

# MEDFORD DAILY TRIBUNE

Official Paper of the City of Medford.

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### PRACTICAL ADVERTISING NEEDED.

The suggestions offered by Hon. Charles H. Carey of Portland, published in another column, regarding Crater Lake are timely and well. Judge Carey suggests that more attention be paid to advertising the practical side of a trip to the lake; that information be sent out broadcast as to the cost, hotel rates, stopping places, time needed and the like, so that, when a stranger wishes to make the trip, he will be able to know something of the conditions surrounding it before he leaves his home.

During the past few years Crater Lake has been advertised extensively as one of the greatest natural wonders of America. This advertising will be done more extensively in the future. The American people are coming in greater numbers to visit it each year. But so far no attempt has been made to furnish in a convenient form the information that the traveler wishes. He finds himself much in the same box as did Judge Carey when he visited the Southern Pacific offices in Portland and was only able to learn of the beauty of the lake and its location. He was unable to determine the best way in which to make the trip, where he could stop while en route, and something of the cost after he had reached Medford. And in consequence he abandoned the trip until chance made it possible, for him to stand upon its brink. Doubtless there are many others who have wished to make the trip, and owing to the lack of information along practical lines have given it up or indefinitely postponed the trip.

It would be well for the Commercial club to take steps to see that such information is disseminated. Probably by compiling it and furnishing it to the Southern Pacific company it would be incorporated in their advertising matter, where it will no doubt result in a greater influx of tourists.

The incorporation of a fourth bank for Medford shows the growth of the city and its importance as a financial center. The bank deposits of Medford already exceed \$1,500,000 and are increasing rapidly. There is much demand for money on account of the rapid development of this section and still more money is needed to carry out plans under way. A million dollars additional could be loaned here on good security and high interest.

The capital I's in Peary's narrative string out like telegraph poles on a railroad journey, indicating the writer's excessive modesty.

The new fountain at Main and Central avenue, consisting of a plain block of granite, will not be complete unless surmounted with a statue of Mike Hanley and bas reliefs of Judge Hanna and A. E. Reames to commemorate their assistance in securing Medford's new water supply.

### BENSON INVESTMENT CO. MAKES NEW TERMS ON LOTS

On account of the rapid sale of lots in our additions on the earline, the installing of a new motor with better service and new bungalows being erected, we have decided to increase the price of these lots from \$250 to \$260.

Sixty-six of these lots are already sold. Many people do not appreciate the splendid mountain views from this part of Medford. The elevation being nearly one hundred feet higher than the business section of the city.

Think what it means in the rainy season to walk a few blocks and what a difference a step aboard the cars and arrive in town with clean shoes and dry feet.

Experience and observation in other cities and towns teaches that residence lots lying close to a earline will sell for nearly double those lots lying at a distance that will necessitate walking.

We can't all own automobiles, but we can afford 5c earfare. We will

build you a home in this desirable district on easy payment. Our solicitor will gladly call on you at your request and explain our plans in detail and show you the lots.

Remember the price is only \$250 now, until September 15, when they will be advanced to \$260, and we firmly believe under the conditions now existing in Medford, that they will sell for \$400 or more.

Ten dollars down and \$10 per month makes you the owner of one of these beautiful residence lots.

Our telephone number is 3073 and our address is 112 W. Main street, 153-53 BENSON INVESTMENT CO.

Regal shoes at Daniels for Duds.

MEDFORD, Or., Aug. 5, 1909

Hall's Texas Wonder, of St. Louis, cured my daughter of a severe kidney and bladder trouble after doctors failed to give any relief, and I can cheerfully recommend it. Mrs. L. L. Wilson, 135 Bartlett St. Sold by Haskins' Drug Store.

Regal shoes at Daniels for Duds.

### He Dodged Cold Mutton.

Green, the English historian, one day asked a friend which of all the inventions of their day had done the most for the people as a whole. His friend guessed this and that, but the answer was:

"Beyond doubt, sixpenny photographs."

A reply involving quite as great an absurdity as that was made by Cecil Rhodes in answer to a lady who, seeking to draw him out, suggested that he owed his phenomenal rise to the impetus of noble sentiments.

"Madam," returned Mr. Rhodes, "I owe my fortune simply and solely to cold mutton."

"Cold mutton?" gasped the lady. "Oh, Mr. Rhodes, what do you mean?" "When I was young," continued the South African millionaire, "I was so dosed with cold mutton and I hated it so cordially that I resolved to grow rich in order to put it on one side for the rest of my life. Yes, madam, cold mutton was at the root of my success. Noble sentiments had nothing to do with it."

### Preparing For a "Dewel."

One of the most remarkable documents that have ever come under our observation, says a law journal, is to be found in the case of *ex parte Scoggin*, 6 Tex. App. 546. Mr. Scoggin was under indictment for the murder of one William Gerrard, and an extract from a memorandum book in defendant's handwriting and found near the body ran as follows:

Johnson Co., Tx., Jan. 24, 1875. As it may be the last pencilling that I may ever do on earth May heaven Bless me and the man that I am going to die for, for we have been traveling to gather some time and have fell out a bought the sum of \$5 and have agreed to fight a dewel this Butful night of our lord, and as one of us has to die May heaven bless us, as this is the last half hour on earth with one of us, heven Preserve me now and forever. Written by Jesse Scoggin, Bored and raised in Tx. Signed by William Jirod, Bored in Illinois.

Mr. Scoggin's piety apparently brought victory to him in the "dewel," for his adversary when found appeared to have been struck behind the ear by a thirteen inch shell.

### A Substitute.

The young lawyer, having been nominated for the office of county attorney, thought to surprise an eccentric genius of the name of Si who was working as a hired man on the young lawyer's father's farm.

"Well, Si, what do you think?" the young man began.

"Sometimes one thing, Loney, an' sometimes 'nother."

"But, Si, they have nominated me for county attorney."

"They might 'a' done worse, Loney. Howsomever, don't holler till you're out of the woods."

The young attorney was duly elected and on his next visit to the farm announced the fact unctuously to Si, who was at the wood pile, saw in hand.

"Well, Si, I am elected by a large majority. What do you think of that?"

"Well, Loney, down in our parts, where I was raised, when we wanted a stopper an' hadn't any cork we generally took a corncob."—Exchange.

### Practicing on Wooden Legs.

Of the five cases in the accident ward that were pronounced cured at the same time three remained in the hospital more than a week after the other two had gone home.

"They had to stay," said an interne, "to get used to their wooden legs. It takes some time to learn to manage them, and most men who will have to peg along with them for the rest of their natural lives stay in the hospital several days after they get well to practice stumping around on their new legs. Of course they can learn outside, but the man who has just acquired a wooden leg feels so awkward and is so likely to fall down and break the other leg or an arm or maybe his neck that we prefer to keep him here so he can take his first lessons under our supervision."—New York Press.

### Thousand Islands.

The Lake of the Thousand Islands is forty miles long and varies from four to seven miles in width. It is both a continuation of Lake Ontario and the beginning of the St. Lawrence river. The Thousand Islands are really about 1,700 in number, big and little. Many of them are favorite summer resorts, with hotels and boarding houses of rich Americans and Canadians. The voyage through them is picturesque, and many of the islands are illuminated at night.

### Who Voted?

Benjamin Franklin once discussed the property qualification for voting in Pennsylvania. A man owned a donkey of sufficient value to enable him to vote, but before the next election the donkey died, and the man's vote was refused. "Now," asked Franklin, "who voted at the previous election, the man or the donkey?"

### A Tribute.

Waiter—They do say you're a great hand at a Welsh rabbit, sir. The Clubman—They do, eh? The Waiter—Yis, sir. Of heerd was nae say ye made wan that was worse all the trouble it gev him ather he ate it.

### The Descending Scale.

"The first letter John ever wrote to me," said a married woman to her friend, "was shortly after we had become acquainted and before there was really anything like an understanding between us. This is the way he signed it:

"Yours, my dear Miss Weston, most sincerely,

JOHN HAMILTON EASTON.

"There, you see, were ten words—enough for a telegram—just to bring a commonplace friendly letter to an end. But after we became engaged his first letter to me was signed in this way:

"Yours, my darling, affectionately,

JOHN.

"That, you will observe, was a reduction of 50 per cent from his conclusion as a mere friend. The first letter he ever wrote to me after we were married was signed:

"Yours,

JOHN."

She stopped for a moment and sighed and then continued:

"We have been married seventeen years now. Yesterday I received a letter from him. Here is the way it was signed:

"J."

### Settled the Duel.

Lord March, afterward the Marquis of Queensberry, was not accustomed to view a duel with unbecoming apprehension and usually attended an affair with an air of enjoyment that often was decidedly displeasing and embarrassing to his adversary. But he was served at last with that sauce which the proverb explains is for the gander as well as for the goose. It was when he was challenged to fight an Irish sportsman. Lord March appeared on the ground accompanied by a second, surgeon and other witnesses. His opponent arrived soon afterward with a similar retinue, but added to by a person who staggered under the weight of a polished oak coffin, which he deposited on the ground, end up, with its lid facing Lord March and his party. Lord March became decidedly uncomfortable when he read the inscription plate, engraved with his own name and title and the date and year of death, and peace was patched up.

### Scaring the Conscience.

Of all her curious customs London cannot boast of a more singular one than that formerly so strictly adhered to at Holland House, one of the most historic old mansions in the British capital. The last of the Lords Holland shot himself during a fit of despondency. Everything pointed to a clear case of self murder, yet the Holland family could never be dissuaded from the notion that the old man had been murdered by some unknown assassin. Accordingly every night for years it was the custom for one of the family to go to the rear of the house punctually at 11 o'clock and fire a gun for the purpose, it is said, of "scaring the conscience" of the murderer. This curious practice is a relic of mediæval days in continental Europe, and the case in point is probably the only instance where it has been noticed since the days of the crusades.

### Pigeons' Air Sacks.

The air sacks of the pigeon, says Bruno Muller, constitute a system of interspaces the value of which lies in their emptiness—that is, absence of weight and resistance. Flying is possible only to a body of high mechanical efficiency, and we attain this with machines divested of all superfluous material. Just so the original reptiles, which by evolution became birds, were divested of superfluous material, and the body spaces thus obtained were filled with air sacks. The body wall, adapting itself to the mechanical requirements, became a hollow cylinder serving as a support for the organs of movement, the mobility of whose parts was assured by the surrounding air sacks. The air cavities in the bones of birds are similarly explained.

### Tonsorial Triumph.

"What was the best job you ever did?" inquired the first barber.

"I once shaved a man," replied the second ditto.

"Well?"

"Well, then I persuaded him to have a hair cut, singe, shampoo, face massage, sea foam, electric buzz, tar spray and finally a tonic rub."

"What then?"

"By that time," concluded barber No. 2, "he needed another shave."—London Answers.

### Live Spiders Food For Young Wasps.

The young of some wasps can live only on live spiders, and the mother wasp therefore renders the spider powerless by her sting, after which it can live a month, and then deposits it in the cocoon where she has laid her egg. On hatching out the wasp grubs feed on the bodies of the living spiders. Another wasp deposits her egg in the body of the spider, which is then buried alive and is fed upon by the wasp grubs.—London Standard.

### On the Fence.

"That woman won't take either side of the social dispute until she is reasonably sure which one is going to win. She's a cat."

"Ah, then that accounts for her being on the fence!"—Baltimore American.

### Buttered Bread With His Thumb.

Cat's meat is the only survival of a way of serving meat that prevailed in this country before the introduction of forks, for it was the custom in mediæval times to serve roast meat on a spit and to pass it around the table for each guest to cut off what he liked, a method that did not allow one person only to secure the carver's tit-bits. In France one still finds chicken livers and bacon served on small spits, and to the Britisher it always suggests at first sight the food of the domestic cat. It is probable that many people continued to prefer fingers to table utensils, even after these were perfected and in general use, for knives were certainly invented at the period when Charles XII. chose to butter his bread with his royal thumb.—London Chronicle.

### A Wave of Water.

There is no necessary connection between the advance of a wave and the forward movement of the water composing it, as may be seen by running the fingers along the keys of a piano. An inverted wave travels along, but the keys merely move up and down. Similarly a wave may often be observed running along the ripe ears of golden grain, while the stalks are firmly rooted in the soil. The onward progress of a sea wave is easily perceptible, and by watching some light substance floating on the surface the fact is revealed that the water is not moving with the same velocity.—Chambers' Journal.

### The Sixteenth Century Carver.

At the formal banquet of the sixteenth century the man who carved the meat was bound with the red tape of precedent. When carving for distinguished guests he had to remember that certain parts of the birds or meat must be set aside. In carving for his lord and lady he was expected to exercise great discretion in the size of the pieces he sent round, "for ladies will be soon angry and their thoughts soon changed, and some lords are soon pleased and some not, as they be of complexion." He was expected to have the rules both of the kitchen and the peerage at his knife's end. A pike, for instance, must be dished up whole for a lord and in slices for commoner folk. The rank of his diners, too, determined whether a pig was to be served up whole, sliced, plain or with gold leaf or whether new bread or bread three days old should be eaten.


### More In His Line.

"Do you think I will make a player?" asked a sluggish applicant for football.

"You may make a chess player," said the coach. "You are slow enough in moving."

The morose man takes both narrow and selfish views of life and the world. He is either envious of the happiness of others or denies its existence.—Simmons.

## See Tomorrow's Issue of The Tribune For Our Opening Announcement



## Bijou Theatre

Billy Van, manager, presents  
Richard Darling Stock Company in a roaring two-act comedy,  
"MY UNCLE FROM JAPAN"; also  
MR. HENRY GUNSON in illustrated song.  
HIGH-CLASS MOVING PICTURES.  
ADMISSION ..... 20c and 10c

## M. H. S.

### Hat Pins and Stick Pins

Hand Made By  
Carence Crafters

## Martin J. Reddy

The Jeweler  
Near Postoffice

## SALEM BEER

SALEM is the most popular beer in Northern California and Southern Oregon. It is acknowledged to be the equal of the very best eastern product. All beers are good, but some beers are liked better than others. The proof for this assertion lies in drinking Salem beer. If you wish to be convinced, ask for Salem beer and drink it.

SALEM BREWERY ASSOCIATION,  
Medford Depot: Medford Ice & Storage Co.