december 4, 1998 · just out 5

# speak out

## Ad promotes promiscuity

TO THE EDITOR:

I would like to point out something that others may have missed in Just Out's Nov. 6 issue. On Page 16, there was an advertisement for "Men Who Love to Read," sponsored by Speak to Your Brothers, a program of Cascade AIDS Project.

Now, it is my understanding that organizations focusing on people who are HIV-positive or living with AIDS would not promote promiscuity.

This advertisement features a drawing of a masculine male sprawled on a davenport, in very short cutoffs. One of his muscled legs is hanging over the back of the davenport. I will not go into detail of the "package" between his legs, but just let me say "well endowed" comes to my mind.

Seeing CAP present this type of picture to be displayed anywhere is a sorry thing.

Seattle Gay News, another lesbian and gay newspaper, had an advertisement in its Sept. 11 issue that read "Gay Men Read Books," which was sponsored by an AIDS support group. That ad featured a young man who was in a dinner suit (fully clothed), and was balancing a stack of books on his head (as in cranium). There was no portrayal of his sexual anatomy.

Please, Just Out, let us try and make sure advertisements do not promote any latent messages that those from the "Right" could get their hands on and use against us. This type of advertisement only serves to perpetuate the stereotype that gay men are promiscuous.

SHEILA LIGHT Portland

#### Profit praise, proposal

TO THE EDITOR:

I think the new Queer Profit column is a great idea ["The Queer Profit," Just Out, Nov. 20]. If we want to be intentional about where we spend our money, if we want to spread a little community-building along with our currency, then having information is important.

That said, let me add this-to pump up the new and old queer and queer-friendly businesses on Northeast Broadway and skip Cotton Cloud Futon is wrong.

hatred outside the gay/lesbian/trans community when there is so much fighting and bickering going on right in our own community.

There are a great many different organizations in our community, all of which need our support.

Why is it that with 365 days in a year, there have to be four functions taking place on the same day or evening, then the next weekend there is absolutely nothing happening? If a person is supportive of one, two or even three of the organizations, how does he or she choose which function to attend?

I personally think that since the gay/les-

## transition

### **MCC Portland founding** pastor passes on

On Nov. 21, the Metropolitan Community Church of Portland's founding pastor, the Rev. Austin Amerine, died of colon cancer. He would have been 77 on Dec. 26.

Amerine was born in 1921 in Tulsa, Okla. He was raised in the Assemblies of God faith and, after college, became clergy in that denomination. He pastored many Assemblies of God churches until he was forced to leave because of a divorce.

In 1969, after many years of successful business life, Amerine was drawn to the Universal Fellowship of Metropolitan Community Churches in Los Angeles, and later in San Francisco.

In early 1976, he became the pastor for MCC Portland. At that first service, 12 worshippers (some of whom are still attending MCC Portland) realized they had found their new pastor.

In June 1979, Amerine resigned as MCC Portland's pastor to accept the position as the first full-time district coordinator for UFMCC.

bian/trans community has grown so much in Portland, we need to think about forming a community roundtable. This would simply be one or two people from each organization meeting once a month to track what events or functions each group is doing. I am not saying that this group would rule

the community, but rather attempt to keep a calendar of events so that we don't end up with four or five events on the same day.

Dale C. Sattergren Portland

Bellevue, Wash.

During his tenure as district coordinator, many new churches were started in the Northwest district. Amerine was instrumental in the birth of MCCs in places like Salem and Roseburg, Ore., and Spokane and

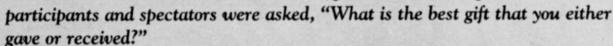
**Austin Amerine** 

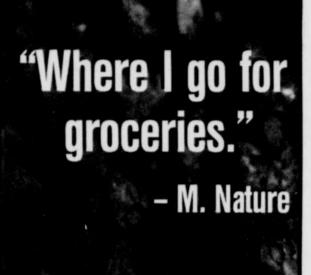
Several years later, he moved to Sacramento to help with the music program at River City's MCC. He retired from the active ministry at the age of 72, and eventually moved back to Bellevue to enjoy his retirement.

Some of Amerine's hobbies were stamp collecting, playing the piano and loving Jesus. He was known to bake cookies by the dozen, eat lots of ice cream and celebrate Christmas with about 600 lights on his tree.

A memorial service to be officiated by the Rev. Troy Perry, founder of UFMCC, will be held Dec. 5 at 2 p.m. at MCC Portland, 2400 N.E. Broadway. All are welcome. For more information, call 281-8868.

JUST asking A Just Out staff member recently visited JOQ's Tavern, where pool tournament









OK, everybody who sleeps on a Cotton Cloud Futon, raise their hands. Owner Teri Treat has been making and selling great futons for over 15 years. Not only does Cotton Cloud have good stuff. Teri gives to just about every organization that needs a futon for their auction or a gift certificate for their fund-raiser or a place to have their art show or place to have a temple and on and on. She is a shining star in our community and deserves a little recognition.

#### JACK Portland

Queer Profit columnist Marty Davis responds:

Cotton Cloud is just one of many respected and established lesbian- and gay-owned businesses on Northeast Broadway. However, the focus of my commentary was on the newest and most recent additions and expansions to that area. Cotton Cloud did not fall into this category.

### Calendar collision cure needed

#### TO THE EDITOR:

Something has been bothering me and I feel I need to voice my opinion. I have lived in Portland most of my 40 years, and during that time have been involved with many organizations.

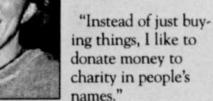
I find it is extremely difficult to combat the

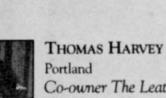


Walla Walla, WA Office manager

"A Christmas feast for as many family and friends as we could pack into our house...the Chrismas before my partner died."







Co-owner The Leather Patch

MISSY LAMBERT

Artist, co-owner Glass

Portland

Roots

"Love from my husband: When he came out to his family and announced his love for me, that was the

greatest gift I've ever received."

Got a question that keeps you up at night? We'll get the answers you need! Contact Just Out via fax at (503) 236-1257; via e-mail at justout@justout.com; or via the USPS at P.O. Box 14400, Portland, OR 97293-0400.

