## Medford Daily Tribune

Published every evening except Sunday
MEDFORD PUBLISHING COMPANY Georae Putnam, Editor and Manager.

## Admitted as Second-Class Matter in the Postoffice at Medford, Oregon. <br> SUBSCRIPTION RATES:

## today's weather prediction.

## Clear today and tomorrow. Warmer

A rare and salubrious elimate-soil of remarkable fertilitybeautiful scenery-mountains stored with coal, copper and goldextensive forests-streams stocked with speckied beauties-game in
abundance-a contented, progressive people-such is the Rogue River Valley.
Average mean temperature.
55 degrees
Average yearly precipitation
.21 inches

## NOT FRIENDS OF SOUTHERN OREGON

Because this paper commented upon the Portland Telegram's discovery of the Rogue river valley as a fruit district and prediction that it would soon be as famous as Hood River, the Telegram asserts "that its liver is wrong."

The Telegram insists that "at frequent intervals for years the excellence and fame of Rogue river fruit has been a favorite topic" with it. If it has, Medford would like to know the "frequent intervals." Rogue river valley fruit has made world's records, yet the editorial columns of the Telegram don't show it. In fact, it was news to the Telegram's editorial writer that we raised pears.

The Telegram has never done anything for Southern Oregon, any more than the Oregonian has, though both papers have had liberal and generous support here. The first money the Medford Commercial Club spent for publicity was with the Telegram, yet when Southern Oregon asked assistance for its normal school and for the Crater Lake highway, the Telegram was silent, even hostile, and the Oregonian killed our normal school.

Though Oregon posseses in Crater Lake what E. H. Harriman pronounces the world's greatest wonder, neither the Telegram nor Oregonian are apparently aware of it Neither are broad gauged enough to see the tremendous advantage in tourist travel and advertising that the construction of the state highway means to the state. Both are too tinged with the blight of moss-backism.

One of these days the Telegram, which is quicker in ex ploration than its elder brother, will discover Crater Lake, as it has discovered fruit yaising in the Rogue river valley It may eventually dawn upon it that Southern Oregon, the richest section in natural resources in the state, is entitled to some consideration. Gradually the campaign of education may extend to the pig-headed Oregonian, but by this time Southern Oregon will probably have seceeded and juined Northern California in a state worth while.

## NECESSITY OF CO-OPERATION

The sooner the fruit growers of the Rogue river valley realize the necessity for co-operation, the better for themselves. In no way can the price of orchards be advanced more rapidly than by insuring both small and large growers a square deal in marketing products.

An article in the September Everybody's contains an article on "Co-operation Close to the Soil," which every fruit raiser should read. It tells the history of various fruit growers' exchanges and the benefical results attending. Among the illustrations is a picture of apple packing in the Snowy Butte orchard.

In 1893 when but 4000 cars of oranges were grown in California, "over production" was the ery. The growers faced bankruptey. The commission and middlemen took all the profits. The growers received freight bills and the "whole line of go-betweens had a strangle hold on the situation from the packing shed to the Greek's push cart in the back alley of a distant city." Today 31,000 cars of oranges are marketed at a profit, through co-operation, which is described as follows:
"In each town the local association operates its packing houses, and each member's product is credited to him according to the grade which it achieves. Representatives of the association are in every market to protect its interests. An army of inspectors is stationed along every route
avoid overstocked markets and to reach, instead, those needing oranges and lemons, is brought to almost as high a point of efficiency as the operation of trains from a dispatcher's office.

## "One year of its work saw production boosted from 4100 carloads to more tham 31,000 carlonds

 4100 carloads to more tham 31,000 carloads. It has reducedthe selling of citrus fruits to a science-a good orange yield in California today means good profit to the grower and no guesswork about it. It has put the speculator out of the game, and the commission men and the private car lines have to be very, very good, or they dont get any oranges.
It distributes this golden product in so scientific a way It distributes this golden product in so scientific a way that supplied and never oversupplied; and, above all, it persis tently plans ahead so that the increase of orance consumption shall always outstrip the increase of population. The organization works as hard in cultivating citrus sontimen throughout the western
tivating their orchards.,

Continuing the article concludes: "Growers should not deceive themselves; no amount of legislation will solve the problem. They must work out their own salvation. In telligent and consistent cooperation anong growers is : constant and postgraduate course in real industrial eco nomy and industrial education. Collective buying means careful buying. The man who buys a little fertilizer for
his patch, a few packages for his little crop, will not and camnot make that searching and intelligent investigation into the merits of what the market offers which is given by the man who buys in a big way for many of his neigh bors and knows that he will be held accountable for his
stewardship. Co-operation in a close, working business asstewardship. Co-operation in a close, working business as sociation gives to the weak and the timid and the inexperi
enced the strength and cheer and courage that comes from the knowledge that they are banded together in common interest with the strongest and the most resourceful men in their community. And the best judgment of the bes men in the local growers' association is available as a su
port and guide to novices and to the least resourceful.

A good, live growers' association is worth more, educationally, to any rural community than a business college. As a social influence it will do more to weld that com munity into a strong working unit than many a more pretentious agency. It teaches the selfish man to consider his neighbor's interest in common with his own, fosters the spirit of give-and-take to the end of the common good and educates the lax and the slothful to a realization that to grow any crop successfully means to keep in step with the march of progress.
"There is only one final word for the American grow er-and that is ORGANIZE, Get together and stand to gether



