

# THE WEST SHORE.

12th Year.

Portland, Oregon, September, 1886.

No. 9

ESTABLISHED 1875.

## THE WEST SHORE.

An Illustrated Journal of General Information, devoted to the development of the Great West.

Subscription price, per annum.....\$2 00  
To foreign countries, including postage.....2 25  
Single copies.....25

Subscription can be forwarded by registered letter or postal order at our risk.  
Postmasters and News Agents will receive subscriptions at above rates.

L. SAMUEL, Publisher, Nos. 171 and 173 Second St., Portland, Or.

Entered for transmission through the Mails at Second Class Rates.

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THERE has been considerable dissatisfaction among our fruit growers because the great demand for Oregon fruit predicted before the Northern Pacific was completed was not at once apparent the moment the last spike was driven. They seemed to forget that a business in fruit must first be built up. The railroads simply offered a means of reaching market, but the work of creating a demand for Oregon fruit has had to progress slowly. It has now advanced so far that plums, pears and apples are in almost unlimited demand for shipping, while dried and canned fruit is more easily marketed than formerly. The fruit cannery of Shannon & Co., of East Portland, the present season gave employment to one hundred and seventy persons, and used tin to the value of \$5,000.00. Next season they expect to increase their out-put five fold. The firm of Lusk & Co., the largest fruit canners of California, will have a cannery at Salem in time for next season's crop. There is every encouragement for our growers to maintain their orchards in first-class condition. The Oregon Fruit Evaporating Company has begun operations in this city and will work night and day for several months preparing fruit. The product of this establishment will be placed on the market in an attractive form, properly packed and handsomely labeled. This matter of the appearance of fruit when offered for sale is one to which our growers and packers should pay more attention. Fruit well packed and attractively labeled, will command attention and ready sale, when equally good fruit not so displayed will be neglected.

MUCH has been said from time to time about the lack of public spirit among the capitalists of Portland, because they have not invested their money in a number of enterprises which have been suggested as necessary for the future growth of the city. Especially have reduction works been urged upon them. It seems now that they have been quietly at work looking over the field, and having satisfied themselves of the practicability of reduction works at this point, have organized a company and are actively pushing the work of construction. Other enterprises are being taken up one at a time by our men of means, and we are satisfied that every field of industry that is practicable here will soon be occupied. With new railroads seeking us and our industries increasing, we may reasonably expect prosperous times for the chief city of the Northwest.

THE coming exhibition of the Portland Mechanics' Fair gives promise of excelling all its predecessors. The whole Northwest should be represented in this annual exhibit, which is viewed by a great throng of inquiring people from every section of Oregon and Washington, as well as by numbers from every portion of the United States. This can, and ought to be, made a grand exposition of the resources, products and industries of the Northwest. The fair will be open from the eighth to the twenty-third of October.

THE state fair will open at Salem on the thirteenth of September and continue one week. It is an institution in which every citizen of Oregon, no matter where he resides, should feel a deep interest. A more general attendance would benefit not only those visiting the fair, but the fair itself. The most appropriate and eligible location for this exhibition is Salem, the capital of the state, and people from other sections should be just enough to recognize this fact and do their duty in helping to make it a success.

THE business outlook in the Northwest is brighter than at any time for the past three years. A good crop of wheat has been harvested; a large crop of hops is being picked and marketed at a high price; a large amount of local and alien capital is being invested in mining properties in every mining district, and in every avenue of industry there is a feeling of a revival of good times.

THE October number of THE WEST SHORE will contain an interesting account of the ascent of Mt. Adams, accompanied by excellent engravings of scenery and incidents of the ascent. This is one of our grandest, yet least known, mountains, and for this reason the article will possess special interest.