

## WESTERN OREGON ATTRACTS ATTENTION

The Oregon Journal in a recent issue, says regarding "Higher Priced Lands:"

A movement is on that directs attention to western Oregon farm lands. It is illustrated in sales near Roseburg in the past few days. A farm of 314 acres was sold to a Kansas buyer for \$40,000. Another of 100 acres went to a Virginia man for a large consideration, but the price has not been made public. A third of 320 acres was bought by the Overland Fruit and Development company of Boston, Mass., for \$25,000. The latter tract is to be set to apples and pears, and its purchase was made after looking over fruit areas in the state of Washington. The prices in all cases are at figures far above those which have been current in the state.

That there is a movement in which western Oregon farm lands are to generally go at higher figures seems confirmed by sales like the above in other parts of the section. The tremendous advance in the Medford fruit district and at Hood River are a part of the story. Prune lands in the vicinity of Newberg and in Marion county are held and not infrequently change hands at \$300 per acre. In other counties lands have recently changed hands at prices that a few years ago would have been considered extraordinary, if not impossible.

The explanation of the movement seems to be the wide interest throughout the eastern states in fruit culture in Oregon. The fame of Oregon apples and pears, and the extraordinary profits realized for them has moved men of means to reflection. The magazines everywhere have devoted large attention to exploitation of the orchards by descriptive articles and profuse illustrations. In the articles are frequently embodied fascinating tales of profits made, and of the great advances in land values in such places as Medford and Hood River. Pears bringing as high as \$8 a box, apples running at \$3, and fruit orchards changing hands at \$2000 and even \$3000 an acre fire the eastern imagination and paint dreams of easy wealth. Perhaps they are exaggerated, but their effect is that in all parts of the east there are men who are looking westward with a view of orcharding in Oregon, and here and there one of them is acquiring a farm at prices above the usual with a view of setting it to apples and pears.

What portion will fail and what succeed, and how far the movement will go in stimulating land values is a problem for the future. The meteorological and soil conditions are most favorable for success, but apple and pear growing is not an accident. Skill, exper knowledge and industry must be applied or there will be failure. If all these are conscientiously involved, success is certain, and upon the number of those who succeed will depend how far the upward movement of the land prices will go.

### HOTEL ARRIVALS.

At the Nash—Seth L. Bargan, Trail; H. L. Kelly, Jr., Trail; G. W. Goodwin, San Francisco; J. W. Johnson, Portland; P. I. Hampton, San Francisco; J. F. Feuntwers, John E. Marble, C. E. Finch, Los Angeles; Leo Lewis, New York; Roman De Vanne, Portland; G. Mish, New York; J. A. Robinson, Red Bluff; F. H. Watson, city; Charles A. Brand, Boston; A. Smith and family, Tacoma; J. H. Ireland, Almena; C. E. Evaps, Weed; Mrs. J. M. Swoek, Holland; A. P. Arlesse, Seattle; Emil Capelle, Evansville; W. R. Harris, Hennes; E. B. Harris, San Diego; E. L. McKinley, B. R. McLee, Portland; H. F. Holmes, Maynard; R. F. Kruse, St. Louis; Charles Thorps, Mr. and Mrs. Knevs, Nebraska; L. D. Bacon, San Francisco; A. T. Chute, Newcastle; A. Daly, Rochester, E. E. Smith, Yreka; R. B. Christie, San Francisco; H. D. Green, Berlin; D. M. Banker, New York; B. C. Pauline, Philadelphia; C. H. Smith, Galilee; Albert Mitchell, New York; Mrs. D. H. Church, Akron; B. G. Washburn, Portland; H. H. Willings, San Francisco; Fred A. Belcher, Portland; F. J. Copper, Cadillac.

At the Moore—J. W. Baker, John Sipple, city; Guy Shattenkirk, William Marlyon, Oakland; F. H. Watson, Harry Pellett, Pete Porter, city; Harry Dunn, Medford; C. T. Hull,

Gazelle; O. P. Wright, Knoxville; H. C. Bungman, Logansport; B. G. Washburn, Portland; F. J. Schaeffer, Talent; H. S. Tullin, St. Paul; R. W. Bostwick, Medford; J. McCahee, Hill D. Franklin, Santa Cruz; Edward Ryan, J. W. North, Portland; C. V. Dagman, Oregon City; J. H. Laminus, Portland; G. W. Goodwin, San Francisco; J. W. Johnson, Portland; S. M. Lee, Besber; Mr. and Mrs. M. F. Williams, Detroit; Miss M. F. Benedict, A. U. Benedict, Yonkers; D. Franklin, Santa Cruz; F. B. Wambaugh, Geneva.

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