

**A NEW STORE--  
YET KNOWN ALL  
OVER POLK CO.**

# RIGHT

**BENTON CO. KNOWS  
THIS GREAT STORE.  
POLK CO. WILL  
ALWAYS REMEMBER**

## THAT IS WHAT YOU WILL SAY

Demonstrating the buying power of your dollars, showing you how to buy the largest amount of goods at the biggest discount. Those are the fundamental reasons why the People's Cash Store is the largest department store of its kind throughout the entire Northwest. Join in the line of dollar savers. **Saturday, May 28th**, at the opening of this new store. Just a few of the many big discounts we will save you and other residents of Polk County.

### BIG DISCOUNTS

|   |  |  |   |   |
|---|--|--|---|---|
| <p><b>GINGHAM</b><br/>Best Dress Gingham, the yard at ..... <b>15c</b></p> <p><b>CALICO</b><br/>Best grade of Calico, the yard ..... <b>9c</b></p> <p><b>PERCALE</b><br/>Best 36-inch Percale, the yard ..... <b>15c</b></p> <p><b>SHIRTING</b><br/>Heavy 32-inch shirting, stripe, blue and dark gray, yard ..... <b>19c</b></p> <p><b>CURTAIN SCRIM</b><br/>27 inch Curtain Serim, the yard ..... <b>9c</b><br/>32 inch Curtain Serim, the yard ..... <b>12c</b></p> <p><b>FLANNEL</b><br/>Beautiful color and stripe Flannel, the yard ..... <b>12c</b><br/>Daisy Cloth, 27 inch, the yard ..... <b>19c</b><br/>Fancy Shirting, 36 inch, the yard ..... <b>25c</b></p> <p><b>WOOL SERGES</b><br/>36 inch Wool Serges, Opening Sale, the yard ..... <b>69c</b></p> <p><b>VOILES</b><br/>All colors, light and dark, beautiful flowers, 40 in., yard, <b>39c, 29c, 19c</b></p> <p><b>SHEETING</b><br/>8-4 Brown Sheeting ..... <b>49c</b><br/>72 in. Sheeting, per yd. <b>29c</b><br/>Hope Muslin, genuine quality, yard ..... <b>14c</b><br/>Unbleached Muslin, 36 inch the yard ..... <b>9c</b><br/>Fine Lawn Cloth, Indian Linen, Nainsook, Mod-art Cloth, 36 in., yard <b>19c</b><br/>Toweling, brown crash, the yard ..... <b>21c</b><br/>All Wash Linen Toweling, the yard ..... <b>19c</b><br/>Toweling, yard ..... <b>9c</b></p> | <p><b>SILK CAMISOLES</b><br/>Beautifully trimmed... <b>69c</b></p> <p><b>BOYS' PANTS</b><br/>Assorted sizes ..... <b>49c</b></p> <p><b>CAPS</b><br/>Men's and Boys' values to \$3.00 ..... <b>75c</b></p> <p><b>NIGHT GOWNS</b><br/>Flannel Nightgowns ... <b>85c</b></p> <p><b>NOTIONS</b><br/>N. O. T. Sewing Thread, 150 yards..... <b>5c</b><br/>2 cards of Pins ..... <b>5c</b><br/>2 cards of Safety Pins ..... <b>5c</b></p> <p><b>SPORT SHIRTS</b><br/>Boys' and Girls' Sport Shirts ..... <b>69c</b></p>  | <p><b>HANDKERCHIEFS</b><br/>Ladies' fine mercer, 3 for <b>5c</b></p> <p><b>COTTON GLOVES</b><br/>Cotton Gloves, extra strong ..... <b>9c</b></p> <p><b>OVERALLS</b><br/>Heavy Denim Overall, sizes 38 to 48 ..... <b>85c</b></p> <p><b>HOSIERY</b><br/>Ladies' Black and White Mercerized Hose..... <b>25c</b><br/>Boys' and Girls' Heavy Hose ..... <b>15c</b><br/>Outer Working Garments for Men, complete... <b>\$1.98</b></p> <p><b>PLAY SUITS</b><br/>Children's Play Suits... <b>49c</b></p>   | <p><b>RIDING BREECHES</b><br/>Boys' and Girls' Riding Breeches ..... <b>\$2.98</b></p> <p><b>RIBBONS</b><br/>Girls' Hair Ribbons, all colors ..... <b>19c</b></p> <p><b>Leather Faced Gloves</b><br/>Leather Faced Gloves, well made ..... <b>25c</b></p> <p><b>FOR MEN and BOYS</b><br/>Big Yank Work Shirts, for men, gray, tan, blue... <b>79c</b><br/>Blue Cambric Shirts... <b>59c</b><br/>Boys' Dress Shirts... <b>75c</b><br/>Boys' Work and Dress Blouses ..... <b>49c</b><br/>Men's Khaki Pants... <b>\$1.49</b><br/>Men's Cotton Pants... <b>\$1.49</b></p> | <p><b>READY TO WEAR</b><br/>Ladies' new Felt Short Coats, in navy, brown tan and rose, at... <b>\$7.50</b></p> <p><b>SWEATERS</b><br/>Ladies' Wool Sweaters at ..... <b>1.98</b></p> <p><b>DRESSES</b><br/>Ladies' Gingham and Percale Dresses, beautifully trimmed, all sizes ..... <b>98c</b></p> <p><b>BUNGALOW APRONS</b><br/>Gingham Bungalow Aprons, all sizes, neatly trimmed, at ..... <b>85c</b><br/>Girls' and Children's Gingham Dresses, sizes 14 to 16, <b>98c</b>; 2 to 8 ..... <b>49c</b></p> <p><b>SKIRTS</b><br/>White Muslin underskirts <b>49c</b><br/>Gingham underskirts... <b>49c</b><br/>Knitted Underskirts... <b>49c</b></p> <p><b>UNDERWEAR SAVINGS</b><br/>Ladies' heavy weight two-piece underwear ..... <b>39c</b><br/>Ladies' fleece lined Union Suits, long and short sleeves ..... <b>95c</b><br/>Summer Union Suits, neatly trimmed, different styles ..... <b>49c</b><br/>Good quality Cotton Vests ..... <b>15c</b><br/>Men's Cotton Vests, 36 to 50 ..... <b>49c</b><br/>Misses' Summer weight union suits ..... <b>39c</b><br/>Boys' union suits..... <b>69c</b><br/>Men's union suits ..... <b>69c</b></p> <p><b>MEN'S SUITS</b><br/>Men's \$30 suits, a limited time only ..... <b>\$14.05</b><br/>Boys' suits, 2 pair pants ..... <b>3.95</b></p> <p><b>BLANKETS</b><br/>White, Tan, Gray, 66x76 Cotton Blankets... <b>\$1.75</b><br/>Gray Tub Wool Blankets, 64x67 ..... <b>\$2.49</b><br/>Tub Wool Blankets, 64x67, Cotton ..... <b>29c</b></p> |
| <b>GROCERY SAVINGS</b>  |  |  |   |   |
| <p><b>FLOUR</b><br/>Best family flour, guaranteed for good bread <b>\$1.80</b><br/>Crown Flour ..... <b>\$2.35</b><br/>Oat Meal, sack ..... <b>50c</b><br/>Sack of Corn Meal... <b>35c</b></p> <p><b>LARD</b><br/>Best pure lard in bulk, 6 lbs. .... <b>\$1.00</b><br/>Pure Shortening in bulk, 9 lbs. .... <b>1.00</b><br/>Peanut Butter, 11 lbs <b>\$1.00</b><br/>White Flake Shortening, 8 lbs ..... <b>\$1.15</b><br/>Douglas Corn Oil, one-half gallon ..... <b>90c</b><br/>Cove Oil, 1/2 gal ..... <b>90c</b></p> <p><b>COFFEE</b><br/>Our Special 30c Coffee in bulk, 6 lbs for..... <b>\$1.00</b></p> <p><b>DIAMOND W. COFFEE</b><br/>5 lbs, per lb ..... <b>36c</b> (including 3 small cans condensed milk free)<br/>3 lbs, per lb ..... <b>37c</b> (including 2 small cans condensed milk free)<br/>Peaberry Coffee, 45c value 4 lbs ..... <b>\$1.00</b></p>   | <p><b>TEA VALUES</b><br/>Gunpowder Tea, 65c value, 2 lbs ..... <b>60c</b><br/>English Breakfast Tea, per lb..... <b>30c</b></p> <p><b>SPICES</b><br/>All kinds, 2 for ..... <b>15c</b><br/>5 oz. Jewel Pepper, 25c value ..... <b>10c</b></p> <p><b>COCOA</b><br/>In bulk, 25c value, 3 lbs for ..... <b>40c</b><br/>Ground Chocolate, 40c value, 2 lbs ..... <b>45c</b></p> <p><b>SOAP</b><br/>Crystal White, 21 bars <b>1.00</b><br/>White Wonder, 24 bars <b>1.00</b><br/>Yellow Soap, 24 bars <b>1.00</b></p> <p><b>SYRUPS</b><br/>Karo, dark, No. 10 ..... <b>73c</b><br/>Karo, red, No. 10 ..... <b>89c</b><br/>Marshmallow Syrup, No. 10 ..... <b>\$1.10</b><br/>Marshmallow Syrup, No. 5 ..... <b>60c</b></p> <p><b>BROOMS</b><br/>Limit 1 to a customer, regular 85c ..... <b>39c</b></p> | <p><b>CRACKERS</b><br/>Soda and Oyster Crackers, bulk, lb. .... <b>15c</b><br/>Best Mixed Cookies, in bulk, lb ..... <b>22c</b><br/>Macaroni in bulk 10 lbs <b>70c</b></p> <p><b>CANNED GOODS</b><br/>Carnation Milk, 8 cans <b>1.00</b><br/>Standard Tomatoes, No. 2 1/2 10 cans for..... <b>1.00</b><br/>Standard Peas, 10 cans <b>1.00</b><br/>Standard Corn, 9 cans <b>1.00</b><br/>Cling Peaches, sliced, 6 cans for ..... <b>1.00</b><br/>Oval Sardines, 25c values, 2 cans for ..... <b>25c</b><br/>American Sardines, 5 cans for ..... <b>30c</b><br/>Shad, tall cans, 10 cans <b>1.00</b><br/>Pink Salmon, tall cans 9 cans for ..... <b>1.00</b><br/>Pineapple, tall, 4 cans... <b>70c</b><br/>Catsup, bottle..... <b>10c</b><br/>Rice, best head rice, 10 lbs. for ..... <b>48c</b><br/>Prunes, best Italian, 14 lbs. for ..... <b>1.00</b><br/>Split Prunes, 20 lbs..... <b>1.00</b></p> |   |   |

**SHOES FOR THE WHOLE FAMILY--Buy your Shoes at BIG DISCOUNTS**  
Men's Shoes \$2.98 Women's Shoes \$2.69 Boys' Shoes \$2.65 Children's Shoes \$1.48 to \$2.98

BRANCH STORE OF THE STORE YOU WELL KNOW

Note the Address

**HOTEL BEAVER**

Building

# Peoples Cash Store

## INDEPENDENCE

Note the Address

**HOTEL BEAVER**

Building