

Because of this, the campaign's messages must be fine-tuned to those swing voters whose ballots can make or break the result. "We are not necessarily running a campaign that says everyone has to agree on gay marriage," Kassell says.

The short-term goal of the campaign is simply to defeat the amendment, she adds, explaining that the campaign is only one component of the larger conversation about same-sex marriage.

"This campaign exists to win one battle," Ballo says. "Because if we don't win, the conversation can't continue."

Kassell acknowledges that the limited focus of the campaign can be frustrating, especially to queers who have been working long and hard for equality.

"One of the things needed in this campaign is patience with folks who aren't there yet," says Kassell, referring to undecided voters who may

not feel comfortable supporting same-sex marriage but who feel strongly that discrimination is wrong. "If the only place we get to with some voters is 'I don't want to write this into the constitution,' that's OK."

Other states will likely look to Oregon to see what works, or what doesn't, in the continued struggle for equal rights. Wellman says policy makers as well as the general public will be "tuning in" to the vote here.

Because of the state's recent history regarding other anti-gay measures, Kassell says the No on 36 campaign "has a level of sophistication and support...that makes us better positioned than other states" to defeat this latest effort and once again protect the rights of queer Oregonians. **J**

To make a donation or to volunteer, contact the NO ON CONSTITUTIONAL AMENDMENT 36 campaign at 971-244-1399 or [www.noon36.com](http://www.noon36.com).

## BENEFITS SUPPORT CAMPAIGN

Several upcoming events will donate proceeds to the No on Constitutional Amendment 36 campaign:

- **Rock Show and Dance Party:** Daphna Kohn, Mirah, Sarah Dougher, Tara Jane O'Neil, DJ Nightschool and a special secret surprise guest band perform 8 p.m. Sept. 3 at Holocene, 1001 S.E. Morrison St. \$5-\$10.

- **Ice cream social:** WYM-PROV! entertains during this fund-raiser from 4 to 7 p.m. Sept. 12 at Spring Willow Farm, 27146 Loudon Lane in Junction City. For more information call 541-344-2811.

- **Kiss It!:** Just Out sponsors a benefit performance of Stark Raving's funny and moving story about five unique Portlanders whose lives are changed by a mysterious, ageless and desperate woman 8 p.m. Sept. 16 at CoHo Theatre, 2257 N.W. Raleigh St. \$50 from 503-232-7072, ext. 3.

- **Rock for Rights!:** Tamara J. Brown, Ashleigh Flynn, DK PDX, Sneakin' Out, Vivian's Keeper and Tragedy Jane perform 7:30 p.m. Sept. 18 at Lola's Room, 1332 W. Burnside St. \$10 from box office, Ticketmaster, In Other Words and Haven.



Tamara J. Brown will perform at the Rock for Rights! benefit for the No on 36 campaign Sept. 18

- **Poison Waters:** The former Rose Court empress proves that single people care about marriage equality, too, with this fund-raiser featuring an auction and special drag performers 8:30 p.m. Sept. 19 at Darcelle XV, 208 N.W. Third Ave. \$10 donation. **J**



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