

# THE INDEPENDENCE MONITOR

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G. A. Hurley, Publisher & Proprietor

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Independence, Oregon, Thursday, Oct. 17, 1912

## The Country Trade Immense

It is surprising to see how many farmers come into Independence every few days with provisions, wood, hogs, grain, and the many other commodities raised in this section. Every farmer who makes this his headquarters also makes this his purchasing point. If he sells here, he likewise buys here. There should be a purely business men's organization in this city, the business of this organization should be to cultivate and acquire the outside trade, find outside markets and sell farmers supplies. This organization should go further, it should be a protective organization working for the common welfare of its members. While its organization would give protection to the individuals belonging to it, it likewise operates as a benefit to the farmers and surrounding country. Independence is not active enough in the territory tributary to other towns of equal size to this but which are also tributary to this.

The merchants combined should co-operate to go after this outlying business and the papers should co-operate in the movement. The Independence papers should find their way into every home within a radius of 10 miles of Independence and the business men should make their prices attractive enough to cause the farmers to want the home papers for their own information respecting prices and conditions. Advertising is a trade and almost a profession. It is being taught by the best correspondence schools and it will soon find its way into the universities. We see merchants who having apt clerks, are paying their tuition in correspondence schools in order to get the very best results of the best experience of experts in advertising. Advertising men command as high as \$1000 a month in large cities, and the advertising men are coming to reach out to the country districts and it will soon be a part of a community's business to look for the ad writer who will help in formulating the advertising you want.

But returning again to the matter of co-operation in reaching the people, the merchants of a city must work together for this result. The outlying territory is continually changing. Albany, Corvallis, Jefferson, Salem, McMinnville and Dallas are all points a half way to which Independence can successfully apply for trade and get it. It is as much of importance to go after the business you can get as it is to attempt to secure new industries. When you neglect business you are neglecting opportunity and throw away chances to make money. The co-operative plan will prove successful and is worth consideration.

## The Morgan Horse

About two years ago the government started to interest the horsebreeders in the Morgan horse. This animal was first reared according to the best information we have, in the hills of the New England section of the United States. Fifty years ago they were favorites in and about Kentucky where fine horses were judged by experts. In later years many horsemen have commenced to declare the Morgan horse to be extinct. The cause of the decline of the Morgan is reported to be on account of owners of the horse trying to make it a speed animal which they failed to produce.

The true Morgan has stoutness, traveling gait, courage and endurance, the qualities wanted for a good roadster. The American Farmer's Encyclopedia states in 1844, perhaps the finest breed of horses in the United States, when general usefulness is taken in consideration, is what is known in the northern and eastern states as the Morgan horse.

The original Justin Morgan horse is described as follows: stands about 14 hands high, weighs about 950 pounds, dark bay color, black legs, main and tail; no white hairs; main and tail coarse and heavy; head good, not extremely small, but lean and bony; face straight, forehead broad, ears small and fine; eyes, medium size, dark and prominent; nostrils large, muzzle small, lips close and firm; his back was short; shoulder blade and hip bones long and oblique, close ribbed up; chest deep and wide; legs short, close jointed, thin but very wide; hard and free from meat, large muscles, feet small and well shaped. He was a fast walker and his trotting was low and smooth and his step short and nervous. He never stumbled.

## Editor Retires After Long Service

Col. E. Hofer, who has been at the helm of the Capital Journal of Salem for over 25 years has just disposed of his plant to L. S. Barnes and G. P. Tabor. Mr. Hofer has been one of the leading newspaper men of the state and has built up a strong paper at the Capital city. The new firm promises to modernize the mechanical department considerably by adding a number of new machines and equipment and hope to give the people of Salem and vicinity even a better paper than they have been having. The Monitor wishes the new firm success and is pleased to learn that Col. Hofer will still not desert the craft but will take up a larger field in newspaperdom.

## Raise Classy Apples and Get the Price

To get the best price for apples you must raise the best apples, you must not only have standard saleable varieties but you must pick and wrap them with as much care as you would if they were worth 25 cents each. The Willamette valley apple is the best in the world for flavor. It is not as dry as the apple raised in the irrigated section. It grows true to size and perfect in color. Over in Yakima a car was shipped of their fine Yellow Newtowns to Norway. They were extra fine and brought extra price. Why not ship the same kind of fruit from Polk county?

## Lipton After Cup Again

Everyone appreciated the sportsmanlike manner in which Thos. W. Lipton has fought repeatedly for the cup in the international yachting contest and the feat each year attracts considerable attention. It is again reported Sir Thomas is enroute to America where he will again challenge for the race. It would be a great pleasure to the king to take back the cup to England but there seems to be no show.

## PERSONAL AND LOCAL

### News Matter Picked in and About Town

John Bramberg was in Portland Saturday on business.

James Jones, the electrician, was in Salem Saturday on business.

Mart Scafford of Lewisville was in town Saturday on business.

Mrs. Maude Ireland was in Walnut Farra, south of Monmouth, Saturday.

Alec Lewis was in from Airlie Saturday trading with the Independence merchants.

Bob and Harry Grounds were down from their Luckiamute ranch Saturday on business.

John H. Robinson spent several days in Independence this week visiting his sister Miss Candice Robinson.

Mr. and Mrs. Wade Williams and daughter were in from their Airlie home Saturday for a few hours business.

Quite a crowd was gathered together on the corner of C and Main streets Saturday, listening to Prof. Van Camp.

B. Wilson and wife made a trip to Eugene Thursday to be present at the grand celebration of the O. E. entrance into Eugene.

Cleve Wilson, a brakeman on the Newberg Logging Train from Black Rock, was visiting E. M. Baker and family Saturday.

H. G. Hogan purchased two lots of Rev. Snyder last week, in North Independence and has commenced building a residence on the premises.

Mr. Ellis was down from Falls City Saturday and reported work going on the building of the new mill for the Falls City Lumber Company plant in that city.

Oliver Smith who has been making his home in Portland since selling the personal property at the Lewisville farm, was in Independence Saturday on business.

Mrs. Stevens of Portland, sister of Jas. Hilliard went through a serious operation at the St. Vincent Hospital of Portland, a few days ago we are informed, and is now recovering rapidly.

Dr. McIntire and Dan Gibson of Salem, drove to Eugene Saturday to see the football game between the State University and Willamette. The game resulted

in a score of 12 to 0 in favor of the U. of O. Cornell, Walker and Parsons did the star work for the Eugene team, while McRae, Francis and Blackwell were the moving spirits of Willamette. The University team was reported not quite up to its standard of a year ago in strength, although making a good appearance.

Mrs. C. P. Humphery who has been visiting a month or two with her mother Mrs. B. Wilson, left Sunday for her home in Berkeley, Cal. Mr. Humphery is chief clerk in the commissary department of the U. S. A. with headquarters at San Francisco.

R. H. Akerman received word of his mother's death at Shedd Station Friday evening and left at once to be present at the funeral. Mr. Akerman has the sympathy of the people of Independence and vicinity.

Several parties in North Independence asked the editor, when he was in that section last week, why they could not get water in that part of the city. They stated there were about 30 wanting water and were willing to contract.

George Wells, candidate for county commissioner on the Republican ticket made a trip to Dallas Tuesday where he met with the County Republican Central Committee to talk over the campaign situation.

Lennie Fishback, Lizzie and Emma Harner, of Carlton came in Tuesday morning to attend the wedding of Miss Fishback to Jessie Johnson of Monmouth Heights.

Mrs. Win. Jones left Tuesday for a visit in Corvallis. She met her son-in-law and daughter Mr. and Mrs. F. E. Chambers there, who autoed down to the college city.

Mrs. Jennie Wood left the first part of the week for LaCrosse, Washington, where she will spend the winter visiting her uncle, Mr. Tom Compton. Mr. Compton lost his wife a few weeks ago at the time of the birth of a little baby. Mr. Compton formerly lived at Scio but has since purchased a farm in LaCrosse, where he now makes his home.

A new cement walk is being built on railroad street at the side of the Spaulding Lumber Co. yards. For the benefit of those subscribers living out of town, the Spaulding business is now on the Ike Butler property at the corner of Monmouth and R. R. streets.

Miss Lelah Parks, who is attending the State Normal at Monmouth from Lane county, spent Saturday and

Sunday visiting her aunt, Mrs. Jerome Dornisfe.

## Notice

I am planning on retiring from business and I must have my accounts settled. All persons indebted to me will please call and settle their accounts inside of the next 30 days. I need the money and am not prepared to extend credit beyond that date.  
Jas. Hilliard.

## Ripe and Green Tomatoes

and vegetables. Delivered in town. Phone J. R. Cooper ranch, Independence Oregon.  
L. Crane.

## Notice to Parents

All children who will have reached the age of six years on or before February 7, 1913, should enter the primary department before October 11 of this year, as no new class will be formed in the primary department until the middle of the school year.

By Order of the Board of Directors.

Calvary Presbyterian Church  
H. CHAS. DUNSMOKE, D. D. PASTOR  
Morning Services, 11 A. M.  
Evening Services, 8 P. M.  
Sunday School 10 A. M.  
Ladies Needlecraft, each alternate Thursday.

Christian Church  
Bible School at 10:00 a. m. every Sunday. Prayer meeting services Wednesday evenings.

Baptist Church  
Sunday School at 10:00 a. m.  
B. Y. P. U. Sunday evenings at 7:00 p. m. Prayer meeting Wednesday evenings.

Methodist Church  
REV. A. F. SANDIFUR, PASTOR  
Sunday School 10:00 a. m.  
Morning Service, 11:00 a. m., Evening Service, 8:00 p. m., Epworth League, 7:00 p. m., Midweek prayer service, Wednesday evenings.

Independence Commercial Club  
Meets First and Third Tuesdays of each month. Membership over 100.  
J. S. Cooper, President.  
K. C. Eldredge, Treasurer.  
J. G. McIntosh, Secretary.

## CITY OFFICERS AND CLUBS

Independence, Polk Co., Oregon.  
Population 1800, has water, sewer and electric light systems, \$25,000 high school, public school, city park, hotel, paved streets, two banks, fine railroad and boat connections, and city hall.

The city officers are:  
Mayor, K. C. Eldredge.  
Marshal, A. J. Tupper.  
Recorder, B. F. Swope.  
Treasurer, R. R. DeArmond.  
City Councilmen, J. L. Hanna, M. W. Mix, J. S. Bohannon, J. H. Dixon, W. F. Campbell, A. L. Spurling.  
Meets 1st and 3rd Wednesdays of each month.

## THE PROFESSIONS

Dr. R. T. McIntire  
Physician and Surgeon  
Office over Independence National Bank. Phone No. 4412  
Independence, Oregon.

B. F. Swope  
Attorney at Law and Notary Public  
Will practice in all courts of the state. Probate matters and collections given prompt attention.  
OFFICE: COOPER BLOCK  
Independence, Oregon.

R. E. Duganne  
Dentist  
Office over Independence National Bank. Phone No. 4411  
Independence, Oregon.

Dane J. Purvine  
Architect and Draughtsman  
Independence, Oregon.

Thompson Brothers  
Architects and Builders  
Plans and Specifications Furnished on All Buildings free.  
Phone Main 1603.  
Office: 205 Lincoln Street  
SALEM, OREGON.



**It's the same Groceries**

AS with an expensive high power racing automobile, so with groceries. The human machine needs the best fuel to get the greatest efficiency from it, just like the motor car. Give the fine auto bad gasoline and you get poor speed, feed the best man alive on improper food and you see a human wreck. You owe it to yourself for your health's sake to feed your stomach with the finest groceries get them at

**FLUKE and JOHNSON**

The University of Oregon Correspondence Course offers, FREE, with the exception of cost of postage on papers and cost of the University Extension Bulletin, to **CITIZENS OF OREGON**, forty **UNIVERSITY COURSES** by MAIL. Ability to profit by the courses selected is the only requirement for enrollment in the Correspondents Department. Courses are offered in the departments of Botany, Debating, Economics, Electricity, English Literature, English Composition, History, Mathematics, Mechanical Drawing, Physical Education, Physics, Physiology, Psychology, Sociology, and Surveying. Write to the secretary of the Correspondence School, University of Oregon, Eugene, for information and catalogue.

**COURSES IN RESIDENCE** at University prepare for the Professions of **ENGINEERING, JOURNALISM, LAW, MEDICINE, and TEACHING.** Fall semester opens Tuesday, Sept. 17th. Address the Registrar for catalogues descriptive of the College of Liberal Arts, the school of education, Commerce, Law, Medicine, and Music.

# COAL

**New Castle Lump \$10.00**  
**New Castle Nut \$8.50**

A nice clean fuel, no "splitting and throwing in." Its just as cheap as wood.

We will be pleased to deliver this coal to you for the above prices. Cartage extra on less than half ton lots

**SPAULDING LOGGING CO.**  
Independence, Oregon

**THE C. STREET POOL ROOM**  
W. W. GAINES, PROPRIETOR

New Pool, Billiard & Card Tables  
Everything new and clean, large room, well lighted and ventilated  
Clubs, tobacco, candy, soft drinks, etc.

Lunch Counter in the Building

# C. A. KURRE

## Transfer & Dray

Office at Craven & Huff's

I have just started a transfer business here and ask a share of your work.

Buy Where You Save Money

We have a complete line of plain and fancy  
Dining room plates at from 50c to \$1.00 a set  
Soup dishes at from 50c to 85c a set  
Pie plates at from 40c to 85c a set  
Cups and saucers at from 50c to 90c a set  
Old English Grey ware at 10c., 15c., 20c., 25c.

We have plain, stamped, domestic, imported, and hand painted  
queensware, chinaware, etc. Tinware, graniteware, crockeryware.

**Reeves' Grocery Store**