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## LOOK FORW ARD, NOT BACKWARD.

The Portland Journal contains some good advice in the following on mossbackism:

In China they still beat tom toms and set off explosives during a solar eclipse to keep the great dragon from swallowing the sun, and China is a prostrated and impotent land. The condition is the price China pays for clinging to old forms, old ideas and old prejudices. Civilization is the fruit of willingness by a race to accept change. The tallow dip and ox yoke of yesterday are the electric light and locomotive today. The abandoned farms of New England will be fields of wondrous productivity tomorrow.

The sooner all men admit that the old way is not the best way the faster development will be. Portland cannot afford to sit on her haunches and beat tom toms to scare off dragons. Her people cannot afford to cling to old methods and old models simply because their fathers and grandfathers did things that way. In business, in industry, in transportation, in every walk of life, vast improvements are being made. In everything the keenest minds are seeking by day and by night changes of method that will yield better rewards. The business man who does things in the old fashioned way is headed straight for bankthings in the old fashioned way is headed straight for
runter. All the methods that change and discovery have runtcy. All the methods that change and discovery have tion will blight the enterprise. There must be spray for the growing apple or the worm will get it.

There are cities that are dying of dry rot because they insist on being old fashioned. Men who count in this day haven't the time and patience to spend their energies in towns that insist on doing all things the way grandfather did. They go to communities where the population recognizes that the world moves. They pitch their tents in cities that realize that we know more than we used to, and cities that realize that we know more than we used to, and
where tom tons have been thrown into the scrap bin. If where tom toms have been thrown into the scrap bin. If will go to places where ancient forms are not the fashion. The loss of such men is the death of a city and the penalty that must be paid for being old fashioned. Change is progress, and progress is success. The swine goes about with his nose near and his eyes on the ground, for an acorn or other food is all that is on his horizon. Man was made upright and given the power of thought so he could work out a destiny and not merely live as the swine, to be eaten. a destiny and not merely live as the swine, to be eaten.
Change is the means of destiny, and resistance to change the price of failure. The rule has always been true of men, the price of failure. The rule has always been true of men,
and cities are what men make them, Portland among the and cit
rest.

## EQUALIZE ASSESSMENTS.

The county board of equalization should not adjourn for some time. There is a great deal of work before it before its labors can be called completed, and "equality before the law" ensured.

The assessment of Medford property turned in by Assessor Grieve is absurd. It shows a decrease in the city's total valuations exceeding $\$ 150,000$, and this despite a growth exceeding 30 per cent in population and valuations.
There are many instances that might be cited which make the assessment little more than a joke. But four automobiles out of the 200 owned here are listed. City lots on West Main street, Medford, are assessed at the same valuations as residence lots in the Central Point town site. A lot on Main near. C street is valued at $\$ 6000$, while that directly across the street is valued at $\$ 5000$. Residence lots at West Main near the Park are assessed at a third less at West Main near the Park are assessed at a
than the lots of the same frontage adjoining.
It is evident that a sad mess has been made in assessment work, leaving much for the board of equalization to straighten out. The assessments should be equalized o rank injustice will be worked upon many property owners and the already high rate of taxation jump skyward.

## Savoy Theatre

> THE ROMANCE OF AN UMBRELLA ONEWANDA

STORY OF A BANK NOTE


## Direct From New York City to Meeker \& Co.

## All Day Saturday

## One of the largest lines of Ladies' Suits and Cloaks, as well as a full line of

 Misses' and Children's Wearables will be on display at our store.We have induced this large wholesale manufacturere to allow their salesman to stop over for one day on his return home, and place on display and sell for immediate delivery any garments you may desire to select.

If you have not been able to fit yourself in the city, or if you have not been able to secure just the style or the kind of cloth you had in mind, here you will find it. You can select it yourself from the largest line to be found anywhere.

It has been only with great effort that we have been able to get this firm to consent to allow their salesman to stop over with us, for it does not pay them only in such instances where the merchant does a large volume of business for them.

This has been our first season to carry Ladies' Tailored Suits, but we venture to say that no one firm has sold the amount of suits in their opening season that we ave. The prices we have been making are the great attraction- $\$ 15.00$ to $\$ 25.00$.
Yes, we want you to come if you have your suits already. We want you here, sure, if you have not already supplied yourself for the season. We have many lines goods you should not overlook.
Mr. Epstein will be here to welcome you all day, as well as his assistants.
It will be well for you to call early in the day to avoid the heavy crowds, for w
Tell Your Neighbors and Friends; A Chance of a Life Time.

## W. H. MEEKER \& C0.

## LADIES' FELT SLIPPERS AND NULLS

An excellent line in brown, gray, green, red and black. After deciding to close out ladies' and children's shoes we were unable to cancel our factory order for ladies' felt slippers. They must be closed out at once in order to make room for men's shoes, suits and furnishings.

Ladies' $\$ 2.00$ fancy top nulls, usually sold at $\$ 2.25$ and $\$ 2.50$, closing out Lrice now $\ldots$ Ladies' $\$ 1.85$ Slipers, now ........\$1.40 Misses' $\$ 1.85$ felt Nulls, very pret- 90 .

Ladies' $\$ 1.85$ felt Nulls now .... \$1.20 Ladies' $\$ 1.00$ all felt Slippers, now. $\mathbf{6 0}$ ¢ Ladies' $\$ .85$ black felt Slippers, flexible leather sole, pure white wool lined, They re surely grandma's comfort.

About $\$ 1000.00$ worth of children's school and dress shoes and Oxfords and ladies' Oxfords and slippers still on hand and going at your price.

## The Wardrobe

WHERE THEY ALL GO.

BENSON'S BARGAINS

We are hodguartorn for businoss Woperties of every description. Ten aeres four miler from Modford and land, $81 / 2$ neres ready to cultivate, new 3-room honse, good new
small born, situated on main traveled small barn, situated on main traveled
road; the very bent soil in the valley; fine fine shade trees and a beaufifal sito for a home.

Large lot with 12 full bearing apple tress on South Central aycnue; a home; a snap if taken at once.
Forty acres, 16 miles from Medford, half mile from Beagle; 8 acres
cultivated; 4 neres in fruit tren 2 to 10 years old, on two kood roads;
smill house, barn, woodshed, etc; 25 acres inclosed in woven wiro
fence .................... $\$ 2000$
Small house and baru, with seven lots, north side Jaekson street; ${ }^{a}$ a
snap ..................... $\$ 1690$

New 5-room house, hardwood finish, new woodshed, well on back porch, lot $50 \times 100$, corner Jackson
and Fir $\ldots . . . . . . . . . . . .$. . $\$ 1450$

One acre, 9 -room house, barn, chicken house, city water, only 600
feet from Rivervide avenue ... $\$ 3400$

Four-rootn house on west side Main
$\$ 1500$
We want a man with horse and buggy to show real estate the write fire insurance
5-room mo lern bungalow on South Central aveme ;t knap if taken at
once . ................ $\$ 2050$ Nine-room modern house, Bungalow addition, lot 50x160, corner th
and Oronge, near Oakdale ave. $\$ 3850$ $283 / 4$ acres, one mile from P. \& E.
depot; a bargain at the price. $\$ 6000$ Rooming house-Best location in the city; clears $\$ 150$ per month; long
lease...... ............... $\$ 2200$ 27 acres, thres miles from Med-
Cora; $\$ 1500$ house, good barn, all in alfalfa; the best land to be found in
the Rogue River valley; terms $\$ 12,000$ $181 / 2$ acres, close in property, fin-
est free soil, 14 acres planted to comest free soil, 14 acres planted to com-
mercial apples and pears 4 years old,
$41 /$ neres alfalfa; food termis $\$ 11,500$ bungalow on Orange strect, nenr OnkButiness location-lot $50 \times 100$, right in the heart of the city. Call at our
office for particulars ...... $\$ 8500$ 5 acres inside city limits, high ele-
vation; this tract can be subdivided vanon; this tract can be subdivided
into building lots or wonld make an idenl orchard tract. it is a bargain
at 5 acres ndjoining city limits, good orchard land and a beautiful site for n home; in one year will be worth
double the price asked ..... $\$ 2000$ 10 acres, one mile from Medford on main traveled rond to Ashland; Bear creek bottom land, set to apples and
pears 2 years old; trees are strong and vigorons. Here is a beautiful site for a home. Easy terms,
Price. $\$ 2900$ 3-room box house and large lot furnished; good well and chicken house ; a gennine bargain ; easy terms.
Price ........ . ........... $\$ 750$

Some splendid business properties for sale, close in, good income pay-
ors. Call at our office for details, Our charge is $\$ 1$ per month for We represent seven strong relia-
ble fire insurance companies. Surety bonds-We represent the

We have several npplications on file for furnished houses.

BENSON INVESTMENT CO Opposite Moore Hotel
II2 W. Main 8t. Phone 3073 Main

