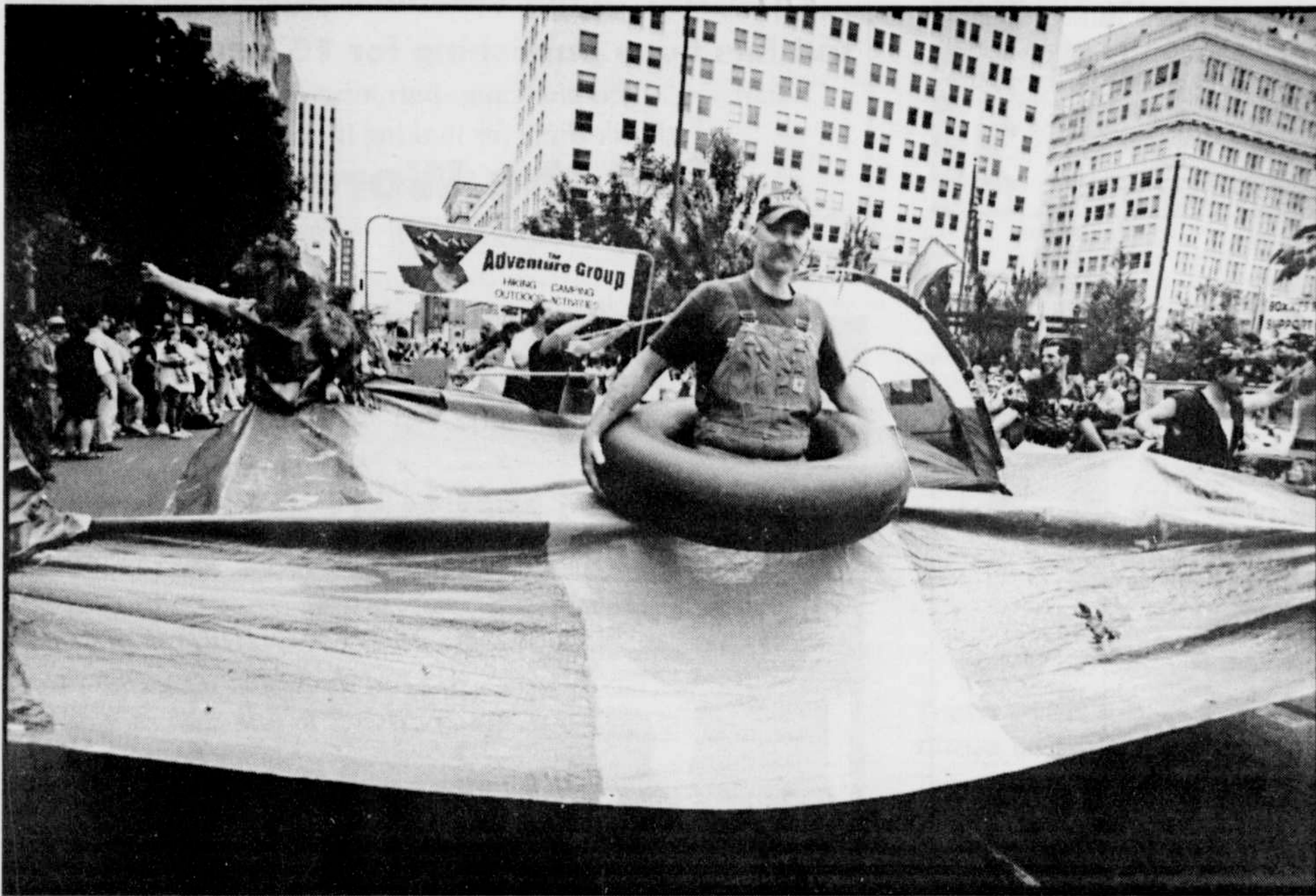


PHOTO BY LINDA KLIEWER



Pride flashback: The Adventure Group put together a float that floats

EDITORIAL

BY MARTY DAVIS

State of the Paper

The publisher offers an update on *Just Out* happenings and shares her hopes for the future

We have again arrived at that time of the year when our leaders, be they the chief executive of a country, state or city, present their respective *State of the Whatever* addresses.

With all the changes of late at *Just Out*, now also seems like an appropriate time for a *State of the Paper* address.

I am very pleased to report that things are hopping at *Just Out*. The recent change in ownership has not caused so much as a pause in our stride. We have added two new members to our staff, and their contributions are noteworthy and appreciated. Patrick Collins, who started as a free-lance reporter, has joined us as a full-time sales representative. Despite this latest distinction, you'll still frequently see Patrick's byline. Oriana Green has stepped in as office manager, and you will also catch her byline on various reviews and articles in coming issues.

The *Just Out* staff is versatile, professional, energetic and full of ideas to keep the paper fresh, creative and informative. Patrick and Oriana join Ann Hinds and Rupert Kinnard, who have been with the paper since its inception more than 15 years ago; Meg Grace, Inga Sorensen, Will O'Bryan and Christopher Cuttone complete the full-time staff, with capable assistance from Debby Morgan, Linda Kliewer and Kristine Chatwood.

The first of a "fleet" of new purple *Just Out* newspaper racks are starting to appear throughout the area. These racks will enable us to increase our circulation and boost our exposure to new readers. They are very purple, very pretty and very hard to miss.

In this issue you'll find our newest feature, a queer-themed crossword

puzzle that will appear in one issue per month, alternating its space with our other recent addition: horoscopes. We'll be trying these new items over the next months and will gauge your reactions in a survey this summer. We are planning a comprehensive survey that will enable us to determine just what our readers like and don't like about all aspects of the paper.

One of the major goals of *Just Out* is to increase our coverage, distribution and responsiveness statewide. We've always claimed to be "Oregon's Gay and Lesbian Newsmagazine," and now we are taking steps to earn this title.

I feel the new voice personal ads have great potential for increasing our value to out-of-Portland readers. These ads are viable statewide and give readers a chance to connect with people they might otherwise have difficulty locating. We look forward to having headings for Salem, Eugene, Corvallis and other areas where people might want to have meetings, form groups and join organizations, as well as pursue personal relationships.

So don't just think of these ads as tools for single people; think of them as your means to connect with your community.

With an excellent infrastructure in place, we can focus on achieving our goal for the coming year. Simply put, this goal is to create the best possible product—a newspaper that is timely, responsive, informative and interesting, and one that meets the needs of our community, our readership and our advertisers.

FOUNDERS • Jay Brown, Renée LaChance
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NEWS EDITOR • Inga Sorensen
ENTERTAINMENT EDITOR • Will O'Bryan
COPY EDITORS • Christopher D. Cuttone, Will O'Bryan
STAFF WRITERS • Marty Davis, Gip Plaster, Holly Pruett, Rex Wockner

CALENDAR EDITOR • Debby Morgan
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PRODUCTION DIRECTOR • Christopher D. Cuttone

CREATIVE DIRECTOR • E. Ann Hinds
GRAPHIC DESIGN • Rupert Kinnard
PHOTOGRAPHER • Linda Kliewer
OFFICE MANAGER • Oriana Green
DISTRIBUTION • Amy Aycrigg, Kathy Bethel, Ed Carder, Mary Hauer, Brett Lowry, Lake Perriguet, Marie Price, Ruth Traut, David Wardell

just out
 The IN publication for the OUT population

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FEATURE

LIKE TO WATCH? Beating the dreary winter with a VCR and a queer vision
 pp 20-21

DEPARTMENTS

LOCAL NEWS • Phoenix Rising on shaky ground; launch of shelter care program for queer youth; University of Oregon nixes gay dorm proposal; community mourns for Izzie Harbaugh; another installment of The Queer Profit
 pp 6-11

NATIONAL NEWS • Human Rights Campaign signs on to United Airlines boycott; queer politicians analyze the 106th Congress; Matthew Shepard murder case sparks death penalty debate; the president speaks to the nation
 pp 13-18

WORLD NEWS • Mexican Chamber of Deputies votes to equalize homo- and heterosexual activity in criminal statute; equal opportunities commission of the Netherlands approves rejection of gay male blood donors
 p 19

ENTERTAINMENT

INTERVIEW • Playwright Guillermo Reyes talks about intersections of culture and sexuality
 p 28

THEATER • Bill Bradley's one-man show breathes new life into political satire
 p 29

MUSIC • RPM picks and pans
 p 30

SHORTS • Meet the Trocks; Northwest Film Center screens a women's *Love Story*; Wainwright makes the list
 p 31

COLUMNS

I KID YOU NOT • The end of etiquette
 p 33

OUT LOUD • Scoring isn't the goal of every dating game
 p 33

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The submission of written and graphic materials is welcomed. Written material should be typed and double-spaced. *Just out* reserves the right to edit for grammar, punctuation, style, liability concerns and length. We will reject or edit articles or advertisements that are offensive, demeaning or may result in legal action.

Letters to the editor should be limited to 500 words. Announcements regarding life transitions (births, deaths, unions, etc.) should be limited to 200 words; photos are welcome. Deadline for submissions to the editorial department and for the Calendar is the Thursday 15 days before the next publication date. Views expressed in letters to the editor, columns and features are not necessarily those of the publisher.

The display advertising deadline is the Monday 12 days before the next publication date.

Classified ads must be received at the *Just out* office by 3 p.m. on the Monday 12 days before the next publication date, along with payment. Ads may be accepted by telephone with VISA or MasterCard payment.

Ad policy. No sexually exploitative advertising will be accepted. Compensation for errors in, or cancellation of, advertising will be made with credit toward future advertising.

Subscriptions are \$17.50 for 12 issues. First Class (in an envelope) is \$30 for 12 issues.

A copy of *Just out* is available for \$2. Advertising rates are available upon request.

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