

just out:

THE IN PUBLICATION FOR THE OUT POPULATION

For our 13th anniversary we asked readers to submit ideas for a new tag line for our masthead, to be used in advertising and promotions. We enticed you to respond by offering a special night out on the town, on us, for the person who penned the winning slogan and a runner-up.

We received over 50 entries.

Geoff Thompson's entry, "The in publication for the out population" garnered the most staff votes, and wins Geoff dinner for two at his choice of either La Catalana, Portland's finest Spanish restaurant and tapas bar, or Wild Abandon, pan-world cuisine at old world prices. Plus, Geoff and a guest can choose between Portland Repertory Theatre's production of "Little Shop of Horrors" or Portland Center Stage's production of "A Tuna Christmas." Geoff and his guest will be chauffeured to and from dinner and the show by Tiffany Limousine, the perfect limousine service for every occasion.

Our second-favorite entry was David Thomas' "Creating a place for everyone without putting anyone in their place." David and a guest will receive dinner and tickets to a show, too.

Additionally, both winners get a first-class subscription to **just out** for one year.

While only two entries were destined to win prizes, we did get some entries that deserve honorable mention.

Cathy Martine suggested "Oregon's Rainbow on the World."

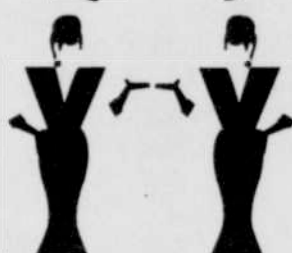
just out:
Oregon's Rainbow
on the World

I can't
believe it's...
just out



just out:
Bending Gender
Since 1983

just out:
News and Hubbub
for the Hip and Gay



Richard Schemmerer thought we'd like "I can't believe it's... **just out**"

Dash Ohrenstein has been reading us for a while and thought "Bending gender since 1983" was a good fit.

"News and hubbub for the hip and gay" was Jeff D. Hanson's idea.

We want to applaud everyone who entered and extend our congratulations to Geoff and David. And thanks to La Catalana, Wild Abandon, Portland Repertory Theatre, Portland Center Stage and Tiffany Limousine for providing the prizes.



SHARON GAYLOR AMESTOY

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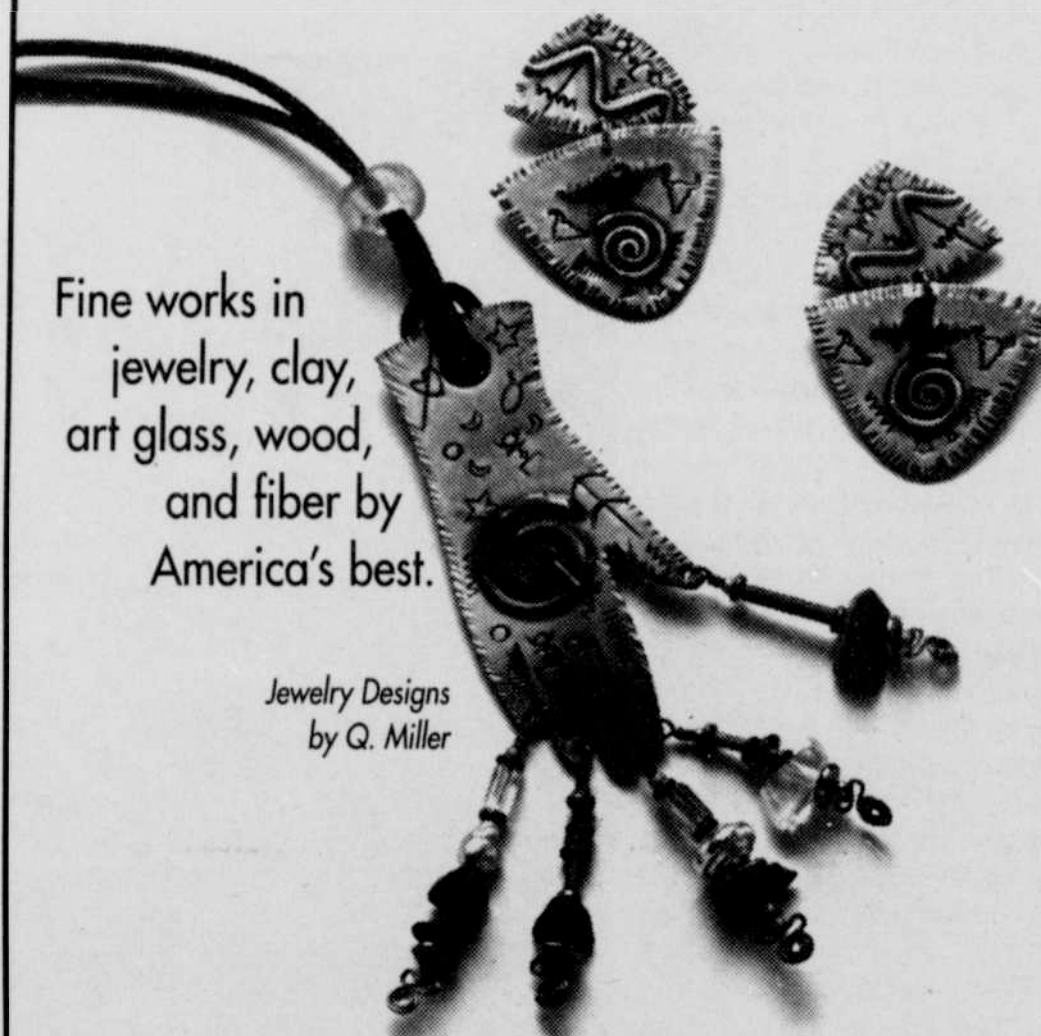
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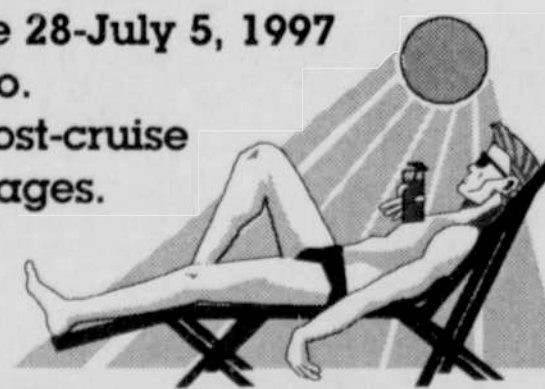
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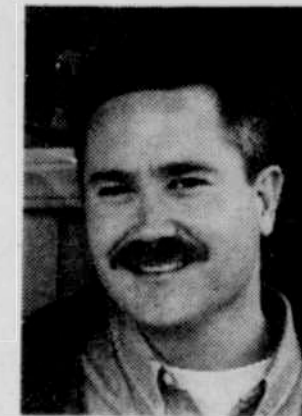
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