

MEDFORD DAILY TRIBUNE

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COOK AND PEARY.

Contrast between the actions of Dr. Cook and Commander Peary since their return from the frozen seas of silence is all in favor of Dr. Cook, who has been quiet and dignified in his behavior, submitting gracefully to inquisition, answering clearly all questions regarding his exploration and refusing to discuss Peary's charges. Proofs of his claims have been submitted and passed upon by scientists. The arrival of Harry Whitney with instruments and data confided to his keeping is awaited for complete confirmation of Dr. Cook's claims to discovery of the north pole.

No evidence has been submitted by Commander Peary to prove his wild charges of fake and falsehood against Dr. Cook other than the statements of a negro servant, who alleges that he secured the information from the Esquimos. Peary's sudden determination to remain in seclusion at his summer home at Eagle Island, Me., indefinitely instead of hastening to New York to submit proofs of his assertions that Cook did not reach the north pole, also arouses conjecture.

The Umpqua Valley News indulges in a half column of hysteria in which it does not answer the point at issue, namely, that the claim that Umpqua valley pears this season brought a higher net price to growers than Rogue River valley fruit is false. The price of \$2.25 a box net, received for one car of Umpqua pears has been exceeded by at least 50 cars of Rogue valley product. The quality and quantity of Medford pears speak for themselves and the prices received speak louder. As to varied resources or products, the editor of the News should visit this section before presuming to discuss it, and learn something about it—and he won't be put in jail, either. The News pronounces the editor of The Tribune semi-insane. If the editor of the News is a standard of sanity, he undoubtedly is—and glad of it. Better be wholly insane than be in the same class with the News editor.

COUNTY ADVERTISING.

The Sacramento valley, California, counties, are raising a \$250,000 advertising fund to be used at the rate of \$50,000 a year for the next five years for advertising the

Sacramento valley in the east and filling the valley with settlers.

To raise the money, a two-cent tax was asked by the eleven counties affected. Boards of supervisors of eight counties have already made the necessary levies and the other counties will probably respond. Trainloads of colonists are passing up the Sacramento valley for other sections that advertise, and this has forced tardy action by the Sacramentans, who see the growth southern California has had through advertising.

The last Oregon legislature passed a law authorizing counties to levy a special tax of not more than half a mill "for advertising, printing and distribution of literature in such manner and forms as may be determined upon for the purpose of making known the various agricultural, horticultural, mining, manufacturing, commercial or other resources." Provision is also made that such a levy becomes compulsory upon a majority vote at the next general election, the proposal having been submitted upon a petition signed by 20 per cent of the legal voters who are taxpayers.

Such a tax in Jackson county is a necessity if this action is to hold its own in attracting immigration. So far all the advertising has been done by the commercial clubs through private subscriptions. Taxpayers in Jackson county whose property has been increased in value have not contributed a cent towards publicity. Such a tax will equalize the burden, and relieve, to a degree, the strain now borne solely by the contributors to the various Commercial club funds.

It is a business proposition. During the past few years there has been a remarkable advance here in land values, based largely upon the expectation that people are coming here to settle and to transform farms into orchards, to make land which for farming is not worth over \$100 an acre into orchards worth \$1000 an acre. The entire Rogue River valley from Ashland to Grants Pass, with the rare natural advantages it possesses for fruit raising, should be one gigantic orchard. To make it, we must have settlers. To develop our timber, and mining resources, we must have people. To supply the needs of the fruitgrowers, we must have manufacturers. To secure them, we must advertise.

Because Medford has advertised, it has grown, and the country about the city has grown. Every part of the county should show similar growth. It will if the entire county carries on the work so well begun by Medford.

Every county in the state should make the required levy for advertising purposes, and Jackson county should lead Oregon in making it first.

Many fine dwellings are being erected in the vicinity of Grape and Tenth streets, South. These houses are attractive of appearance and are a valuable addition to the homes of this city. Their erection is proof that people are coming to inhabit them. Investors will not build houses unless they have a guarantee that they may be utilized in some way profitable to themselves. The investor has placed his mark of approval upon the city of Medford by investing his money here. It wouldn't be surprising to see an epidemic of street improvement break out on the East Side at any time. There are a few fellows over there that can see that it will double and triple the value of their property.

MEDFORD MAY HAVE MATTRESS FACTORY

Sacramento Man Here Looking for Location—May Decide to Remain.

L. B. Bomer of Sacramento is in Medford looking for a suitable site on which to locate a mattress and upholstery factory. If he finds what he desires he will locate.

Mr. Bomer is an experienced mattress maker and such a business should find a good field locally.

JAPANESE POACHERS ARE CAPTURED BY AMERICANS

WASHINGTON, Sept. 24.—Another seizure of Japanese, alleged seal poachers, this time at Walrus island, in Alaskan waters, was reported to the treasury department yesterday in a telegram from San Francisco.

Special Agent Judge seized two boats with a total of six Japanese on September 2, and the men were brought to San Francisco yesterday by the revenue cutter Bear.

Why rush home? Try the Spot Cafe's 25c dinner.

TOO LATE TO CLASSIFY.

FOR SALE—Milk cow. Call at 227 Ivy street. 163

FOR SALE—\$900; greatest bargain in Medford in a home, lot 50x142, five-room residence and all necessary outbuildings. Will sell on easy terms. Why pay rent, when you own a home? Benson Investment Co. 161

FOR SALE—\$5500; a real bargain in a beautiful home on South Central avenue, only three blocks from Main street; will sell on easy terms. Investigate. Benson Investment Co. 161

FOR SALE—\$3200; new modern 5-room house on South Central avenue, lot 55x185, on terms to suit if sold at once. Benson Investment Co. 161

WANTED—A large investment company, just being incorporated, desires the services of an acceptable person (lady or gentleman) with a business education and experience to represent us in Medford and Jackson county; we will pay a salary of \$100 per month; a cash bond of \$2000 will be required. State age and experience. Address B, care of Tribune. 161

FOR RENT—Furnished rooms with all the modern improvements, with table board if desired. 32 South Mistletoe street, two blocks from West school, or address E, care of this office. 162

Medford's Modern Shoe Store

We have always answered the fashion demands of the discriminating public. We propose to occupy the same ground here. At present button boots have the call. Of course, we have also provided plenty of Lace Boots, but we predict that Button Shoes will be more popular. We show them in all colors of suede leathers and cravenetted cloths; rich bronze leather, dressy patents with tops leather, black or colored cloths, soft kid skins and new semi-dull leather, "velvety in appearance," for which we expect there will be a big demand.

\$3.50 \$4.00 \$5.00

Edmeades Bros. THE WEST SIDE SHOE STORE

The Excitement Is Over

THE ELKS HAVE A NEW LODGE AND EVERYBODY IS HAPPY AND MORE FIRMLY CONVINCED THAN EVER THAT

Medford Will Double In Size

WITHIN THE NEXT FIVE YEARS AND WE ADVISE YOU TO BUILD THAT HOUSE NOW, WHILE THE WEATHER IS GOOD AND OUR STOCK OF BUILDING MATERIAL IS COMPLETE—WE HAVE EVERYTHING YOU NEED.

Woods Lumber Comp'y