

PERSONAL.

—S. T. Holt, of Phoenix, was in town Monday.

—Miss Nellie Bolton returned from Merlin last Thursday.

—Miss Violet McCall went to Yoncola, last Friday, to remain.

—Edward Spencer will leave for Sprague river Saturday morning.

—Wm. Patterson and family returned from the Patterson Bros. mine Friday.

—State printer W. H. Leeds and wife arrived in Ashland from the South last Saturday evening.

—Addison Graham came over from the Patterson mine last Friday, to attend the celebration on the 4th.

—Miss Lewella Herburger, a sister of L. V. High, arrived in Ashland last Wednesday, to make her home here.

—Miss Ivory Carrol, who has been in Ashland the past week visiting relatives, will leave on Friday evening's train to visit down the valley.

—C. E. Lane returned to Ashland last Thursday, from the mine where he has been at work near Coles. He will not go back this summer, but will resume the delivery business.

Quality

Of circulation should be the first consideration of the business man when he thinks of advertising in any journal. This can be ascertained by examining the circulation books of the publisher, who, if the circulation of his journal is honestly represented, will readily allow him to do so.

The next consideration should be quantity of circulation. This can be ascertained in a similar manner.

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