involved since coming out in 1987. She helped fight many anti-gay ballot measures and bigotry from neo-Nazis.

Sardo married Annalee Purdy, her partner of 12 years, on International Women’s Day, March 8, 2004, and they recently registered as domestic partners.

Sardo spends her leisure time gardening, watching psychological thrillers and action movies and practicing yoga.

To learn more about the Freedom Socialist Party, visit www.socialism.com.

My name is Jordana Sardo.

I am known as the Portland organizer of the Freedom Socialist Party.

My cause is building a U.S. revolution for socialism.

I am 48 years old. I feel 30 years old. Politics is very energizing.

Right now, I’m in my Northeast Portland home. I ran my political campaign for state representative in 2004 out of this house.

My childhood ambition was to be a truck driver.



Jordana Sardo envisions a worker-owned society where queers can achieve full equality.

My first queer crush was on my best friend in the sixth grade.

I like to spend my down time watching psychological thrillers and action movies. I also adore getting to the beach. My favorite is Gearhart, followed closely by Cannon Beach.

My proudest moment was when the Portland branch hosted the Freedom Socialist Party Convention in January 2006. They learned new skills and took on challenges. As a branch organizer, seeing people develop is extremely fulfilling.

My biggest challenge is patience. You wish that lessons would be learned faster as a community.

A perfect day in Portland would be spent gardening in the back yard at the Bread and Roses Center.

My first job was canvassing for Fair Share Research and Education [now Oregon Action], raising money for fair utility rates.

My vice is reading Stephen King novels.

My inspiration is my optimism that U.S. workers will have a revolution in this country for socialism.

The last queer or philanthropic event I participated in was Radical Women’s International Women’s Day event.

My highest hope for the cause is international socialism, [which means] abundance, clean environment, equality and lots of leisure.

—Jaymee R. Cuti

just asking

Just Out asked Portland Area Business Association members, “How will the impending recession affect your business?”



“My business is preparing by considering what the effects the recession will be on other small-business people and helping them figure out how to adjust their marketing strategies.”

MARK SANTILLO
Active Imagineering
Marketing Consultant

“It will tremendously impact the hospitality industry in a negative way. We’re going to run specials and incentives.”

SUSAN GREGORY
Assistant General Manager,
Surftides Lincoln City



“I believe there is a coming depression and it won’t affect my business. I work with attorneys, and people are always suing each other.”

MARTHA SHELLEY
Ebisu Associates Partner



“I believe the upcoming recession will make people think about making wiser financial decisions and investing money in things that are tried and true like their real estate.”

JIM WILBURN
Vice President,
Orlando Construction



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