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# local news

## She's back

Donna Red Wing moves back to Portland and brings a powerful national organization with her

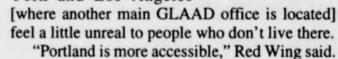
by Martha L. Allen

he national field office of the Gay and Lesbian Alliance Against Defamation is now located in Portland. GLAAD, an internationally recognized and respected organization that fights misinformation and homophobia in the media, will celebrate its 10th anniversary next year.

The national field office, previously located in New York City, is staffed by Donna Red Wing, former executive director of Portland's Lesbian Community Project. For the past 10 months, Red Wing has been working with GLAAD in New York. But, she says, she is happy to be back in Portland and feels that the new location of the field office makes GLAAD less intimidating and more

accessible to residents of rural areas.

"With the national field office previously in New York City, we decided that, in going to smaller cities and rural communities, it can be intimidating to people to have speakers coming in from New York City," Red Wing said. "When we're going in to talk in Huntsville, Ala., they can relate better to someone from Portland. They feel like the cities have something in common. I have the sense that New Donna Red Wing York and Los Angeles



"Plus, it's where I want to live."

Red Wing says that, as national chapter coordinator for the GLAAD organization, she spends 50 to 60 percent of her time traveling. "The board said they felt like I could do my work from anywhere," she said.

Since its formation in New York in 1985, GLAAD has grown into a federation of more than 10,000 members and 10 chapters: New York; Los Angeles; San Francisco; Washington, D.C.; Atlanta; Kansas City; Chicago; Dallas; Denver; and San Diego. GLAAD was founded to improve attitudes about gay men and lesbians in an effort to end violence and discrimination. The group tries to improve the way that gay men and lesbians are portrayed in popular culture-news, music, movies and television-and represented in reference works and educational curricula.

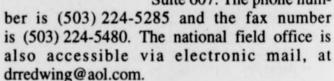
The group uses three strategies: mobilization building coalitions, monitoring the media and responding to items; cultural advocacy-media activism and reforming curricula and reference works;

and education-visibility campaigns, posters, speakers bureaus, diversity trainings and consulta-

"We are working to develop a strong national presence," Red Wing said. Last year, the boards of the Los Angeles and New York offices merged to create a stronger and more unified force. "Just the simple act of merging made us a multimillion dollar organization," Red Wing said, adding that the Los Angeles office works closely with the entertainment industry, while the New York office focuses its efforts on the media. "This way, we're working on those issues together."

In its effort to shape public images and attitudes about gay men and lesbians, GLAAD uses both a

national voice, through the chapter offices, and local voices, represented by the more than 20 outposts around the United States. Oregon is now home to three outposts, Red Wing said. The fledgling groups, which have five to 10 members. are located in Portland, Eugene and Salem. People who are interested in joining a GLAAD outpost or who want to start their own group may contact Red Wing at the national field office, 1130 SW Morrison Ave., Suite 607. The phone num-



Outposts are generally smaller than chapters, Red Wing said. Chapters are defined as groups with 25 or more members, that have media monitoring committees and can sustain projects. Outposts are usually five to 10 people who want to start working, and often work out of a member's home.

"My sense is that Portland will eventually become a chapter," Red Wing said, adding that the 20 or so outposts formed in the past year are an important element of GLAAD's work. "Many are in rural communities that haven't had a voice before," Red Wing said. "It's great, because now we have eyes and ears in those areas. We can help support their work, and they can help the national organization, as well."

For example, she said, when GLAAD mounts a letter-writing campaign to one of the major networks, it makes more of an impact if letters are arriving from the heartland as well as from Los Angeles and New York. "They sit up and take notice," Red Wing said.



#### **Closets in Central Oregon?**

A new organization in Bend will bring a series of nationally renowned speakers to that Central Oregon city this fall. The series, called "Illuminating Intolerance," will feature Mel White, a former speech writer for Jerry Falwell and Pat Robertson. White came out several years ago, and now travels the country warning of the dangers of the radical right and its oppression of lesbians, gay men and bisexuals. White's presentation, Keeping the Religious Right from Doing More Wrong, is set for 7:30 pm Monday, Sept. 19.

Other speakers will include a former member of the Aryan Nation, who will speak about hate groups in the United States; Suzanne Pharr, a

founding member of the Women's Project in Arkansas; Kathleen Sadaat, former affirmative action director for Oregon; and Tim McFeely, head of the Human Rights Campaign Fund. The series will also include a photographic essay of the lives of Oregon gay men and lesbians. The events are free, and all will be held at either the Central Oregon Community Campus Hitchcock Auditorium or the Central Oregon Environmental Center in Bend.

A complete list of speakers and events, as well as addresses and times of events, is available by contacting the new group, called Beyond the Closet, Inc., at PO Box 9174, Bend, 97708, (503) 593-8718.

Martha L. Allen