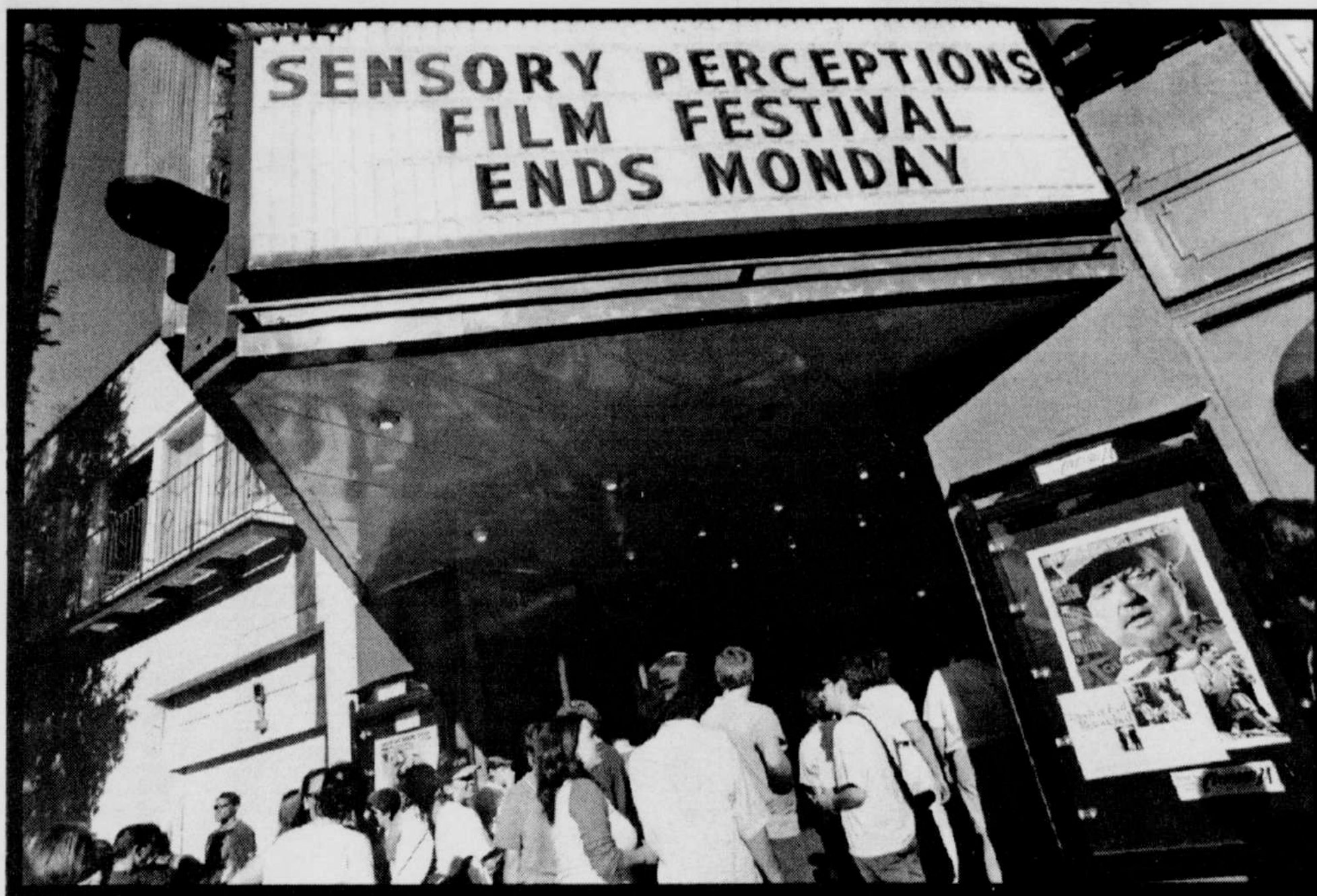


PHOTO BY LINDA KLIEWER



EDITORIAL

BY MARTY DAVIS

Specializing in the sexual minorities community

Spirited conversations keep *Just Out* staff on target

Energetic conversations are never hard to initiate in the *Just Out* office.

This was definitely the case as I was mulling over the potential focus of this very editorial. A casual mention of my observation that many lesbians seem to have difficulty with the concept of disciplining their children led quickly to talk about everything from children's rights to accusations about my rampant decline into middle-aged conservatism.

Sensing the potential hazards of that topic, I threw out a few more broadly-based items currently in the public eye. It was then pointed out that my topics need to be of relevance to the gay and lesbian community. We are, after all, a gay and lesbian newspaper. So, just what is of interest and importance to our readers? None of us lives in a vacuum, or little gay and lesbian bubbles.

Each day we are impacted and touched by aspects of life that seemingly have no connection to the sexual minorities community. Crime, for example, is not specifically a "gay issue," but it certainly disrupts the lives of those victimized by car theft and home break-ins. While the urban growth boundary might appear to be of little relevance, we still must consid-

er the possible loss of inner-city, low-income housing on those members of our community who rely on its availability.

I am always amused by the media's need to find a "connection" when a major news event occurs. If there is a plane crash in Peru, media hounds will sniff out someone who knew someone who knew someone who was going to be on the plane. (A distant relative of virtually everybody can usually be found within the greater-Portland area.) I am not going to work that hard to find vague ties to topics of relevance.

We cannot be isolated, but neither will *Just Out* lose its vision of "getting the word out." We will look at all topics and find the appropriate angle from which to view and cover them. Subjects such as financial planning can be found regularly in mainstream magazines and newspapers. We will feature financial planning if, for example, the story focuses on same-sex partners' retirement goals or how sexual minorities can achieve responsible investing in companies that share our values. This same approach will apply to business, sports, spirituality and a myriad of subjects.

Specialty magazines abound in the bookstores. *Just Out* is the specialty magazine of the sexual minorities community.

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just out

The IN publication for the OUT population

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The submission of written and graphic materials is welcomed. Written material should be typed and double-spaced. *Just out* reserves the right to edit for grammar, punctuation, style, liability concerns and length. We will reject or edit articles or advertisements that are offensive, demeaning or may result in legal action.

Letters to the editor should be limited to 500 words. Announcements regarding life transitions (births, deaths, unions, etc.) should be limited to 200 words; photos are welcome. Deadline for submissions to the editorial department and for the Calendar is the Thursday 15 days before the next publication date. Views expressed in letters to the editor, columns and features are not necessarily those of the publisher.

The display advertising deadline is the Monday 12 days before the next publication date.

Classified ads must be received at the *just out* office by 3 pm on the Monday 12 days before the next publication date, along with payment. Ads may be accepted by telephone with VISA or MasterCard payment.

Ad policy: No sexually exploitative advertising will be accepted. Compensation for errors in, or cancellation of, advertising will be made with credit toward future advertising.

Subscriptions are \$17.50 for 12 issues. First Class (in an envelope) is \$30 for 12 issues.

A copy of *just out* is available for \$2. Advertising rates are available upon request.

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