



## **"GIVE ME THE KEYS!"**

*Four words you may have heard in a recent Coors Light TV commercial.  
Four words that can save a life. Not a challenge or a test of character,  
but this simple expression of good will: If you or someone you know has had  
too much to drink, please let someone else drive.*

*At Coors Light, we value your friendship and want you  
to be around to enjoy our products for a long time to come.*

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Brewer of Fine Quality Beers Since 1873.

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**Coors LIGHT**

