

Vol. 16 No. 13 May 7, 1999

**FEATURES**

**PENAL PROTECTION:** Oregon State Penitentiary's inmate-led HIV/AIDS Awareness Program gives prisoners the knowledge they need to stay safe  
pp 17-19

**HACKING THROUGH THE HYPE:** Barebacking: Truly a trend or just a media frenzy? Six Portland-area men offer their insights  
pp 21-25

**NEWS**

**LOCAL** • Queer dorm compromise at U of O; vigil commemorates African Americans lost to AIDS; Love Makes a Family photo exhibit gets warm reception; *Just Out* razzes ex-mayor Bud Clark over distribution controversy  
pp 7-11

**NATIONAL** • Advertising in queer publications increases for fourth year, without the help of condom makers; new studies confirm difficulty of eradicating HIV from all the body's cells  
pp 13-14

**WORLD** • Domestic partner bill clears second hurdle in Czech Republic; former deputy prime minister of Malaysia sent to jail for six years  
p 17

**ENTERTAINMENT**

**THEATER** • Eclectic Broadway selections shine in *Night of 100 Stars*  
p 33

**CINEMA** • Northwest Transgender Film Festival breaks new ground in Olympia, Wash.  
p 34

**SPORTS** • Portlander Nicki Eybel goes the distance to fight breast cancer  
p 35

**BOOKS** • Review times two, presented by Hard-bound  
p 37

**SHORTS** • Celebrate the demise of Barbie at In Other Words; screening of *Relax...It's Just Sex* to benefit Sensory Perceptions  
p 39

**COLUMNS**

**AMAZON TRAIL** • Millennial memory trigger  
p 40

**OUTLOUD** • Doobie, doobie do  
p 41

**STONEWALL BABY** • Prom-related popularity  
p 42

*just out* is published on the first and third Friday of each month. Copyright © 1999 by *just out*. No part of *just out* may be reproduced without written permission from the publisher.

The submission of written and graphic materials is welcomed. Written material should be typed and double-spaced. *just out* reserves the right to edit for grammar, punctuation, style, liability concerns and length. We will reject or edit articles or advertisements that are offensive, demeaning or may result in legal action.

Letters to the editor should be limited to 500 words. Announcements regarding life transitions (births, deaths, unions, etc.) should be limited to 200 words; photos are welcome. Deadline for submissions to the editorial department and for the Calendar is the Thursday 15 days before the next publication date. Views expressed in letters to the editor, columns and features are not necessarily those of the publisher.

The display advertising deadline is the Monday 12 days before the next publication date.

Classified ads must be received at the *just out* office by 4 p.m. on the Thursday eight days before the next publication date, along with payment. Ads may be accepted by telephone with VISA or MasterCard payment.

Ad policy: No sexually exploitative advertising will be accepted. Compensation for errors in, or cancellation of, advertising will be made with credit toward future advertising. Advertising rates are available upon request.

Subscriptions are \$17.50 for 12 issues. First Class (in an envelope) is \$30 for 12 issues. A single copy of *just out* can be ordered through the mail for \$2.

Contact *just out* at P.O. Box 14400, Portland, OR 97293-0400; (503) 236-1252, advertising: 236-1253, fax: 236-1257; e-mail: justout@justout.com.

**Cruelty begets cruelty**

High-school life can be torture for those deemed 'different'

I didn't attend my 10th high school class reunion; nor the 20th, nor the 30th. I will not be going to the 40th, 50th or the 75th, either. Should I find myself to be the sole surviving member of Shasta Union High School's Class of 1966, I might consider it...but only under those circumstances.

Why such residual bitterness after so many years? Because high school was hell. There is not one moment I would choose to remember or celebrate. At its worst, my experiences were still far better than those afforded others. For the most part, I was simply ignored, invisible, never acknowledged...not allowed to exist. Why? I was different, overweight, awkward, rural in an urban school, not well dressed, not socially skilled.

These are capital sins in the world of high school. There were others—all boys it seems—who were taunted, scorned and physically attacked on a nearly daily basis. Their crimes? Probably the same as mine, only they often dared to fight back, never to win.

I'm writing this the day after the high school shootings in Colorado. And I'm remembering high school. I'm listening to the news reports about how these latest killer kids targeted specific students. And I'm clearly remembering the torment that was allowed to occur 30 years ago, and wondering when society will begin to teach children and teens that cruelty begets cruelty.

Who's responsible? ponders the media after such sprees of violence. Would it be as horrific as the crime itself to suggest that some of the responsibility be borne by the victims? If one certain class or type of stu-

dent is allowed by virtue of privilege to create a living hell for other students, shouldn't they have to consider the possible outcome of their behavior?

What about the teachers who never intervene, never show compassion and perhaps even participate in the emotional battering of the tormented outcast child? Shouldn't they be held responsible? What about the parents, what are the values they are teaching? Shouldn't we go beyond "don't lie, cheat, steal or do drugs"? Where do children learn to be kind? Where do they learn to be vicious?

Increasingly, young people are questioning their sexuality, and many are coming out. What kind of support are these kids receiving? Some will have caring and understanding parents; many more will not. Some will have supportive teachers and counselors; many more will not. How do we help these kids face their struggles with their tormentors? (And there will be tormentors.)

We can become mentors and role models. We can muster our financial resources to support youth programs. We must create safe places for kids. We must look at our own past, relive our own torments, and then work to create a future where kids don't have to spend four years in hell.

So far, none of the shooters in any of these school-based horrors has been identified as a "troubled gay youth." Let's do everything we can to make sure it stays that way. Hate is not a family value. We're the family. Let's protect our kids.

**FOUNDERS** • Jay Brown, Renée LaChance  
**PUBLISHER** • Marty Davis  
**NEWS EDITOR** • Inga Sorensen  
**ENTERTAINMENT EDITOR** • Will O'Bryan  
**COPY EDITORS** • Christopher D. Cuttone, Will O'Bryan  
**STAFF WRITERS** • Gip Plaster, Holly Prueett, Rex Wockner

**CALENDAR EDITOR** • Debby Morgan  
**CONTRIBUTORS** • Michael Barrett, Stephen Blair, Kristine Chatwood, Patrick Collins, J. P. D., Shona Dudley, Cristi Jenkins, Tim Joyce, Lee Lynch, Christopher McQuain, D. Richmond  
**ADVERTISING DIRECTOR** • Meg Grace  
**ADVERTISING REPRESENTATIVE** • Larry Lewis  
**PRODUCTION DIRECTOR** • Christopher D. Cuttone

**ART DIRECTOR** • Rupert Kinnard  
**PRODUCTION** • Oriana Green  
**PHOTOGRAPHERS** • K.H. Kimball, Rosemary Morrow  
**OFFICE MANAGER** • Oriana Green  
**DISTRIBUTION** • Amy Aycrigg, Kathy Bethel, Ed Carder, Mary Hauer, Lake Perriguy, Marie Price, Ruth Traut, David Wardell

**REFLECTIONS**

**Sly Subaru**



At first glance, it may look like just another plug for an automotive company. But take a closer peek at the Subaru advertisement plastered on the billboard at Southwest 12th Avenue and West

Burnside Street in downtown Portland and you may glean a deeper message—especially if you're queer.

The ad—which targets the gay and lesbian market—contains subtle humor likely to go

unnoticed by the "untargeted" passers-by. One of the vehicles sports a Human Rights Campaign equal-sign sticker and P-TOWNIE license plates. The two other cars in the ad feature XENA LVR and CAMP-OUT plates, respectively.

The ad's text reads: "Different Drivers. Different Roads. One Car." In other words, it's clearly queer to those in the know. (The print ads, which appear in *Just Out*, also mention that Subaru supports "the community" as a national HRC sponsor.)

All told, the company has placed this particular ad on billboards in six cities nationwide: Atlanta, Chicago, District of Columbia, Philadelphia, Portland and San Francisco. Print ads were placed in gay and lesbian papers in nine markets nationwide.

The campaign kicked off in April and has reportedly stirred up no anti-Subaru sentiment.

Such is not the case with Anheuser-Busch, another prominent advertiser. A beer ad recently ran in St. Louis that featured two men holding hands with the caption "Be Yourself with Bud."

The ad generated a slew of angry phone calls, and conversely, a nationwide effort by gay folks to thank the company for its queer-positive portrayal. (To register support for the ad campaign, call Anheuser-Busch's automated voting line at 1-877-233-7725.)

No word yet on whether the ads will run in additional markets.