

READER'S SURVEY RESULTS

How we rate	Love it, simply fab	Pretty good	Passes the time	Not worth reading	Love it, simply fab	Pretty good	Passes the time	Not worth reading		
<p>The results show an overall approval rating for all regular columns and sections of the paper except the phone sex ads and Spirituality. When you look at results based upon gender, a different perspective comes to light. Women who responded are more interested in the comics, profiles, music reviews and Amazon Trail, and just a little more interested in It's a Queer Thing than men. Men who responded are more interested in the cinema reviews and phone sex ads, and just a little less interested in the theater reviews.</p>	• Editorial	22%	55%	20%	3%	• Books	24%	49%	22%	5%
	• Letters	27%	52%	19%	2%	• Cinema	32%	51%	15%	2%
	• Comics	29%	27%	27%	17%	• Spirituality	17%	32%	31%	20%
	• Profiles	28%	51%	19%	2%	• Media Watch	38%	45%	16%	2%
	• Local news	54%	36%	7%	3%	• Amazon Trail	24%	33%	24%	20%
	• National news	44%	40%	14%	2%	• It's a Queer Thing	25%	45%	22%	8%
	• World news	42%	38%	17%	3%	• Calendar	61%	29%	7%	3%
	• Feature	31%	51%	16%	2%	• Classifieds	30%	32%	29%	9%
	• Music	21%	42%	27%	10%	• Phone Sex Ads	6%	5%	17%	72%
	• Theater	25%	47%	24%	4%	<small>These figures are based on 475 responses. Percentages may not add up to 100 because not all respondents marked every column.</small>				

Keep up the GREAT!! work—see enclosed donation of \$10.

The fact that JO tries to cover so many parts of the gay and lesbian community has always made me proud of it as a publication.

You're literate and responsible. I really like your layout—looks clean and no stories continued way back there somewhere. I really appreciate your publishing names and addresses in the media briefs section!

Need more out-of-Portland-area feeders of community news.

The editorials are way out—comparing fish and an Indian with communion wafers (from wheat). Your calendar is for lesbians almost entirely.

Accept bar ads for their functions. You accept porno 900 ads! Renée, you are a hypocrite. I am not a bar owner! I get more news on functions from groups I belong to and my friends. [Editor's note: we accept ads from bars, but few advertise with us.]

Drop the boy display ads, they lower the tone of your publication. Don't have bi ads or articles.

Coverage seems fair. You're willing to admit when you've made a mistake. Honestly, I think you do an excellent job.

More "scene" stuff. Inner-city gay life. Day to day stuff. Coverage of events. Get more dishy.

Spirituality—there's no real coverage. Also, the

typical liberal, leftist bent loses credibility with people outside the community.

Include more items of interest to gay men. Editorial slant seems to be too woman-oriented.

Restaurant reviews and travel that is gay friendly. Profiles of lesbians and gay men around the state.

Unfortunately, it really *does* show the lack of men on staff. Sorry, no specifics that I can pinpoint—perhaps it's simply that women are more active in the community and that's that?!

How about a REGULAR column concerning differences and hostilities between gays and lesbians, i.e., why do women need a Dyke March? Are men not good enough to march with? That's how a lot of us feel about it. Would most lesbians care if we

had a fag march for men only—probably not, of course. But let's talk about those things.

I'm not a fan of PC behavior, which I find a lot in your paper. Give ideas a chance to grow.

How about more in-depth and personal articles about local and accomplished athletes, even on non-Gay Games years?

Samples of literature would be nice—with quality writing beyond The Amazon Trail.

Something ongoing by a staff writer with great wit and a warped way of looking at life in general...

It's free toilet paper.

Continued on next page

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