

TELEVISION



NAMES Project AIDS Memorial Quilt

AIDS education

Politicians and entertainers join
in a national television AIDS outreach special

▼
by Jann Gilbert

Panels from the NAMES Project AIDS Memorial Quilt will provide the backdrop for *In a New Light '94*, a two-hour entertainment and AIDS outreach special hosted by Barbara Walters. The program is scheduled to air from 8 to 10 pm Saturday, July 9, on ABC. The quilt has had a dramatic affect on people everywhere who have viewed it, and it is an appropriate background for this nationally televised AIDS information program.

In a New Light will feature appearances by a number of leading performers, actors and other celebrities, in both musical and personal interview segments. President Clinton will deliver an important message about AIDS prevention during the program, and Kristine Gebbie, national AIDS policy coordinator, will explain the importance of AIDS testing in light of recent medical advances.

During the special, viewers will be encouraged to call an AIDS hotline, 1-800-342-AIDS, for local contacts offering information on HIV testing sites, counseling and volunteer opportu-

nities. Last year over 100,000 viewers called the hotline number, and AIDS organizations across the country reported a significant increase in calls from concerned local residents.

This is the third year that *In a New Light* has been produced. The program was distributed internationally last year, on World AIDS Day, December 1, to 17 countries across Africa, Asia, Europe, the Middle East, Australia and South America.

Artists scheduled to appear on the show include Whoopi Goldberg, Patti LaBelle, Gregory Hines, Luke Perry, Rosie O'Donnell and Elaine Bosler. Musical performers reportedly include Chaka Khan, Debbie Harry, Gloria Estefan, Lou Reed, Liza Minnelli, and Rumors of the Big Wave.

The program is sponsored by ABC Television, the Centers for Disease Control and Prevention, and local AIDS organizations. *In a New Light '94* will be closed-captioned and broadcast in stereo, where available. It airs locally on KATU Channel 2.



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