

Q: What do *the* 1% of small businesses that succeed have in common?

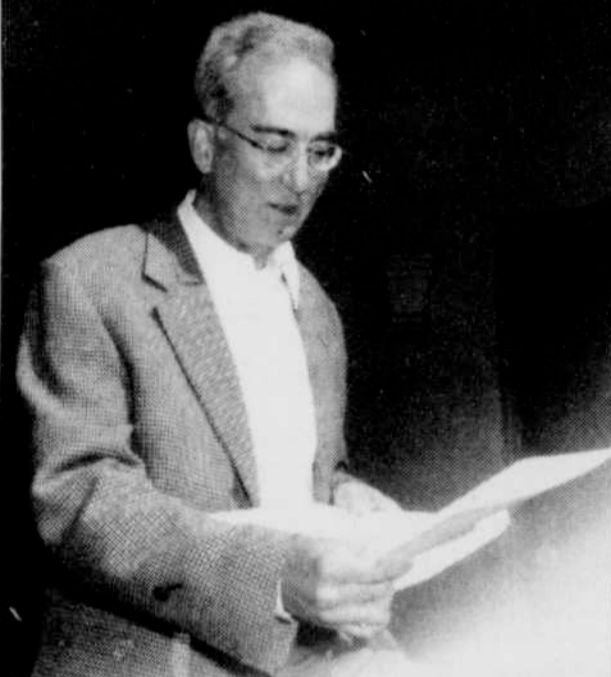
A: They develop a marketing plan

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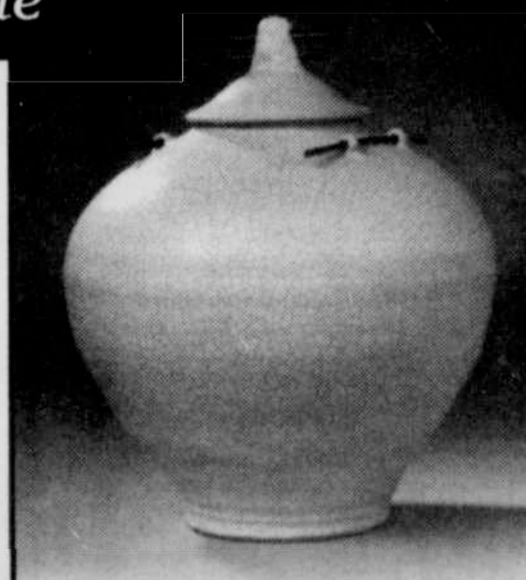
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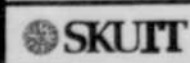
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