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for POVA, will talk about some of the ad campaigns and marketing efforts that POVA has implemented in the past two years. Wakefield, director of communications and public relations, will give an overview of POVA's outreach to gay and lesbian media outlets.

To make a reservation, visit [www.paba.com](http://www.paba.com) by noon May 9.

The second event, "Everything You Wanted to Know About Marketing to the Gay and Lesbian Market," will be held 2 p.m. May 9 at Hotel Vintage Plaza, 422 S.W. Broadway. Portland

City Commissioner Sam Adams; Joe D'Alessandro, POVA president and CEO; and David Paisley, community marketing project manager, will be in attendance.

Paisley will discuss the history of gay and lesbian tourism marketing during the past decade, show samples of successful projects from other destinations and discuss Portland's opportunities for the gay and lesbian market.

**GOVERNOR URGES PASSAGES OF SENATE BILL 1000**

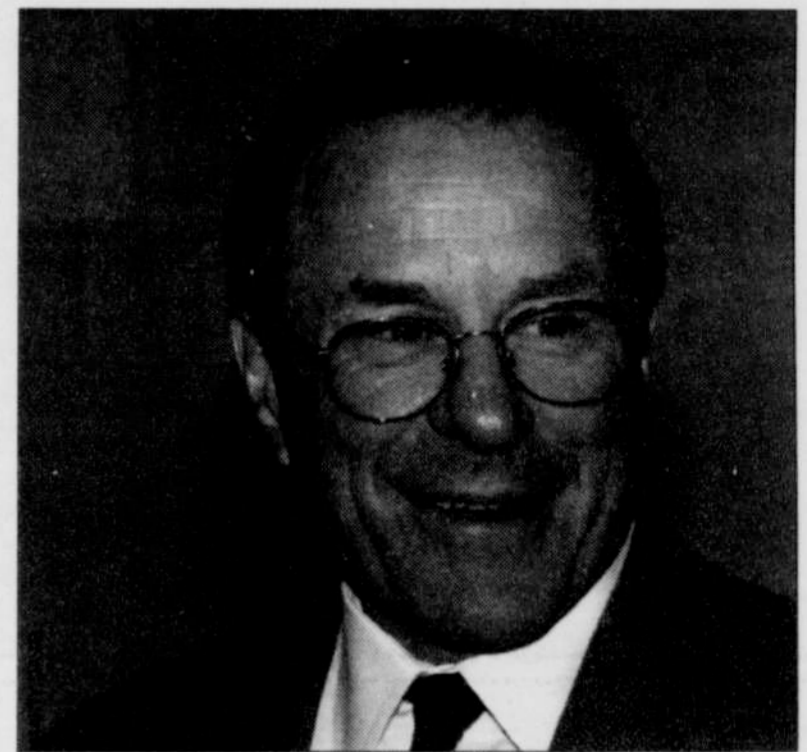
Gov. Ted Kulongoski used strong words during his Oregonians Against Discrimination

Luncheon remarks April 27. The event was presented by Basic Rights Oregon and honored Portland businessmen Michael Powell and Sho Dozono for their contributions to workplace fairness at Powell's Books and Azumano Travel, respectively.

In an impassioned keynote speech, Kulongoski said: "So the fight for justice and equality is never easy. It takes patience to educate the public and a lot of courage to stand up for what's right.... And when the walls of resistance start to crumble, as inevitably they do, our entire nation wins...."

"Privacy, liberty, dignity and equality, not bigotry, are what this country is really all about. And they're what Oregon must be about. The reason is simple: To paraphrase Dr. Martin Luther King, a threat to anyone's basic rights is a threat to everyone's basic rights. That is why the reach of your activism—and your pursuit of equal treatment under law—is critical not only for the gay community, but for all Oregonians."

"So although they may not know it, even your opponents benefit from your tireless insistence that what George Orwell wrote in *Animal Farm* has no place here. We must never, and I mean never, accept the proposition that all Oregonians are equal but some Oregonians are more equal than others! Until that proposition is laid to rest once and for all, I pledge to you, I will not rest. That means, together, we are going to continue this fight day after day, year after year, legislative session after legislative session—for as long it takes until we achieve victory...."



Ted Kulongoski is one of a handful of governors who takes a strong stand for civil rights.

"What matters now is moving [Senate Bill 1000] and lining up the votes we need to put Oregon where it has always belonged, on the side of equality, human dignity and social justice. On this issue there is no middle ground between right and wrong. That means, until we do what's right, a moral wrong that could have been—and should have been—corrected decades ago will remain a stain on the character of the state all of us love."

A full transcript of Kulongoski's speech is available online at [www.basicrights.org](http://www.basicrights.org).

Compiled by News Editor SARAH DOUGHER, who can be reached at [sarah@justout.com](mailto:sarah@justout.com).



In a change from past years, Dykes on Bikes must preregister with Pride Northwest.

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