



Connie and Joanne Perkins have sold Utopia Café after owning the Southeast Portland business for 12 years.

engine," said Yeagle. "We're there for the long term as your partner on the Internet." This allows Transmutation Sciences to identify the areas that need work for their clients, be it marketing issues or ranking in Web searches. Transmutation is the merger of Yeagle's XN28D Studios and Patton's Enter the Net.

Yeagle started XN28D Studios 12 years ago. It began as a side project to help promote bands and musicians. For the past three years, it has been Yeagle's full-time job.

Patton's Enter the Net was a search engine optimization company, which he owned and ran for two years. The two businesses merged Feb. 1, although they began working seriously together in 2006. The merger also enabled them to offer better services such as Web hosting and purchasing of domain names directly from Transmutation rather than utilizing other companies for those services.

"There's a myth that you have to be a big business to have a big Web site," remarked Patton, "and that's simply not true."

According to Yeagle, the Internet is often underappreciated.

"We all use the Internet and take it for granted," said Yeagle. "A lot of people don't understand the depths and breadth that the Internet can do for your business."

Maximizing their clients' presence on the Internet is the alchemy behind Transmutation Sciences. Yeagle has built Web sites for Equity Foundation and Q Blogs, an online queer blogging community. Their company assists more than 70 other active clients varying from social advocacy organizations to entertainment sites and small businesses.

To contact Transmutation Sciences, call 503-922-3352 or visit www.transmutation-sciences.com.



Aaron Yeagle (left) and Rob Patton created Transmutation Sciences, an Internet marketing and design company.

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