

PORTLAND BUSINESS DIRECTORY

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THEY DO NOT SLIP



PORTLAND NON SKID FIBER SOLES RUBBER HEELS

Moisture Proof—Wear Longer Than The Average.

PORTLAND RUBBER MILLS

ASK YOUR SHOE DOCTOR.

BROOMS

Keep the Northwest Prosperous by using Northwestern Made Goods.

ZAN BROS., Inc.

Hotel Alder

Rooms \$1 per day and up. Special monthly rates. Out-of-town visitors made to feel at home. Southern Pacific electric train depot in same building. J. W. BUSHONG, Manager. 285 Alder St., cor. 4th. - PORTLAND, ORE.

ORIENTAL CAFE

AMERICAN and CHINESE DISHES. Service at all hours. Music and Dancing. Meet your friends here and enjoy your stay in Portland. Upstairs, corner Broadway and Washington Sts.

'L' Cafeteria

BEST PLACE IN TOWN TO EAT

We especially invite out-of-town visitors to give us a trial. We will make you feel at home.

Sixth and Alder Streets. PORTLAND, ORE.

Orpheum

At HEILIG THEATER THE BEST OF VAUDEVILLE

Presenting at all times the Biggest American and European Novelties.

Every SUN., MON., TUES., WED. Mat. Daily, 10c to 60c. Nights, 10c to \$1.00

TIRES LONG-WEAR TIRES; PURE RUBBER. STRONGEST COTTON FABRIC

Surprisingly high Mileage. Live responsible dealers. Write for exclusive territories.

STANDARD TIRE & AUTO SUPPLY CO., 84 3rd St., Portland, Ore.

DYEING, CLEANING

BROADWAY, DYE & CLEANING WORKS.

200 Broadway, Portland, Ore.

AUTO Parts

The House of Parts and Accessories for Autos.

We will send you Parcel Post anything you may want for the Auto if it can be secured in the city.

LONG & SILVA, 462 Hawthorne, Portland, Oregon

COLUMBIA RIVER SMELTS

The Dipnet Smelts are in. See our daily quotations on fresh smelts in the Portland Journal under Town Topics. Frozen, 6c per dozen in 20-lb. boxes and over. Smoked and Kipped, 25c per lb. We handle everything in fresh, frozen, smoked, salt and kipped fish. NORTHWEST FISH CO., Producers & Distributors, 205 Yamhill St., Portland, Oregon.

Wallpaper

Our GREAT CLEARANCE SALE is going at FULL BLAST. Clean up on broken lines at one-half prices. A good opportunity missed if you fail to investigate. Paints, oils, varnishes at wholesale prices. Write for free samples and color cards. Miller Paint & Wallpaper Co., 172 1st. Portland.

MRS. FRED OLSEN Teacher of Singing Sec. Oregon State Music Teachers' Ass'n 409 Sherman-Clay Building, Portland, Oregon.

NETTIE LEONA FOY Teacher of Piano Authorized Pupils of Gabilowitzsch 409 Sherman-Clay Building, Portland, Oregon.

Signor G. Taglieri

Artistic Finish. Principal tenor Italian and English Grand Opera companies. Of international reputation. Studio—304-5 Stearns Building. Phone Main 3145.

SCHOOL OF DRAMA AND EXPRESSION—Stage, Platform, Story Telling, Dramatic Reading, Coaching and Physical Culture. Especial attention given to securing vocabulary and extemporaneous speaking. MARIE B. VAN VELSOR, 409 Bush & Lane Bldg., Broadway and Alder. Main 2239.

ABBY WHITESIDE, Pianist

Member of Extension Faculty, University of Oregon School of Music. 605 Bush & Lane Building, Portland, Oregon

You Will Feel Right at Home. Beautifully Furnished Rooms.

Safe Central

\$1.00 Without Bath \$1.50 With Bath

Weekly Rates Monthly Rates

NORTONIA HOTEL

11th and Stark, PORTLAND, ORE.

Excellent Cafe and Roof Garden

SEE THE IZARD GENERATOR making pure Gas from Coal Oil. Fits any stove or range. Has no equal for cooking, heating, furnaces, etc. Easy to operate. No dirt, soot or odor. AGENTS WANTED

IZARD GAS HEATING CO., 244 Washington St., Portland, Oregon

Mark Your Shipments to Highest Prices, Prompt Pay Best Service.

CASH BUYERS OF Cream, Eggs, Poultry, Veal and Hogs.

Creanery and Offices, Front and Ankeny Sts.

PORTLAND, ORE.

De Laval Separators

Everything for the Dairy, Creamery and Cheese Factory.

Distributors of JAMES BARN EQUIPMENT ACME FEED CUTTERS ALPHA GAS ENGINES EMPIRE MILKING MACHINES

Write for prices or information.

COLUMBIA DAIRY SUPPLY CO., 92-94 Front St., Portland, Oregon

EVERYTHING FOR THE OFFICE

OFFICE FURNITURE & APPLIANCES

PRINTING—ENGRAVING—BOOKBINDING

MARSHALL 6080 46548

Waltham

COMPLETE LINE OF STEEL FILING DEVICES AND SYSTEMS

Well, He Knew What He Wanted.

John was busy imitating the men who were measuring some ground in the neighborhood of his home. He wanted the tape measure and came to his mother and said, "Mother, please may I take your incher?"

Which?

Boy (handing the jeweler a \$1 watch)—Just clean and regulate this and put in a new crystal, will you? If I had the price I'd buy a new one.

GIRLS! For Cultivating Long, Beautiful Eyelashes and Eyebrows nothing can compare with "LASHE," at all Drugists.

ORIENTAL LABORATORIES, Portland, Ore.

Raw Furs Wanted

Muskrats, large average, \$ 1.35
Skunk, " " 5.00
Mink, up to 10.00
Raccoon, up to 5.00

HUDSON BAY FUR CO., 222 Powell Street, San Francisco, California

Make more Money Pull big stumps by hand

Clear your stump land cheaply—no digging, no expense for teams and powder. One man with a K can rip out any stump that can be pulled with the best inch steel cable.

Works by leverage—same principle as a jack. 100 pound pull on the lever gives a 48-ton pull on the stump. Made of the best steel—guaranteed against breakage. Endorsed by U. S. Government experts.

Stump Puller

Write today for special offer and free booklet on Land Clearing.

Walter J. Fitzpatrick Box C 12 Fifth Street San Francisco California

Hand Power K Stump Puller

Write today for special offer and free booklet on Land Clearing.

Walter J. Fitzpatrick Box C 12 Fifth Street San Francisco California

Good in Cheerful Voice.

Cultivate a cheerful voice as a safeguard against the wrong things. It is not easy to complain or to utter doleful forecasts in a blithe and breezy tone, and moreover, the habit of tone affects the habit of thought.

Fairyland.

Wherever is love and loyalty, great purposes and lofty souls, even though in a novel, there is Fairyland.—Kingsley.

When You Want to Buy a Diamond buy it from a reputable store.

Jaeger Bros. are known as the leading diamond experts of Portland. See their Special \$100.00 Diamond.

JAEGER BROS., (Oregon) 331-3 3rd St., Portland, Ore.

MR. BUSINESS MAN

Are you wanting to sell. We have buyers for general stores, groceries, confectionery, cigars, restaurants, etc. Send me description.

F. RIERDON, RITTER, LOWE & CO., 203-5-7 Board of Trade Bldg.

ACCORDION PLEATING

Skirts pleated any style, \$1.00. Hemstitching, 10c per yd. Buttons covered. Eastern Novelty Mfg. Co. 85 1/2 Fifth St., Broadway 2300

AGATE CUTTERS & MFG. JEWELERS

Jewelry and watch repairing. Miller's, 355 Wash. St., Majestic Theater Bldg.

ARTIFICIAL LIMBS Write for Catalog. 425 Wash St., Portland.

AUCTIONEERS—2d HAND FURNITURE

Ford Auction Co.—Auctioneers. We sell everything. 191 Second St., Portland.

AUTO BARGAINS

Used Buick roadster \$385. Powerful engine, two new tires, tools, etc. This benzine buggy good for 75,000 miles of hard country service. No self-starter to get out of order. Payments to suit responsible party. Western Newspaper Association, 219 Oregon Bldg., Portland, Ore.

AUTO ACCESSORIES

Motors, gears, bearings, wheels, axles, and trailers. We wreck all makes of cars and sell their parts at half price. David Hodas Co., N. Broadway and Flanders.

LONG & SILVA—462 Hawthorne Ave. Auto Wreckers. We wreck cars and sell good parts 1/2 list price. See us for Engines, Magnets, Carburetors, etc.

MEET ME IN PORTLAND

At one of the most elegant Billiard Rooms on the Pacific Coast. Bowie & Caldwell's. Second Floor Pittcock Block.

CARPET WEAVING AND CLEANING

Fluff Rugs From Old Carpets

Rug Rugs, all sizes. Mail orders prompt. 9x12 Rugs, Steam or Dry Cleaned, \$1.50. WESTERN FLUFF RUG CO. 54-58 Union Ave. N. East 6516, R-1475

THE BEST EATS IN THE CITY

St. Nicholas Cafeteria

125 Sixth Street, Portland, Oregon.

See what you want and pay for what you get.

JUST OUT—Complete History

America's War For Humanity

Including peace terms, 600 pages; 100 beautiful illustrations. Cloth bound, \$2.00; Buckram, \$2.50. Free literature; also large photo Wilson, Franklin. CRESCENT SUPPLY CO., 312 Sweetland Bldg. Agents Wanted

J. C. ENGLISH CO.

Electric Washing Machines

SOLD ON EASY TERMS.

148 Fifth Street, Portland, Oregon

Second Floor Bet. Morrison and Alder.

Stop at The Portland Hotel when in Portland. Rates \$1.50 up. In the heart of the city. Richard W. Childs, Mgr.

Are You Getting All the Cream?

Send for our free Separator test. Just tear out this ad, and write your name and address on the edge of it. You may be feeding a lot of cream to the hogs. Our free book also tells about the wonderful close-skimming "Simplex." The one-piece link blade idea does it. Write today! The free information will be worth money to you.

MONROE & CRISELL

New Location, 91-93 Front St., PORTLAND, ORE

They'll take First Prize



On Your Table!

BLUE RIBBON SODA WAFERS

EXTRA QUALITY SLIGHTLY SALTED

How Character is Made.

Character is never made by following the easy way. Character is made strong by its exercise against the temptation of ease and the lines of least resistance.

How Women Hate.

"What makes you think all women hate each other?" "Because a woman so seldom brings up a son fit to be another woman's husband."—Philadelphia Ledger.

BUILDING MATERIALS

Send for booklet on Farm Buildings of Denison Interlocking Tile. It is free. P. L. Cherry Co., 271 Hawthorne Ave., Portland, Oregon.

CITY AND FARM PROPERTIES

We protect your interests. Farms, number, acreage, city, exchanges. Glison Realty Co., 431 Ch. of Commerce, Main 6127.

CLEANING AND DYEING

For reliable Cleaning and Dyeing service send parcels to us. We pay return postage. Information and prices given upon request.

SENKOW'S CITY DYE WORKS Portland

DRUGS BY MAIL

Anything in Drugs, Rubber goods, Toilet Articles etc. We pay postage. Satisfaction guaranteed. Joe M. Rich, 265 1st St., Portland.

DRUGS BY MAIL

Send to us for anything in Drugs, Rubber Goods, Trusses, etc. Postage prepaid. Plummett Co., 299 3d St., Portland.

FARM LOANS

On improved farms in Oregon—Long time if desired, and at lowest current interest. Easy monthly payments, over five hundred producing oil wells in sight. Company drilling on this property now. Write for details. Sold out. Have parties who will plant your tract on shares. Let me tell you about it.

W. E. COGDELL, Chamber of Commerce Bldg., Portland.

FARMS WANTED

If you have a farm for sale write us, giving detailed description. We are especially interested in farms of 100 to 200 acres. W. E. Cogdell, Chamber of Commerce Bldg., Portland.

FINANCIAL MORTGAGE LOANS

Mortgage Loans see OREGON INVESTMENT MORTGAGE CO., 230-22 Chamber of Commerce Bldg., 4th and Stark, Portland Oregon.

HIDES, WOOLS & CASBARA BARK

We pay highest prices. Write us for quotation. Kahn Bros., 195 Front St.

HIDES, WOOL, TALLOW

BISSINGER & CO., P. O. Box 4378, 148 1/2 1st St., Cor. Irving, Portland.

Main Office: San Francisco. Branches: Seattle, Spokane, Boise, Salt Lake, Reno, Billings, Missoula, Vancouver, B. C.

OPTICIS AND OPTICIAN

GLASSES AT A SAVING.

Patrons, selected on basis of capable service and reasonable charges. Thousands of satisfied patrons. A trial will convince. W. Goodman, optometrist, 209 Morrison, Portland, Oregon.

PHYSICAL THERAPEUTICS

Dr. C. C. Phillips, 905 Broadway Bldg. Disorders of the stomach, liver, kidneys, bowels, goitre, high blood pressure and female disorders.

PLUMBING & PLUMBING SUPPLIES

We can supply you with any kind of plumbing supplies at wholesale prices. We will gladly estimate cost of any job. Write for our catalogue.

STARK-DAVIS CO., 212 Third St., Portland

PERSONAL

MARRY IF LONELY: For results, try the best and most successful "Home Maker"; hundreds rich with marriage soon; strictly confidential; most reliable; years of experience; descriptions free. "The Successful Club," Mrs. Purdie, Box 556, Oakland, Calif.

PAINTS AND WALL PAPER

Paints and Auto finishes. Wholesale and retail. BOLL'S Wall Paper Co., 229 Morrison St.

PORTLAND

Go with the crowd to the Abington Bldg. Portland to buy, sell or exchange Real Estate. Frank L. McGuire.

SANITARIUMS

WHY THE MILK CURE? Ask the Modern Sanitarium. An institution devoted to doing one thing well. Office 908 Selling Building, Portland, Oregon.

SANITARY BEAUTY PARLOR

We help the appearance of women. Two or three inch wavy or transformation, value \$7.00, price \$2.45. 400 to 412 Dekum Bldg.

SCHOOLS AND COLLEGES

EMPIRE BARBER COLLEGE

Wants Men, Women to learn the trade; positions waiting; send for catalogue.

MISS DECKER'S Private Business College, Alisky Bldg., 3d & Morrison Sts.

Hawthorne Auto & Gas Engine School, 462 Hawthorne Ave. Practical experience in overhauling and repairing every make of auto and gas engine. Oxyacetylene welding. Established 1907.

SILOS AND GRAIN BINS

The only exclusive silo factory. No Hoops. No Nails. No Trouble. Stay Round Silo Co., 501 Dekum Bldg., Portland, Oregon.

TAILORED SUITS

Suits to order, \$10 down, \$5.00 per month. Unique Tailoring Co., 104 Fourth St., Portland.

WALL PAPER AND PAINTS

Wall paper and paints. Wholesale and retail. BOLL'S Wall Paper Co., 229 Morrison St.

WATER SYSTEMS FOR COUNTRY HOMES

Man with Ford and \$500 Capital to sell Kewanee Light and Water Systems good territory still open; wide and five selling experience. M. D. Spencer, Distributor, 333 E. Morrison, Portland, Oregon.

VEAL AND PORK WANTED

228 Alder St. Portland, Mar. 6, 1919

We pay 22c for top quality veal. We pay 21c for top quality pork. We never charge commission. Frank L. Smith Meat Co. "Fighting the Beef Trust."

Egyptians Fond of Pigeons.

Certain Egyptians carry on to a remarkable degree the business of raising pigeons. On one estate the 14 pigeon towers, each composed of about 1,200 clay jars, set one upon another. Each jar forms a comfortable house for the family of pigeons occupying it.

Digest This Carefully.

There's no place like home if it's your home on your farm—no matter how little the home or the farm. Therefore there's no place you should like like you like your homelike home. —Exchange.

Mindoro.

The island of Mindoro in the Philippines has about 39,700 inhabitants, and those include 18,000 Tagalogs, 7,200 Mangayans and 2,600 Visayans.

Yes, indeed!

There is one part of our paper in which we almost lose confidence some times, and that is our weather forecasts.—Columbia Record.

The Fiercest of the Elements.

"Your wife has probably interfered with more of your plans than ever did rain, fire or cold weather," says the Howard Courant.

War's Effect on Automobile Industry

Passenger Car Production of 1918 Only 60 Per Cent of That of 1917—Truck Production Increased 70 Per Cent

Because of its importance in what has been termed a "war of motors"—under the sea, on land, and in the air—the automobile industry has suffered substantially in the making of its normal product, according to Alfred Reeves, general manager of the National Automobile Chamber of Commerce. Passenger-car makers in some instances were almost entirely engaged on war materials when the armistice was signed and had had some difficulty in getting back to a peace basis. Contracts taken were not alone for cars and trucks but for guns, mine anchors, helmets, field kitchens, airplane motors, tanks, tractors, shells, depth bombs, and similar material which could be made by the modern equipment of the motor-car plants.

Passenger-car production was almost 700,000 cars short of 1917, being only 60 per cent of that year, while truck production increased from 128,157 to 219,056, or 70 per cent. Automobile manufacturers are now returning to normal production, but it will take some months. This year's production of passenger cars may not even reach the 1917 mark. The scheduled production of commercial vehicles for 1919 is 350,000.

The following figures are interesting in showing the war's effect on automobile making; the third largest manufacturing industry in this country:

	1917	1918
Passenger cars produced in United States.....	1,737,151	1,044,754
Commercial cars produced in United States.....	128,157	219,056
Wholesale value passenger cars produced.....	\$1,053,505,781	\$801,937,925
Wholesale value commercial cars produced.....	\$220,082,668	\$434,168,992
Exports passenger cars	65,875	37,172
Exports motor trucks.....	14,876	9,904
Value of passenger cars exported.....	\$50,026,358	\$37,797,615
Value of motor trucks exported.....	\$37,049,134	\$25,741,080
Motor vehicles registered in United States Dec. 1.....	4,941,276	5,945,442

(Of this number about 480,000 are trucks.)

April, 1917, to December, 1918.

Value of war contracts assumed by automobile and truck manufacturers (more than)	\$1,100,000,000
Passenger cars ordered by government.....	38,460
Motor trucks ordered by government.....	204,760
Passenger cars produced on war contracts.....	18,726
Motor trucks produced on war contracts.....	90,727
Passenger cars shipped overseas for American expeditionary forces	7,904
Motor trucks shipped overseas	54,343
Army trucks requisitioned by post office department for postal service	15,170
Federal taxes paid on sales of automobiles and trucks during twelve months ended Sept. 30, 1918.....	\$32,813,678

HINTS FOR POULTRY GROWERS

The poultry grower who has not yet adopted sprouted oats as a part of the hen's bill of fare, especially during the winter months, is not only depriving his hens of feed that would be relished and which is most valuable in feeding for egg production, but is also overlooking one of his best opportunities to save on the cost of feeding. Town folks who keep only small flocks have been quicker to realize the advantages of feeding sprouted oats than have farmers, yet the latter are the ones who should be first to understand the food value and the results that might reasonably be expected from sprouted oats, because the oats sprouter is to the poultryman what the silo is to the dairyman.

A few poultry growers operate their oats sprouters the year round, they having found sprouted oats to be an excellent feed for both laying hens and growing stock. This can be done very profitably when the chickens do not have free range, but is not necessary with the farm flock during that part of the year when there is plenty of natural green feed. The real advantage in feeding sprouted oats is that it provides succulent green feed when none other is available. In the sprouted form, none of the grain is lost or wasted. The hens eat all the tender green sprouts, roots and soft hulls.

Oregon Will Use Soldiers to Build Miles of Roads

The Oregon state highway commission has adopted the most extensive program of road improvement for the year 1919 of any ever proposed or carried through in that state in one season. It calls for an estimated expenditure of \$3,525,200, and the money is to come partly from a \$6,000,000 road fund already voted by the people and partly from automobile tax receipts and road taxes. It is estimated by the highway engineers that the labor of 3,000 men will be required in carrying out the program. It is intended to give preference to returning soldiers.

London Has Women Police.

London is trying out 100 police women, ununiformed and assigned to beats as are the men. They are sworn in as constables and their particular duty is to assist others of their sex.

SHORT AND SNAPPY

The perfect man is usually a perfect imperfection.

An essay on man—a woman's attempt to marry him.

Absence may increase true love, but it is rough on the counterfeiter.

The greater the bore a man is the smaller the hole he leaves behind him.

She who composes a cross baby is far greater than she who composes a ragtime melody.

Record Coinage by U. S. of Undesired Penny in 1918; Rising Prices Was Reason

Reports from the mints show a total of 307,614,000 one-cent pieces turned out by the United States in 1918. This is a record coinage. It stands for only a single year's progress, however, in a tide of pennies which has been rising steadily during the latter half of the war period. The average annual output of one-cent pieces from 1907 to 1916 was about 100,000,000.

Ostensibly the 1918 increase in our smallest of coins was made necessary by the call for small change to pay war taxes on goods sold at retail. Really, all sorts of economic causes are behind the rising demand for pennies. Rising prices of provisions and other staples have gone constantly into odd figures.

At times and places of old in the United States, down on the gulf and out on the gold coast, the cent has been despised. Men boasted of spending nothing less than a nickel. The copper coin now has its turn about. Nobody holds it in scorn.

THE CONQUEROR WORM

Lo! 'tis a gala night
Within the lonesome latter years.
An angel throng, bewinged, bedight
In veils, and drowned in tears,
Sit in a theater to see
A play of hopes and fears,
While the orchestra breathes fitfully
The music of the spheres.

Mimes, in the form of God on high,
Mutter and mumble low;
And hither and thither fly—
More puppets they, who come and go,
At bidding of vast formless things
That shift the scenery to and fro,
Flapping from out their condor wings
Invisible woe.

That motley drama—oh, be sure
It shall not be forgot!
With its Phantom chases for evermore
By a crowd that seize it not,
Through a circle that ever returneth in
To the self-same spot;
And Horror, the soul of the plot,
But see amid the mimic rout
A crawling shape intrude:
A blood-red thing that writhes from out
The scenic solitude!
It writhes—it writhes!—with mortal pangs
The mimes become its food,
And seraphs sob at vermin fangs
In human gore imbued.

Out—out are the lights—out all,
And over each quivering form
The curtain, a funeral pall,
Comes down with the rush of a storm,
While the angels, all pallid and wan,
Uprising, unveiling, affirm
That the play is the tragedy, "Man,"
And its hero, the Conqueror Worm.

—Edgar Allan Poe.

"Umbrella Pants" and Prince Alberts May Be the Style

That the men of this country will soon have to wear baggy trousers, or "umbrella pants," was the intimation of tailors attending the twenty-third annual convention of the National Association of Clothiers in New York recently. The abrogation of personal liberty is expected because of the vast quantity of cloth left on the clothiers' hands by the war's sudden ending. The clothiers advocated the double-breasted coat and the Prince Albert as means of using up surplus cloth.