

GAY GROWTH

Names and addresses change, but business is still fabulous

Goodbye Dick's. Goodbye 12th Avenue Grill. Hello Frontline. Yes folks, there's another name change at the corner of Southwest 12th Avenue and Washington Street in downtown Portland.

The wannabe gay bar, now under partial ownership of Hamburger Mary's, is sporting a new name, new look and new attitude.

THE QUEER PROFIT
by Marty Davis

The new decor could be described as a blend of World War II and Polynesian styles, with thatched roofs, oversize teak-like bar stools and camouflage-draped

employees.

The big draw for many will be Frontline's nonsmoking section in its main bar area. The more traditional smoking portion of the bar is

room for growth and expansion of her book-keeping and tax-service biz.

Watch for changes and new faces in the 2400 block of Northeast Broadway.

John Miles has moved his salon, Get Your Locks Off, to a new space at 2424 N.E. Broadway. John provides a full-service salon for men and women. The location is new but the business is not; John previously served customers for seven years from his shop located a few blocks east of the new address.

Gary Brown has moved his Alameda Orchids from the corner space at Northeast 24th Avenue and Broadway to the Pearl District. He can now be found at 404 N.W. 12th Ave. in Portland. His unique shop has a single focus on the tropical orchid, with many different varieties, styles and colors available.

In the space previously occupied by Alameda Orchids you'll now find Ponte Vecchio. Owned by partners Mario de'Medici and Steve Patrosky, this 1000-square-foot shop features home and garden decor items, furniture, candles and an unusual line of antique reproduction cabinets and armoires imported from Indonesia.



Steve Patrosky (left) and Mario de'Medici

walled off from the main area. Other new attractions include video poker terminals and late-night food service.

Holly Mulcahey, owner of the Portland-based It's My Pleasure, has a new tenant for the space recently vacated by Sacred Grounds coffeehouse. Scheduled for opening in mid-to-late July is ART-ZEE, a shop featuring quality art prints and posters.

Holly is setting up a veritable compound of business at her Northeast 64th Avenue and Sandy Boulevard location. Additional tenants in the store include Sierra Levy, a naturopathic physician and midwife; therapist Alison Dean; and Krystee Sidwell, a masseuse.

Kim Bauske, owner of Big City Bookkeeping, recently completed the purchase of new office space. The acquisition of the converted home in Northeast Portland will allow

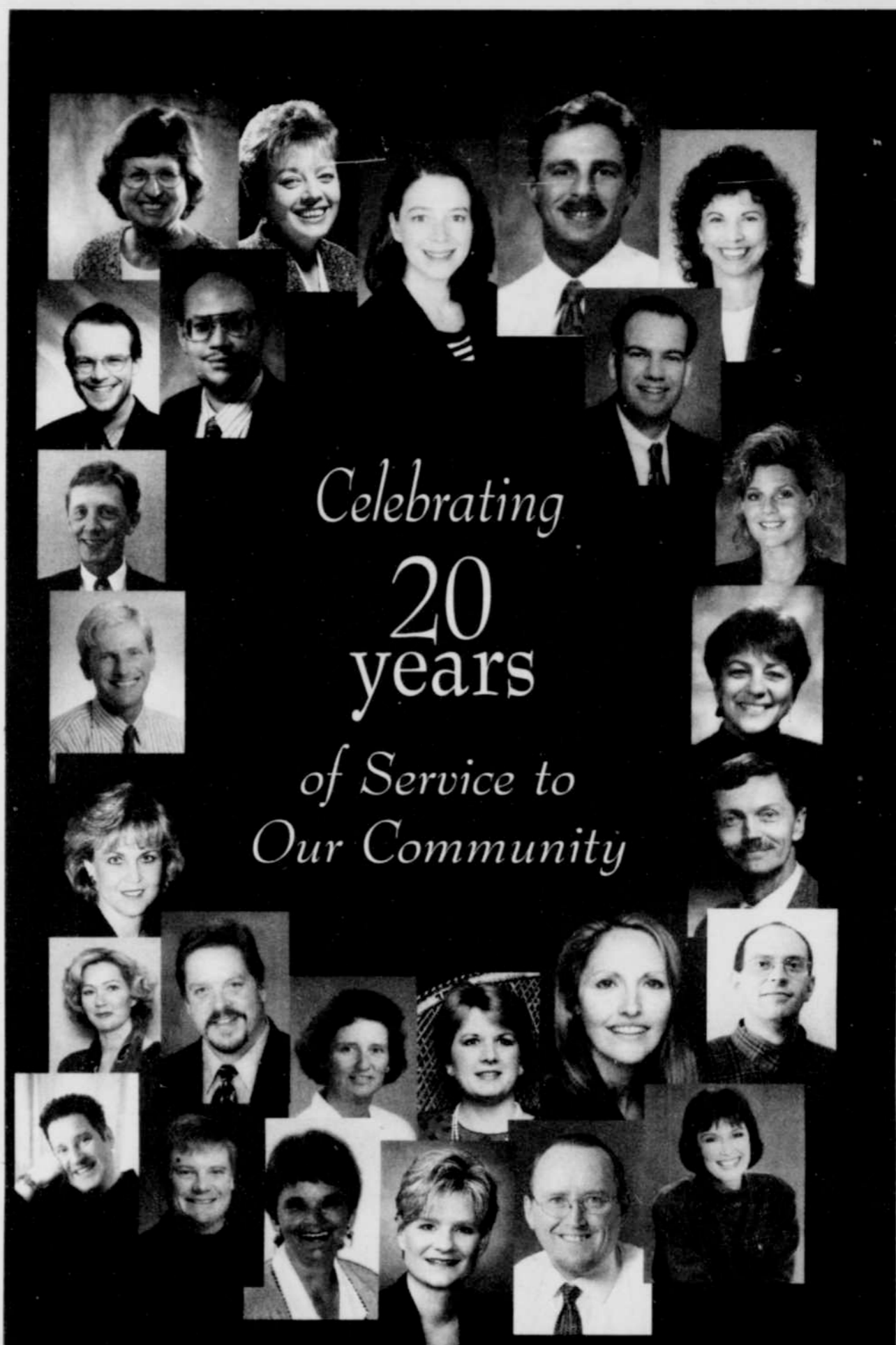
Store co-owner Mario de'Medici is drawing from family history in arriving at the name of the store. In Italian, ponte vecchio means "old bridge," and in this case it specifically refers to the famous bridge in Florence that links the two palaces of the de'Medici family. All in all, the name conjures a more upscale vision than oh, say, Steve and Mario's Store.

At this point you're probably asking, "What the heck is a Ponte Vecchio?" Well it seems that Mario is drawing from family history in arriving at the name of the store. In Italian, *ponte vecchio* means "old bridge," and in this case it specifically refers to the famous bridge in Florence that links the two palaces of the de'Medici family. All in all, the name conjures a more upscale vision than oh, say, Steve and Mario's Store.

The new owners have been together as life partners for 10 years and in their spare time both are continuing with their jobs as flight attendants with Alaska Airlines.

Finally, if you're looking for good entertainment and value for your queer dollar, don't miss Pink Flamingo Bingo on June 25. You will be greatly entertained and your dollars will help support local community organizations.

■ Business news with a queer bent should be reported to MARTY DAVIS at the Just Out office.



Pictured, left to right: Top row: Deborah Betron, Charis Palmer, Karen Bilsing, Scott Bottaro, Gerry Federico 2nd row: Greg Brooks-English, Gary Sadleir, Michael McLaughlin 3rd row: Jim Bean, Kirsten Jenkins 4th row: George Marvin, Kathleen Ira 5th row: Jave Kraus, John Terrill 6th row: Terri Hunt, Jay Pevney, Kathy Tysinger, Tammie Brown, Carolyn MacMurray, Matt Bahr 7th row: Timm McBride, Lonnie Reents, Chris Hardy, Tracy Thomas, Jeffery Anderson, Holly McCollum.



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