

There's Power in Our Pride.



Participate in the largest LGBT Community Survey in history, and help demonstrate the growing Power in Our Pride.

Everyone who completes the survey by May 15, 2007 will be entered into a drawing to win one of FOUR free airline tickets from/to any of the participating airline's destinations in the 48 continental U.S. States, plus Canada, Mexico and the Caribbean. Restrictions apply.

Please take the survey today, and tell your friends!

www.GaySurvey.com
www.LesbianSurvey.com

Tremendous strides toward full equality have been achieved by our communities over the past decade. There's Power in Our Pride. Power to make a difference:

- Gay and lesbian survey studies have opened doors (and minds) in leading corporations and organizations, which in turn have recognized the value of their LGBT employees through the establishment of equal hiring policies and domestic partner benefits. This has been a catalyst, leading to sweeping changes in political and social inclusivity.
- Demographic reports also influence marketing investment. Virtually absent until recently, we now see a growing variety of products and services represented in gay media, celebrating our diversity. Ads keep LGBT publications and websites in business, serving their communities with independent news and information.
- Beyond simply advertising, though, these companies support us in many ways, including sponsoring community events and funding community-based charities in order to earn our loyalty.
- Taking an annual pulse on market trends through surveys helps demonstrate the LGBT community's growing power, and influences positive change.

We respect your privacy. All personal survey data is held confidentially by Community Marketing, Inc., an independent market research and communications firm based in San Francisco (founded 1992, and proudly 100% gay-owned and -operated) and will not be sold to third parties or used for marketing purposes. Thank you!

Community Marketing, Inc.

Gay Market Research + Development Lab

www.CommunityMarketingInc.com

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2007 Just Out Amateur Photo Contest

It is once again time for the Just Out Amateur Photo Contest. As with last year, the winning photos and accompanying profiles will be featured in the June 15 Pride issue of Just Out. This issue will be distributed from our booth at the Portland Pride Waterfront Festival.

This year, the rewards and the prizes are even better!

The contest will award a great PACIFIC NORTHWEST WEEKEND GETAWAY to one winner in each of the following five categories:

- People
- Pets
- Travel
- Environment
- Abstract

In addition to the five grand prize winners, honorable mentions will be awarded for Just Out staff favorites. And, all entries will be on display at Q Center, throughout the month of July.

All entries must be received at the Just Out office no later than May 29.

Photos may be mailed to:

P.O. Box 14400,
Portland, OR 97293-0400,
or dropped off at:

123 NE Third Ave., Suite 465.

NO ELECTRONIC SUBMISSIONS WILL BE ACCEPTED. The minimum size is 4 inches by 6 inches, with no maximum size requirements.

For more information visit www.justout.com.

Great Prizes!
Win a PACIFIC NW
WEEKEND
GETAWAY!

Entries Due May 29.