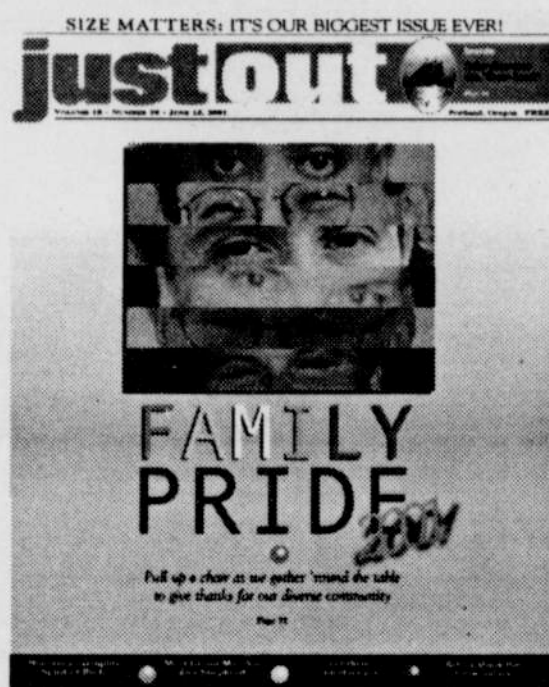


just out

Reader Survey



Thank you for taking the time to give us your feedback on our coverage! This form also will be available at our Pride 2001 booth.

1. Which features do you read regularly?
(Check as many as you want.)

- ☐ Commentary
- ☐ Letters to the Editor
- ☐ Business News
- ☐ Local News

- ☐ National News
- ☐ World News
- ☐ Calendar of Events
- ☐ Comics
- ☐ Ms. Behavior
- ☐ Gospel According to Marc
- ☐ Art
- ☐ Books
- ☐ Dance
- ☐ Film
- ☐ Music
- ☐ Television
- ☐ Theater
- ☐ Groups (Lesbian Avengers, Oregon Bears, etc.)
- ☐ Individual Profiles
- ☐ Celebrity Interviews
- ☐ Diversions

2. Do you want us to keep our focus on local news, or would you prefer more national and world coverage?

3. During the past year, we have presented a wide array of cover stories. Which ones did you think were of value to you?

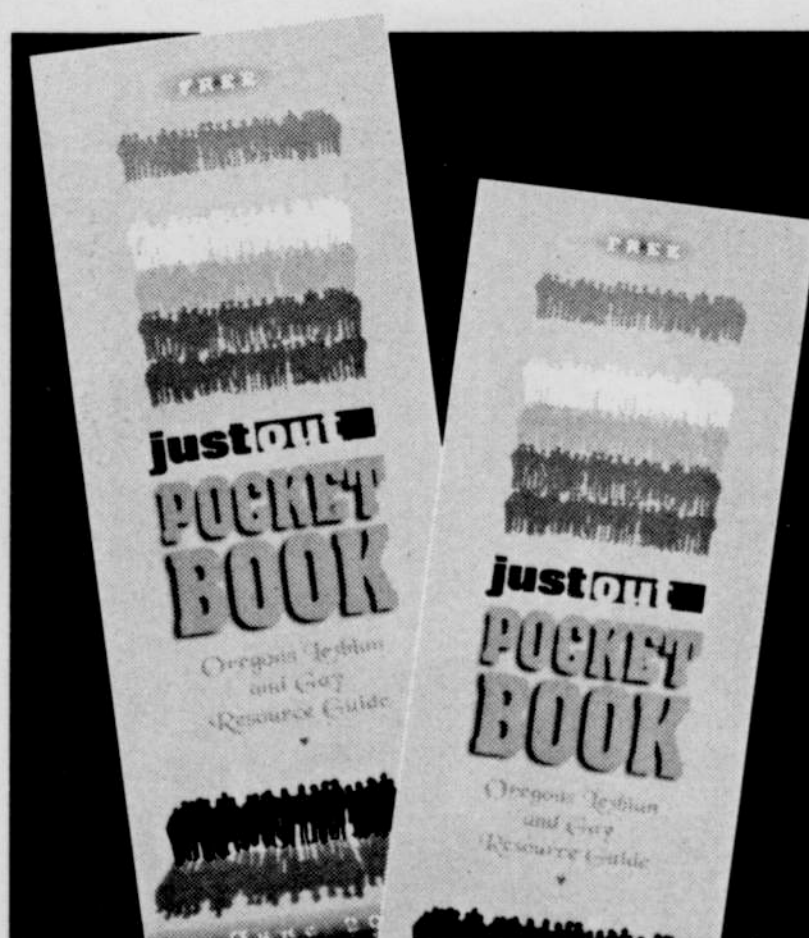
- ☐ Cruising
- ☐ Burnside Triangle
- ☐ Softball
- ☐ Pets/Animals
- ☐ Rural Life
- ☐ Holiday Gift Guide
- ☐ Campus Life
- ☐ Domestic Violence
- ☐ Gardening
- ☐ Youth
- ☐ AIDS
- ☐ Health
- ☐ Travel
- ☐ Pride

4. Circle the topics in Question 3 that you would like to read more about.

5. Do you know of any people, groups or topics you would like us to cover? Provide contact information if possible.

6. Any further comments? What topics are you sick of? What's your favorite thing about Just Out?

Please turn this questionnaire in at our Pride 2001 booth; fax it to 503-236-1257; mail it to P.O. Box 14400, Portland, OR 97293-0400; or drop it off at 123 N.E. Third Ave., Suite 465.



Come to our booth at Pride 2001

- > Meet the quirky, hard-working people who put out your paper
- > Get your brand new 2001 Pocketbook
- > Fill out a reader survey
- > Share your bright ideas
- > Meet our office dog
- > Spout off!
- > Bring us hot doughnuts!