

# outstanding

## Webs and Whips

If you don't see the connection between corsets and hypertext markup language, you're not acquainted with Mistress Yasmin Ling.

This entrepreneurial Texas transplant is combining her love for fetish exploration, connections in the B/D/S/M industry and sharp technological skills to create careers as a professional dominatrix and Web site designer.

"My main focus is my graphic design business," Ling said. Many of her clients are in the fetish arts industry. "I'm also working on a book that incorporates all that artistic imagery as well."

As a dominatrix whose services are sought throughout the United States, Ling says she does not engage in sex with clients and views her work as therapeutic.

"Generally you have people in the vanilla world who have a lot of roles and responsibilities," said Ling, who is transgender. "This is a way for them to get away from the stressful environment and safely explore fantasies without having to make any decisions."

Popular sexual fantasies are the taboos of mainstream society: cross-dressing, role-playing in a multi-themed dungeon, bondage, encasement in nylon.

"You are putting on a mask where you're able to separate your identity from your body. Nylon encase-



**Dominatrix Mistress Yasmin Ling is focusing on her Web site design business.**

ment has a lot of versatility," she said.

According to Ling, the creativity, communication and confidence required as a dominatrix trickles into the business world as well.

"It's an honor to be the Web site designer for that type of industry. Having worked in it myself, I know what the needs are," she said.

Ling says her greatest gift to Web design clients is custom work.

"I take time to get to know what my clients want. Then I use my creativity and express that for them. When they get the final product, they know it's something that is expressing who they are as well," said Ling. "That's pretty rewarding."

For more information visit [www.mistressling.com](http://www.mistressling.com) or [www.yasminling.com](http://www.yasminling.com).

—Jaymee R. Cuti **jo**

# just asking

*Just Out* attended the "Generation Q: Past Present and Future" event hosted by Portland's new Q Center and asked readers, "Why are you here?"



**LOU BROTHERS**  
*Clinical Social Worker*

"I just moved to Portland, and I thought it would be a good way to get acquainted with the community."



**MARY ANN HUMPHREY-KEEVER**  
*Professor and Author*

"I'm here to support the Q Center. It's great to have an all-inclusive place where people can feel safe and comfortable. My partner, Debra, is on the board, so I'm here to support her, too."



**BAILEY BRANDT**  
*High School Student and Spoken Word Artist*

"I'm here to perform, and I totally support what the Q Center is."



**WESLEY WILEY**  
*Ice Cream Server*

"I'm here to support my partner, who is performing, and to get some information about Q Center."

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