

*The Pacific Rural* handbook, an elegant little volume of 122 pages, printed in handsome, clear type, and on good heavy paper, bound in neat and appropriate cover, is before us. It is from the press of Dewey & Co., San Francisco, who will mail a copy of it, postage paid, on receipt of one dollar. It treats on the culture of trees, vegetables and flowers, tells all about house plants, ferneries and warden cases, gives some sensible hints how to make the home pleasanter, and in fact contains so much valuable information that we should like to see a copy of it in the hands of every head of a household on the Pacific Coast. The author, Mr. Chas. H. Shinn, is a sensible man, who understands the subjects he is writing about, and therefore handles them in a practical manner.

**THE PEN KING.**—From the author, Mr. W. Lynn White, of this city, we have received a copy of this artistically executed volume. The many valuable hints to penmen given in it will make it an almost inseparable companion to those who desire to attain perfection in penmanship. We have compared Mr. White's different styles of letters, flourishes, etc., with similar work done by Eastern penmen, and must say that his work is far ahead of anything we have ever seen in this line, and Oregon may feel a just pride in having one of the very best penmen in the United States residing here.

In order to keep up with the demands of the times, Messrs. Shindler & Chadbourne have just purchased a fine piece of property four miles from this city, and will at once enlarge the buildings, add new machinery, and spare no expense to convert it into the largest furniture manufactory in the State. A good water power is on the place, and before many days a fine manufacturing establishment will be in operation. Messrs. Shindler & Chadbourne are thorough furniture men, reliable in every respect, and deserve all the success they are meeting with.

*The Elite Fashions*, a beautiful illustrated monthly magazine, containing the very latest fashions of Paris, Berlin, London and New York, is before us. Notwithstanding that the subscription price is but \$1.50 per year, it is far ahead of any American publication of this kind.

*Smith's Illustrated Pattern Bazaar* is published quarterly, at \$1.00 per year, and should be in the hands of every lady who desires to know how to dress. We will receive subscriptions for either of the above publications at publisher's rates.

**W. F. BROWN, Esq.**, who for many years has been connected with the leading insurance companies, is now the local manager here for the Oregon branch of the New Zealand Fire and Marine Insurance Company. This is a solid company, and the liability of its stockholders is unlimited.

*The Voice*, a new 12-page monthly paper, devoted to voice culture, has just reached us. To persons afflicted with any impediment of speech, this publication will prove a perfect God-send. Published at \$1.00 per year, by Edgar S. Werner, Albany, N. Y.

**D. W. PRENTICE & Co.**, the enterprising dealers in musical instruments are in receipt, by nearly every mail, of the very latest publications of sheet-music. Their stock in this line is the largest in the city, and comprises the productions of the most eminent ancient and modern composers.

In order to obtain a really good photograph of yourself and the babies, you should go to a first-class gallery. Messrs. Davidson Bros., southwest corner of First and Yamhill streets, do first-class work at living prices. Be sure and inspect their work before going elsewhere.

The building season is approaching, and our readers in the interior of the State, as well as here at home, will consult their own interest by sending all their orders for doors, windows, blinds, glass, weights, etc., to Clifford Coggins, No. 65 Front street. He is a reliable, go-ahead business man, and treats his customers in such a manner that, after he fills their first order, they will generally call on him again when something in his line is wanted.

First premiums awarded to Abell for the best cabinets, cards, and retouched photographs at the late State Fair.

CHew Jackson's best sweet navy tobacco.

THE WILLAMETTE FARMER.

This popular journal has lately removed its publication office from Salem to No. 5 Washington street, Portland, and will hereafter be published in this city. It is published not only in the interest of the producers of the Pacific Northwest, and especially those of the State of Oregon, whose confidence it possesses to a great degree, based on seven years' advocacy of their rights and devotion to their interests under the present management.

Its publishers propose to furnish in every issue a carefully compiled and reliable report of the markets at home and abroad. Those who have been its patrons know that it has always given them the most correct information to be had, and has shown in many years no favor to the schemes of capital and monopoly as opposed to their welfare. The producers of the Northwest coast, and the vast interior drained by the waters of the Columbia, need a journal of influence and authority that they can depend on for information as to markets, and that shall be in every sense their own. For exchange of information, discussion of all matters of importance to the people, able to criticize affairs of State as well as matters pertaining to agriculture, and not afraid to speak the truth at any time in their behalf, which shall also furnish them a complete summary of news and be a magazine of useful information and miscellaneous literature, as well as a friend to the domestic circle.

All this the *Willamette Farmer* has been, and it shall show as much progress and improvement as public patronage will permit. It takes the field at Portland with every thing in its favor—the endorsement of the State Agricultural Society and the State Grange, and the good will of thousands of subscribers.

It has recently been greatly enlarged—but it is the intention of the publishers, as soon as one thousand more subscribers are added to the list, that already numbers three thousand, to increase and enlarge so that the *Farmer* will supply in full all news of the day, State, territorial and foreign, and leave its patrons nothing to desire.

Price, \$2.50 per annum in advance.  
Address WILLAMETTE FARMER,  
Portland, Oregon.

January 25, 1879



**D. W. PRENTICE & CO.**  
General Agent for the Unrivaled

Weber, and Haines Bros. Pianos,  
And Celebrated  
Standard, and Estey Organs,  
168 First-st., bet. Morrison and Yamhill,  
Portland, Or.

**OREGON BRANCH**  
**New Zealand Insurance Comp'y,**  
FIRE AND MARINE.

Capital	\$3,000,000.
With unlimited liability of stockholders.	
Assets	\$2,019,812 00
Total liabilities	508,129 00
Surplus for policy holders	\$1,421,683 00
U. S. bonds deposited with State Treasurer	\$50,000.
Amount of reserve set aside especially for California and Oregon liabilities, \$200,000, which amount is being increased annually.	
C. P. FERRY,	W. F. BROWN,
Inspector Agencies.	Manager.

**A CHANCE TO MAKE MONEY.**

WE WILL SELL STATE, COUNTY OR shop rights to manufacture the best and cheapest Patent Spring Bed in the market. Single beds can be sold for \$4, double beds for \$5, and a very good profit made at that rate. Address for particulars.

B. A. LILLIE, Portland, Or.

**H. R. ALDEN,**  
DENTIST,  
S. W. Cor. Third and Morrison Streets,  
PORTLAND, OREGON.

**H. Ackerman & Co.,**  
Crockery,  
Glass and Plated Ware,  
Clocks and Bronzes  
Wood and Willow Ware,  
Oils, Lamps, and  
Lamp Stock,  
Nos. 6 and 8 North Front St.,  
Portland, Oregon.

**The Latest Styles** of elegant  
DRESS HATS  
can be had  
only at  
**Meussdorffer's Hat Emporium,**

**FOR SALE,**  
**ITALIAN QUEENS,**  
Bee Hives,  
Honey Boxes, &c.  
Bees bought and sold.  
Address, THOS. BRASEL,  
Portland, Oregon.



By its fruits ye shall judge it!  
**Our Great**  
**Oregon**  
**Remedy**  
Made from  
Roots and Herbs  
Indigenous  
to Oregon.



*The Oregon Blood Purifier and Liver Regulator*, the Greatest Known Remedy for Liver Complaint, Dyspepsia, and Diseases of the Blood. Manufactured and for sale by  
**W. M. PFUNDER & CO.**  
Apothecaries and Chemists, Portland.

**New System of Wagon Brakes.**

**TRULLINGER PATENT BRAKE.**  
NO SHOES TO WEAR OUT TIRES!  
No Brake Bar used. Will Hold a Wagon  
Anywhere from Backing or Going  
Forward.

THIS NEW BRAKE NOW BEING INTRODUCED by the inventor, J. C. Trullinger, is a combination of friction gear applied to the hub of a wagon. It is simple and light, yet has more strength and durability than any other wagon Brake now in use. It is so attached to the wagon that it is out of the way of the gearing, yet always reliable and at hand when required. Any teamster or mechanic can see at once its utility and effective force to hold a load on a down grade or to prevent horses backing when required. The brake is made entirely of iron, no wooden part being necessary, as no brake bar is used; hence it does not carry mud and is not affected by wet and muddy or icy roads. We invite a liberal examination, as we believe its merits can be demonstrated to any party who uses or understands a wagon brake.

**HAWLEY, DODD & CO.**  
Agents Oregon and Washington.  
For Shop Rights apply to J. C. TRULLINGER, Astoria. Parties wanting Brakes put on their wagons can also apply to L. M. DYER, Blacksmith.