

MEDFORD DAILY TRIBUNE

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KEEP THE MONEY IN MEDFORD.

Every resident of Medford should make it a point to buy all supplies in the city, to patronize local merchants and home industries, to keep the money in Medford.

Practically everything needed in the line of merchandise can be secured in Medford. The local stores are equal to those in the larger cities and what is not in stock will be secured on short notice.

Portland and San Francisco merchants pay no taxes and no rent here, buy no supplies here, support no pay-rolls here. Money spent with them is lost to circulation here. They never reinvest what they receive.

People who buy clothes, furniture or other necessities out of their home cities are helping detract from its prosperity. Those who spend their money at home help build up local institutions, support population and in other ways create prosperity. Everyone who makes it a point to spend money in Medford helps not only the business of the community but his own business as well.

Everyone in a community is dependent upon the rest of the community, and as one prospers all prosper. There is no surer way to injure a town than by spending money outside of it that could be spent in it, for if your neighbor cannot make a living, he cannot buy from you and you cannot buy from others.

To trade at home means greater trade for merchants who have invested their capital, energy and future in this city, and added prosperity for each individual, no matter what his vocation may be. To a great many, the benefits come indirectly, of course, but none the less surely.

Suppose that all the people of Medford sent to an outside point, say a Portland mail order house, for all necessities and luxuries. They would simply be assisting in

the upbuilding of the Rose City at the expense of their own—in short, cutting off noses to spite faces.

There is satisfaction in seeing what one is getting. You can do this when you buy from the local merchants. You can have satisfaction or your money back. It's different when you purchase abroad. The best you get from a mail order house is the worst of it, and, your money having been sent in advance—always in advance—the mail order house takes no chances—you have no reparation.

Keep your money at home. If you must spend it all, spend it with the home merchant. They are interested in improving the city and making it a more desirable place in which to live. The merchants of other towns are not. If you manage to save a portion of your earnings, invest it in the local banks. They are thoroughly reliable financial institutions. Your money will be perfectly safe and will be loaned out again on good security to assist in the development of Medford and its tributary districts, not some other far away portion of the country.

A model city would be that in which every necessity of its inhabitants was manufactured. Everyone, absolutely everyone, would be prosperous and poverty a thing unknown. Of course present day conditions render such a city an impossibility, but you can buy everything needed from home merchants, and incidentally get your money's worth both in quantity and quality, and every bit of it counts. Your individual patronage may not amount to much, many drops make a bucketful, and by keeping your small amount of money at home you can assist in filling that bucket.

If you are a day laborer the same applies. Doesn't prosperity, one of the direct results of buying at home, mean more work and better wages for you?

Be a booster. The city of Medford has behind it a district teeming with wonderful resources. We need two things: capital and people. The only way to get them is to advertise. We have to bring to their attention where the Rogue River valley is, what it is and where its resources are. Don't miss an opportunity to let your eastern friends learn about this district. Send them copies of this paper. Postage is cheap, and conscientious and truthful effort has been made to give a true account of things as they are, and future possibilities.

Anyway, it is a great deal more pleasant to boost than to knock. One has more friends. One malignant knocker might offset the work of a dozen hard-working boosters to his own disadvantage and theirs. It is not necessary to veer from the truth when talking or writing of the Rogue River valley. The bare truth is marvelous enough in itself.

A Safe Investment



Some shoe dealers will try to sell you shoes that are "just as good" as WALK-OVERS. But why take and chances on getting shoes that are "just as good?"

Gambling in shoes is just as profitable as any other form of gambling.

The purchase of a pair of WALK-OVER Shoes is a safe investment.

Edmeades Bros.
THE WEST SIDE SHOE STORE

WANTED

Timber and Coal Lands
 ENGINEERING AND SURVEYING CON-
 TRACTS TAKEN AND ESTIMATES
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MEDFORD, OREGON
 Office in Jackson County Bank Upstairs

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GIGANTIC SALE OF

**Weeks & McGowan's Mammoth Stock of
 Furniture And Carpets**

Commences Monday Morning, Sept. 20 at 9 O'clock

**See Sunday's Paper also Large Circulars for Price Reductions, and by all
 Means Don't Miss the Opening Hour**

**The First \$25.00 Sale which is Turned into our Cashier Monday morning entitles the purchaser to one
 Handsome Axminster Rug Absolutely Free**

**A Regular \$5.00 Axminster Rug Free. Doors Open at 9 a.m. Get in line as early
 as you choose. Don't be discouraged if there are several in front of you. They may buy
 less than \$25 or it may take them longer to select than you.**

Wanted 10 SALESMEN (experienced furniture men not necessary), 8 BOYS TO DISTRIBUTE CIRCULARS, 6 MEN WITH TEAMS TO ASSIST IN OUR DELIVERY DEPARTMENT. APPLY AT ONCE.

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